UNDERGRADUATE
STUDENT SERVICES

THE UNIVERSITY OF MEMPHIS®
Fogelman College of Business & Economics

memphis.edu/fcbeusso

TOP-TIER EDUCATION

Graduates from the Fogelman College of Business & Economics (FCBE) earn more than just a business degree. FCBE is in the business of creating leaders with confidence in their abilities to recognize opportunities and to meet new challenges.

FCBE can be the start to a lifetime of opportunity — beginning with scholarships to achieve educational goals to eventually selecting from numerous internship opportunities that come from studying business and networking in an urban environment.

Thousands of Fogelman graduates have achieved professional success and attained positions as top-level executives, directors, managers and other established positions.

Fogelman College of Business & Economics is only one of a few Memphis-area business schools accredited by the premier international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB). In fact, less than five percent of business schools worldwide are AACSB accredited.

What does it mean to be "AACSB accredited"?

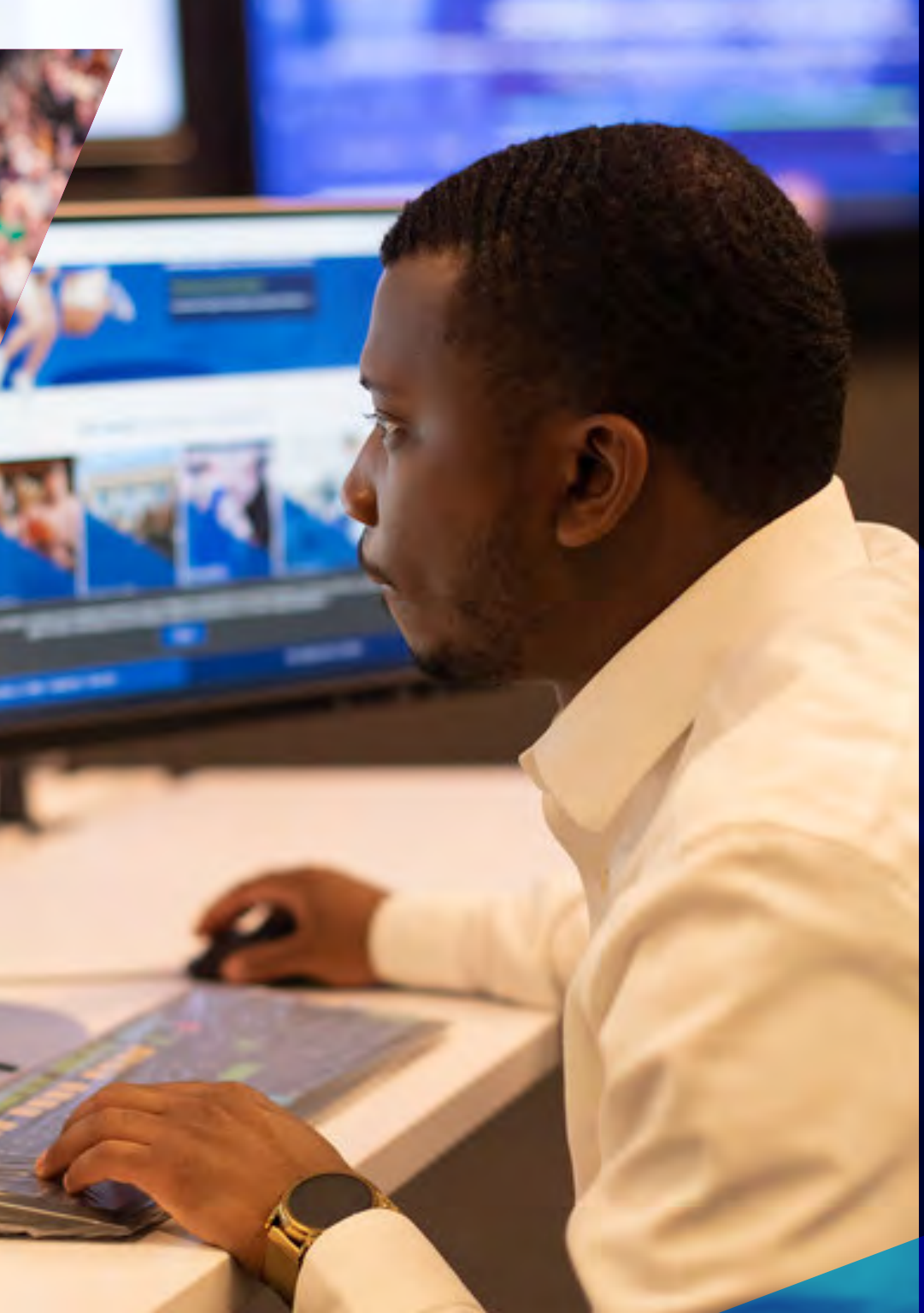
1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to make certain the business college meets certain quality standards and demonstrates engagement, innovation and impact — the three pillars of AACSB Accreditation.

