

VIDEO GROUP SKIT (UPDATED 1/31/22)

University of Memphis Language Fair 2022

i GUIDELINES

- Students in Arabic, Chinese, French, German, Japanese, Russian, or Spanish will submit a video of an original skit. Latin is excluded from this event.
- The video must be entirely in the target language and should be 3-5 minutes in length; for any video longer than this, only the first five minutes of any submission will be judged.
- The video should begin with the following information on the screen: the title of skit, the students' names, school, teacher, language, and level.
- Stock footage may only be used very minimally.
- Videos may NOT contain subtitles (in English or the target language) since students' oral use of language is judged.
- Submissions will be accepted between February 1, 2022 and March, 11, 2022. All entries are submitted via www.memphis.edu/fair/. All entries must be uploaded in the online entry submission form using a YouTube link to the video. No other formats will be accepted.
- Videos must be done solely by the language student(s) who are currently enrolled in a world language class for the target language used in the video. The students in the class must be earning high school credit.
 - Foreign language students and speakers of cognate languages may participate in this event.
 - Native and heritage speakers may perform in the video but may NOT be involved in any scriptwriting (they may perform a script written by other participants or extemporize their own roles) and may NOT be involved in writing or editing inserted post-production. They must be identified as native or heritage speakers in an accompanying list of credits (on paper or in the video).
- Maximum of **five (5)** video entries per class period.
- Videos will be judged by faculty of the Department of World Languages and Literatures before the Fair.

i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Content	The unique organization of content and visual elements creates a striking and memorable work . It has the power to "wow" the viewer.	The organization of content and visual elements create a cohesive work . The work has a lasting impact on the viewer.	The organization of content and visual elements is adequate . The work holds the viewer's attention .	The content is inadequate . There is little or no impact on the viewer .
Creativity	The video shows unique ("outside of the box") and creative interpretation with great attention to details .	The video shows creative interpretation with attention to details .	The video shows an attempt at creativity with some attention to details .	The video is not creative and shows no attention to details .
Cultural Relevance	The video displays a significant understanding of the target culture	The video displays adequate understanding of the target culture	The video displays some understanding of the target culture	The video displays little to no understanding of the target culture
Grammar	Correct usage of grammar structures	Occasionally mistakes, but overall understandable content and purpose	Fair number of grammatical mistakes; understandable with some difficulty	Difficult to understand due to multiple grammar mistakes.
Vocabulary	Correct usage of vocabulary related to the theme; demonstrates variation of vocabulary and control of spelling/writing forms	Some mistakes in vocabulary usage, spelling/writing forms, but understandable content and purpose	Fair amount of incorrect vocabulary applied; incorrect spelling/writing forms understandable with some difficulty	Difficult to understand due to multiple misuses of vocabulary and incorrect spelling/writing forms