

MKTG & SCM JOURNAL CLASSIFICATION LIST:	
Approved by Department Faculty: 1.24.2006	
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	CATEGORY
MARKETING JOURNALS	
Journal of Marketing	A+
Journal of Marketing Research	A+
Journal of Consumer Research	A+
Marketing Science	A+
Journal of the Academy of Marketing Science	A+
Journal of Consumer Psychology	A+
Journal of Retailing	A+
Journal of Service Research	A+
Journal of Current Issues & Research in Advertising	A
Journal of Advertising	A
Journal of Business Research	A
Research in Consumer Behavior	A
Journal of Advertising Research	A
International Journal of Research in Marketing	A
Marketing Research	A
Journal of Macromarketing	A
Journal of Personal Selling and Sales Management	A
Marketing Letters	A
Journal of Marketing Education	A
Journal of Public Policy and Marketing	A
Journal of Product Innovation Management	A
Industrial Marketing Management	A
Journal of Consumer Psychology	A
Service Industries Journal	A
Psychology and Marketing	A
International Marketing Review	A
European Journal of Marketing	A
Marketing Health Services/JHCM	B

Journal of International Marketing	B
Journal of Business and Industrial Marketing	B
Marketing Management	B
Journal of Services Marketing	B
Journal of Marketing Management	B
Journal of Interactive Marketing/Direct Mktg	B
Journal of the Market Research Society	B
Journal of Business Ethics	B
Journal of Consumer Marketing	B
Journal of Marketing Theory and Practice	B
International Journal of Advertising	B
Journal of Global Marketing	B
Services Marketing Quarterly/JPSM	B
Journal of Consumer Policy	B
Marketing Education Review	B
Journal of Consumer Affairs	B
Journal of Business-to-Business Marketing	B
Journal of Nonprofit & Public Sector Marketing	B
Journal of Market Focused Mgmt	B
Journal of Relationship Marketing	B
Advances in Consumer Research	B
International Journal of Advertising	B
Journal of Consumer Behaviour	B
Marketing Intelligence & Planning	B
Journal of the Association for Consumer Research	B
Journal of Managerial Science	B
LOGISTICS/SCM JOURNALS	
Transportation Journal	A+
Journal of Business Logistics	A+
Journal of Supply Chain Management	A+
Journal of Transport Econ & Policy	A
Transportation Research A	A
Int'l Journal of pd & Logistics Management	A
Transportation Science	A
Logistics and Transportation Review	A
Int'l J of Logistics Mgt	A
Supply Chain Management: An International Journal	A
Transportation Research Board	B
Intl' J of Transport Econ	B
Journal of Air Law & Commerce	B
J of Transportation Research Forum	B
J of Transportation Law, Logistics & Policy	B
Transportation Law Journal	B

MANAGEMENT SCIENCE JOURNALS	
Operations Research	A+
Management Science	A+
Mathematical Programming	A+
Mathematics of Operations Research	A+
INFORMS Journal on Computing	A+
European Journal of Operational Research	A+
Interface	A
Networks	A
Operations Research Research Letters	A
Naval Research Logistics	A
IIE Transactions	A
Journal of Combinatorial Optimization	A
Journal of the Operational Research Society	A
Annals of Operations Research	A
Journal of Heuristics	A
Computational Economics	A
Computers and Operations Research	B
Mathematics and Computer Modeling	B
Computers and Industrial Engineering	B
American Journal of Mathematical and Mgmt. Science	B
International Transactions in Operations Research	B
Location Sciences	B
ACM Transactions on Modeling & Computer Simulation	B
Multi-Criterion Decision Analysis	B
Journal of Systems Science	B
POM JOURNALS	
Journal of Operations Management	A+
Production and Operations Management	A+
Decision Sciences	A+
Manufacturing & Service Operations Management	A+
International Journal of Production Research	A+
International Journal of Operations & Production	A+
OMEGA-International Journal of Management Science	A+
International Journal of Production Economics	A
Production Planning & Control	A
Journal of Manufacturing Technology Management	A
Journal of Service Management (International Journal of Service Industry Management)	A
International Journal of Quality and Reliability Mgmt.	A
Quality Management Journal	A

P&IM Journal	A
Management Decision Journal	A
Journal of Cleaner Production	A
Int'l Journal of Operations and Quantitative Mgmt.	B
Flexible Services and Manufacturing Journal	B
Operations Management Research	B