2. FCBE is committed to developing, implementing and maintaining the highest level of quality education delivered to its students.

3. The work performed at AACSB-accredited FCBE prepares students to make an immediate impact on the world upon graduation — student specific, meaningful and quite possibly life-changing.

Learn more at *aacsb.edu/about*

AACSB ACCREDITED



FOGELMAN FACTS

$350,000+
IN **SCHOLARSHIPS ANNUALLY**

30,000
FCBE ALUMNI

3,500
STUDENTS ENROLLED

97
FULL-TIME FACULTY

90%
OF THE **FACULTY** HAVE **DOCTORAL DEGREES** FROM MORE THAN 50 RESPECTED UNIVERSITIES

STUDENT AND EMPLOYER ENGAGEMENT WITH THE PDC

819
EMPLOYERS ENGAGED

16,244
STUDENTS COACHED

6,337
RESUMES APPROVED

3,027
STUDENTS PLACED IN INTERNSHIPS AND FULL-TIME POSITIONS

SOURCE: AVRON B. FOGELMAN PROFESSIONAL DEVELOPMENT CENTER (2014-2021)

OUTSIDE OF THE CLASSROOM

Fogelman College of Business & Economics has programs and resources that help students experience pragmatic, hands-on business learning. Few business colleges have these types of resources for students to support their foundations, learning and journey into the business world.

Cook Analytics & Trading Lab

Cook Analytics & Trading Lab (known as The Cook Lab), located on the highly trafficked first floor of FCBE, mimics a Wall Street trading firm. It is equipped with glass walls, New York Stock Exchange (NYSE) tickers and values and Bloomberg terminals. These analytical terminals provide accurate, real-time financial data that professional financial firms use daily. FCBE students can run simulations with data and observe how their decisions could impact the market. The Cook Lab offers innovative tools to supplement traditional classroom teaching and gives business students and faculty the resources to stay on the edge of a dynamic industry. With an ever-evolving economy, our cutting-edge technology, data center and continuous technology upgrades provide a consistently state-of-the-art business environment. Students receive experiential learning to build competence and confidence as business professionals.

DISCOVER YOUR CAREER PATH AT OUR PROFESSIONAL DEVELOPMENT CENTER

The Avron B. Fogelman Professional Development Center (PDC) provides a dedicated team that works to prepare and place FCBE students in internships and career opportunities. The Complete Professional Program (CPP), the anchor for the PDC, allows students to apply what they learn in the classroom in real-world experiences outside the classroom. The CPP is crafted with specific core training modules that educate and prepare FCBE students through specific modules based on a student's major.

The PDC is accessible exclusively to FCBE students and provides resources year-round. Additionally, the FCBE Internship and Career Fair takes place twice a year where more than 100 company representatives attend to talk with students, accept resumes, arrange interviews and foster confidence in FCBE students for their next stage in life.

STUDENT SUCCESS OPPORTUNITIES

- One-on-one interview coaching
- Ethics training
- Networking
- Leadership
- Business etiquette
- Resume building
- Professionalism
- Persuasive Presenters communication series
- The Fogelman Internship Network (FIN) — a comprehensive database of recognized employers who want to hire FCBE students.

