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Ammoved by Department Feaulty, 1 24 2006	
Approved by Department Faculty: 1.24.2006 Revised: 3.18.2008	
Revised: 11.17.2009	
Revised: November 2011	
Approved by Department Faculty: January 13, 2012	
Revised: November 2014	
Approved by Deaprtment Faculty: January 15, 2015	
Revised October 2016	
Revised October 2017	
Revised March 2020	
Revised April 15, 2022	
	CATEGORY
MARKETING JOURNALS	
Journal of Marketing	A+
Journal of Marketing Research	A+
Journal of Consumer Research	A+
Marketing Science	A+
Journal of the Academy of Marketing Science	A+
Journal of Consumer Psychology	A+
Journal of Retailing	A+
Journal of Service Research	A+
Journal of Current Issues & Research in Advertising	A
Journal of Advertising	A
Journal of Business Research	A
Research in Consumer Behavior	Α
Journal of Advertising Research	Α
International Journal of Research in Marketing	Α
Marketing Research	Α
Journal of Macromarketing	Α
Journal of Personal Selling and Sales Management	Α
Marketing Letters	Α
Journal of Marketing Education	Α
Journal of Public Policy and Marketing	Α
Journal of Product Innovation Management	Α
Industrial Marketing Management	А
Journal of Consumer Psychology	А
Service Industries Journal	А
Psychology and Marketing	А
International Marketing Review	А
European Journal of Marketing	А
Marketing Health Services/JHCM	В

Journal of International Marketing B Journal of Business and Industrial Marketing B Marketing Management B Journal of Services Marketing B Journal of Marketing Management B Journal of Interactive Marketing/Direct Mktg B Journal of the Market Research Society B Journal of Business Ethics B Journal of Business Ethics B Journal of Consumer Marketing B Journal of Marketing Theory and Practice B International Journal of Advertising B Journal of Global Marketing B Services Marketing Quarterly/JPSM B Journal of Consumer Policy B Marketing Education Review B Journal of Consumer Affairs B Journal of Nonprofit & Public Sector Marketing B Journal of Nonprofit & Public Sector Marketing B Journal of Relationship Marketing B Journal of Relationship Marketing B Advances in Consumer Research B International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal Of Tranport Econ & Policy A Transportation Research A A+ Journal of Tranport Econ & Policy A Transportation Research A A- Int'l Journal of De & Logistics Management A Transportation Research B Int'l J of Logistics Mgt Transportation Research B Journal of Transport Econ B Journal of Air Law & Commerce B J of Transportation Law Logistics & Policy Transportation Law Logistics & Policy Transportation Law Logistics & Policy B		
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Journal of Marketing Management Journal of Interactive Marketing/Direct Mktg B Journal of the Market Research Society B Journal of Business Ethics B Journal of Consumer Marketing B Journal of Marketing Theory and Practice B International Journal of Advertising B Journal of Global Marketing B Journal of Global Marketing B Journal of Consumer Policy B Marketing Education Review B Journal of Consumer Affairs B Journal of Nonprofit & Public Sector Marketing B Journal of Nonprofit & Public Sector Marketing B Journal of Relationship Marketing B Journal of Relationship Marketing B Journal of Consumer Research B Hournal of Consumer Research B Journal of Consumer Research B Journal of Consumer Research B Hournal of Consumer Research B Journal of Consumer Research B Journal of Consumer Research B Hournal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal Journal of Tranport Econ & Policy A Transportation Research A A Int'l Journal of De & Logistics Management A Transportation Research A Logistics and Transportation Review A Int'l J of Logistics Mgt A Transportation Research Board Int'l J of Transport Econ B J of Transportation Research Forum B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B J of Transportation Law, Logistics & Policy B J of Transportation Law, Logistics & Policy B	Marketing Management	В
