

## University of Memphis Language Fair 2022

### i GUIDELINES

- Students will need to create a website using Google Sites. The website should then be published after completion. It needs to be relevant to the language spoken, and it must be appropriate. The website should also be informative, containing relevant information based around the theme of the language fair.
- Students will submit a project based on countries and/or cultures in the target language. Projects must display effort on the part of students to present research on, and an understanding of, some aspect of a foreign country or culture.
- Submissions will be accepted starting February 1<sup>st</sup> and will close on March 11<sup>th</sup>. All work is to be submitted to [memphis.edu/fair/](http://memphis.edu/fair/).
- Each word document must have the following information:
  - Students' Names
  - School
  - Teacher
  - Language
  - Level (I, II, III, or IV)
- Projects should not exceed more than 3 total tabs on each web page.
- Projects that have won prizes in previous years may not be re-submitted.
- Maximum of two entries per class period and two students per project.**
- Foreign language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event. Sites developed by heritage/native speakers will be judged separate from websites developed by foreign language speakers.

### i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Content	The <b>unique</b> organization of accurate content and visual elements creates a <b>striking and memorable work</b> . It has the power to “ <b>wow</b> ” the viewer.	The organization of mostly accurate content and visual elements creates a <b>cohesive work</b> . The work has a <b>lasting impact</b> on the viewer.	The organization of somewhat accurate content and visual elements is <b>adequate</b> . The work <b>holds the viewer's attention</b> .	Content is <b>inadequate</b> or inaccurate. There is <b>little or no impact on the viewer</b> .
Creativity	The project shows <b>unique (“outside of the box”)</b> and <b>creative</b> interpretation with <b>great attention to details</b> .	The project shows <b>creative</b> interpretation with <b>attention to details</b> .	The project shows an <b>attempt at creativity</b> with <b>some attention to details</b> .	The project is <b>not creative</b> and shows <b>no attention to details</b> .
Cultural Relevance	The project displays <b>significant understanding</b> of the target culture	The project displays <b>adequate understanding</b> of the target culture	The project displays <b>some understanding</b> of the target culture	The project displays <b>little to no understanding</b> of the target culture
Grammar	<b>Correct</b> usage of grammar structures	Occasionally mistakes, but overall <b>understandable</b> content and purpose	Fair number of grammatical mistakes; <b>understandable with some difficulty</b>	<b>Difficult to understand</b> due to multiple grammar mistakes.
Vocabulary	Correct usage of vocabulary related to the theme; demonstrates <b>variation</b> of vocabulary and <b>control</b> of spelling/writing forms	Some mistakes in vocabulary usage, spelling/writing forms, but <b>understandable</b> content and purpose	Fair amount of incorrect vocabulary applied; incorrect spelling/writing forms <b>understandable with some difficulty</b>	<b>Difficulty understanding</b> due to multiple misuses of vocabulary and incorrect spelling/writing forms

Judges will determine whether the **research project** has real learning value for the student, especially in the event of a tie. If teachers have any doubts about the appropriateness of the **research project**, please contact [flfair@memphis.edu](mailto:flfair@memphis.edu).