

# GREETING CARDS

## University of Memphis Language Fair 2026

### **i** GUIDELINES

- Students will create original greeting cards in the target language. The artwork should be your **original** work. You are not permitted to copy an image from a website and trace/paste it onto your card.
- The card may be intended for use for birthdays, holidays, or any other appropriate occasion.
- Entries must be in the form of a traditional greeting card: A7 card - Dimensions 10 in x 7 in (flat) or 5 in x 7 in (folded), with design and short greeting on cover, and with a text of 20-50 words on the inside (either vertical or horizontal orientation).
- The following information must be provided on the back of the card:
  - **Category: GREETING CARDS**
  - **Language**
  - **School**
  - **Name of student**
  - **Name of teacher**
- Greeting cards that have won prizes in previous years may not be re-submitted.
- Maximum of two entries per class and one student per card.
- World language students, native and heritage speakers/learners, and speakers of cognate languages are welcome to participate in this event.
- If a greeting card does not have "Cultural Relevance", then the card is eliminated from judging.
- All display events (Art, Crafts, Greeting Cards, Posters, and Research Projects) must be in the appropriate room (organized by language) by 8:45 a.m. on the day of the Fair. They must also be retrieved from the rooms where they are displayed by 2:00 p.m. or they will be thrown away.

See next page for judging criteria.



## JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
<b>Visual Impact</b>	The <b>unique</b> organization of elements, content and execution create a <b>striking and memorable work</b> . It has the power to “wow” the viewer.	The organization of artistic elements, content, and execution create a <b>cohesive work</b> . The work has a <b>lasting impact</b> on the viewer.	The organization of artistic elements, content, and execution is <b>adequate</b> . The work <b>holds the viewer’s attention</b> .	The organization of artistic elements, content and execution are <b>inadequate</b> . There is <b>little or no impact on the viewer</b> .
<b>Creativity</b>	The design shows <b>unique</b> (“outside of the box”) and <b>creative</b> interpretation with <b>great attention to detail</b> .	The design shows <b>creative</b> interpretation with <b>attention to detail</b> .	The design shows an <b>attempt at creativity</b> with <b>some attention to detail</b> .	The design is <b>not creative</b> and shows <b>no attention to detail</b> .
<b>Cultural Relevance</b>	The design displays <b>significant</b> understanding of the target culture	The design displays <b>adequate</b> understanding of the target culture	The design displays <b>some</b> understanding of the target culture	The design displays <b>little to no</b> understanding of the target culture
<b>Grammar</b>	<b>Correct usage</b> of grammar structures	Occasionally mistakes, but overall <b>understandable</b> content and purpose	Fair amount of grammatical mistakes; <b>understandable with some difficulty</b>	<b>Difficult to understand</b> due to multiple grammar mistakes.
<b>Use of Target Language Vocabulary</b>	Correct usage of vocabulary related to the theme; demonstrates <b>variation</b> of vocabulary and <b>control</b> of spelling/writing forms	Some mistakes in vocabulary usage, spelling/writing forms, but <b>understandable</b> content and purpose	Fair amount of incorrect vocabulary applied; incorrect spelling/writing forms <b>understandable with some difficulty</b>	<b>Difficult to understand</b> due to multiple misuses of vocabulary and incorrect spelling/writing forms

Judges will determine whether the **greeting card** has real learning value for the student in the event of a tie.

If teachers have any doubts about the appropriateness of the **greeting card**, please contact [flfair@memphis.edu](mailto:flfair@memphis.edu).