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Journal of the Market Research Society Journal of Business Ethics B Journal of Consumer Marketing Journal of Marketing Theory and Practice B International Journal of Advertising B Journal of Global Marketing B Services Marketing Quarterly/JPSM B Journal of Consumer Policy B Journal of Consumer Policy B Journal of Consumer Affairs B Journal of Consumer Affairs B Journal of Business-to-Business Marketing B Journal of Nonprofit & Public Sector Marketing B Journal of Relationship Marketing B Journal of Relationship Marketing B Journal of Relationship Marketing B Journal of Consumer Research B International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning Journal of the Association for Consumer Research B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal Journal of Supply Chain Management A+ Journal of Tranport Econ & Policy A Int'l Journal of De & Logistics Management A Iransportation Science A Logistics and Transportation Review A Int'l Jorunal of De & Logistics Management A Transportation Research Board Int'l J of Transport Econ B J of Transportation Research Forum B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of Marketing Management	В
Journal of Business Ethics Journal of Consumer Marketing Journal of Marketing Theory and Practice B International Journal of Advertising B Journal of Global Marketing B Services Marketing Quarterly/JPSM B Journal of Consumer Policy B Marketing Education Review B Journal of Consumer Affairs B Journal of Susiness-to-Business Marketing Journal of Nonprofit & Public Sector Marketing B Journal of Market Focused Mgmt Journal of Relationship Marketing B Journal of Relationship Marketing B Hatenational Journal of Advertising B Journal of Consumer Research B International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal Journal of Business Logistics Journal of Tranport Econ & Policy A Transportation Research A Int'l Journal of pd & Logistics Management A Transportation Science Logistics and Transportation Review A Int'l J of Logistics Mgt Supply Chain Management: An International Journal A Transportation Research Board Intl' J of Transport Econ B Journal of Air Law & Commerce B J of Transportation Research Forum B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of Interactive Marketing/Direct Mktg	В
Journal of Consumer Marketing Journal of Marketing Theory and Practice B International Journal of Advertising B Journal of Global Marketing B Services Marketing Quarterly/JPSM B Journal of Consumer Policy B Marketing Education Review B Journal of Consumer Affairs B Journal of Susiness-to-Business Marketing B Journal of Nonprofit & Public Sector Marketing B Journal of Market Focused Mgmt B Journal of Relationship Marketing B Journal of Relationship Marketing B Journal of Consumer Research B International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of the Association for Consumer Research B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal Journal of Supply Chain Management A+ Journal of Tranport Econ & Policy A Transportation Research A Int'l Journal of pd & Logistics Management A Transportation Science A Logistics and Transportation Review A Int'l J of Logistics Mgt A Supply Chain Management: An International Journal A Transportation Research Board Int'l J of Transport Econ B J of Transportation Research Forum B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of the Market Research Society	В
Journal of Marketing Theory and Practice International Journal of Advertising B Journal of Global Marketing Services Marketing Quarterly/JPSM B Journal of Consumer Policy Marketing Education Review B Journal of Consumer Affairs Journal of Suniess-to-Business Marketing Journal of Nonprofit & Public Sector Marketing B Journal of Market Focused Mgmt Journal of Relationship Marketing B Journal of Relationship Marketing B Journal of Consumer Research B International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning Journal of the Association for Consumer Research B Journal of Managerial Science B Journal of Supply Chain Management A+ Journal of Supply Chain Management A+ Journal of Tranport Econ & Policy A Transportation Research A Int'l Journal of pd & Logistics Management A Cogistics and Transportation Review A Int'l Jot Logistics Mgt Supply Chain Management: An International Journal A Hourland of Accommence A Cogistics and Transportation Review A Int'l J of Transport Econ B Journal of Accommence B J of Transportation Research Forum B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of Business Ethics	В
International Journal of Advertising Journal of Global Marketing Bervices Marketing Quarterly/JPSM Bervices Marketing Quarterly/JPSM Bervices Marketing Quarterly/JPSM Bervices Marketing Education Review Bervices Marketing Education Review Bervices Marketing Education Review Bervices Marketing Education Review Bervices Marketing Bervices Bervices Marketing Bervices Bervices Marketing Bervices Ber	Journal of Consumer Marketing	В
