

INFOGRAPHIC – USE CANVA

University of Memphis Language Fair 2022

i GUIDELINES

- Students will design an infographic for display and judging at the Fair under the theme for this year's Fair. If the poster does not adhere to the theme, it will not be judged.
- The infographic should reflect the theme of this year's Fair but need not incorporate it word for word. Any writing on the infographic must be in the target language.
- Submissions will be accepted starting February 1st and will close on March 11th. All work is to be submitted to memphis.edu/fair/.
- Attached to the infographic should be another document with the following information:
 - Category: **INFOGRAPHIC**
 - Language
 - School
 - Name of student(s)
 - Name of teacher
- Maximum of two entries per class and maximum of two competitors per poster.
- Foreign language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event.

i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Use of Target Language Vocabulary	Correct usage of vocabulary related to the theme; demonstrates variation of vocabulary and control of spelling/writing forms	Some mistakes in vocabulary usage, spelling/writing forms, but understandable content and purpose	Fair amount of incorrect vocabulary applied; incorrect spelling/writing forms understandable with some difficulty	Difficulty to understand due to multiple misuses of vocabulary and incorrect spelling/writing forms
Visual Impact	The unique organization of elements, content and execution create a striking and memorable work. It has the power to " wow " the viewer.	The organization of art elements, content, and execution create a cohesive work. The work has a lasting impact on the viewer.	The organization of art elements, content, and execution is adequate . The work holds the viewer's attention .	The organization of art elements, content and execution are inadequate . There is little or no impact on the viewer.
Cultural Relevance	The design displays significant understanding of the target culture	The design displays adequate understanding of the target culture	The design displays some understanding of the target culture	The design displays little to no understanding of the target culture

Judges will determine whether the **poster** has real learning value for the student, especially in the event of a tie.

If teachers have any doubts about the appropriateness of the **poster**, please contact flfair@memphis.edu.