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Journal of Consumer Policy Marketing Education Review B Journal of Consumer Affairs B Journal of Business-to-Business Marketing B Journal of Nonprofit & Public Sector Marketing B Journal of Market Focused Mgmt B Journal of Relationship Marketing B Advances in Consumer Research B International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of the Association for Consumer Research B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal A+ Journal of Business Logistics A+ Journal of Supply Chain Management A+ Journal of Tranport Econ & Policy A Int'l Journal of pd & Logistics Management A Transportation Science Logistics and Transportation Review A Int'l J of Logistics Mgt Supply Chain Management: An International Journal A Transportation Research Board B Intl' J of Transport Econ B Journal of Air Law & Commerce B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of Global Marketing	В
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Journal of Relationship Marketing Advances in Consumer Research International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning Journal of the Association for Consumer Research B Journal of Managerial Science B B LOGISTICS/SCM JOURNALS Transportation Journal A+ Journal of Business Logistics A+ Journal of Supply Chain Management A+ Journal of Tranport Econ & Policy A Int'l Journal of pd & Logistics Management A H Logistics and Transportation Review A Int'l J of Logistics Mgt Supply Chain Management: An International Journal A Transportation Research Board B Intl' J of Transport Econ B Journal of Air Law & Commerce B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of Nonprofit & Public Sector Marketing	В
Advances in Consumer Research International Journal of Advertising B Journal of Consumer Behaviour B Marketing Intelligence & Planning B Journal of the Association for Consumer Research B Journal of Managerial Science B LOGISTICS/SCM JOURNALS Transportation Journal A+ Journal of Business Logistics A+ Journal of Supply Chain Management A+ Journal of Tranport Econ & Policy A Transportation Research A Int'l Journal of pd & Logistics Management A Int'l Journal of Delicy A Int'l Journal of Research A Int'l J of Logistics Mgt A Int'l J of Logistics Mgt A Supply Chain Management: An International Journal A Transportation Research Board B Intl' J of Transport Econ B Journal of Air Law & Commerce B J of Transportation Research Forum B J of Transportation Law, Logistics & Policy B	Journal of Market Focused Mgmt	В
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ITransportation Law Journal B		
	Transportation Law Journal	В

MANAGEMENT SCIENCE JOURNALS	
Operations Research	A+
Management Science	A+
Mathematical Programming	A+
Mathematics of Operations Research	A+
INFORMS Journal on Computing	A+
European Journal of Operational Research	A+
Zuropeun vournur or operational research	111
Interface	A
Networks	A
Operations Research Research Letters	A
Naval Research Logistics	A
IIE Transactions	A
Journal of Combinatorial Optimization	A
Journal of the Operational Research Society	A
Annals of Operations Research	A
Journal of Heuristics	A
Computational Economics	A
-	
Computers and Operations Research	В
Mathematics and Computer Modeling	В
Computers and Industrial Engineering	В
American Journal of Mathematical and Mgmt. Science	В
International Transactions in Operations Research	В
Location Sciences	В
ACM Transactions on Modeling & Computer Simulation	В
Multi-Criterion Decision Analysis	В
Journal of Systems Science	В
POM JOURNALS	
Journal of Operations Management	A+
Production and Operations Management	A+
Decision Sciences	A+
Manufacturing & Service Operations Management	A+
International Journal of Production Research	A+
International Journal of Operations & Production	A+
OMEGA-International Journal of Management Science	A+
International Journal of Production Economics	Λ
	A
Production Planning & Control Lournal of Manufacturing Toolphalogy Management	A
Journal of Manufacturing Technology Management	A
Journal of Service Management (International Journal of	A
Service Industry Management) Intermetical Learner of Overlity and Belighility Manat	A
International Journal of Quality and Reliability Mgmt.	A
Quality Management Journal	A

P&IM Journal	A
Management Decision Journal	A
Journal of Cleaner Production	A
Int'l Journal of Operations and Quantitative Mgmt.	В
Flexible Services and Manufacturing Journal	В
Operations Management Research	В