THE UNIVERSITY OF MEMPHIS®
Avron B. Fogelman Professional Development Center

Career Development for Future Success

Accounting Careers of Tomorrow — Accounting professionals lead industry panels, mock interviews and sessions outlining career options in the accounting profession.

Fogelman Women in Leadership — Successful women employers share their stories and career advice to women business students in interactive workshops and conferences throughout the year.

Futures in Finance — These workshops identify the critical skills needed for certified financial planning, corporate finance or the stock market.

Supply Chain Academy — With industry growth projected to achieve over 25% in the future, this employer-led workshop series presents the multiple career path options for students within the supply chain management field.

CREWS CENTER FOR ENTREPRENEURSHIP

The Crews Center exists to inspire, educate, develop and support both aspiring and active student entrepreneurs.

We provide a variety of direct programming and resource offerings to students to help them learn more about entrepreneurship as a potential career path, discover ideas and innovations and develop those innovations into ventures. We also offer ongoing help, support, resources and mentoring for existing small business and/or scaling startup ventures.

ImagineU Program

The Crews Center of Entrepreneurship, located at the corner of Walker Avenue and Patterson Street, is where a student's ideas are not only validated, but made into a reality. This standard of authenticity is remarkably displayed in its 12-week flagship program, ImagineU. In week one of this experience, participants create their entrepreneurial vision so that, in turn, by week twelve they have the knowledge to pitch to potential investors and launch their own company.

"It's not just about becoming an entrepreneur; it's about instilling a fundamental belief in yourself."

–Mike Hoffmeyer
Director, Crews Center for Entrepreneurship

Chloe McNeil ‘21 explores the Karen Animal Sanctuary in Chiang Mai, Thailand during her Morgan Morton study abroad experience.

MORGAN MORTON STUDY ABROAD

Want to travel outside the U.S. and seek new learning in other countries like Germany, Taiwan, France, Spain, China, Italy, Japan, the Czech Republic, Costa Rica, India, Estonia and more? Study abroad is designed to stimulate international and domestic travel for undergraduate business students who might not otherwise have the opportunity. The program helps enhance students’ learning about global business practices (both for-profit and not-for-profit) and to further their professional development. Students who study internationally for a semester say the experience is life changing. They experience cultures firsthand and sharpen their language skills. Study abroad is an option for students interested in international business or want to expand their horizons. A passport is required, so plan ahead!

SCHOLARSHIPS

In addition to the UofM scholarship program, Fogelman College of Business & Economics offers more than 100 business scholarships totaling over $350,000 to incoming freshmen, transfer students and continuing students. There are also several general business scholarships open to all business students in specific academic disciplines including Accounting, Business Information and Technology, Business Economics, Finance, Management and Marketing and Supply Chain Management.

Morgan Morton

INTERNSHIPS

Memphis is a business mecca for Tennessee, Mississippi and Arkansas and a major medical, educational, communication and distribution center for the nation. The Fogelman Internship Network (FIN) provides a gateway to these companies where more than 600 students intern each year, with some even interning abroad. Students can apply to earn credit in their major for internships with faculty supervision. Employers value internship experience when making hiring decisions, as they open the door to recruiting entry-level talent for full-time employment. Memphis is home to some of America's top Fortune 500 companies, and FCBE has partnerships with many of them. These partnerships provide our students with exceptional internship opportunities not available in most rural college towns.

FCBE STUDENT ORGANIZATIONS

Association for Management Information Systems (AMIS)

Students are introduced to the Information Technology (IT) profession, participate in technology competitions, venture into businesses for field trips and hear guest speakers.

Beta Alpha Psi

As the premier professional accounting and business information academic organization, Beta Alpha Psi recognizes academic excellence, provides interaction between students, faculty and professionals to foster lifelong growth, service and ethical conduct.

Financial Management Association (FMA)

FMA's mission is to broaden opportunities for professional interaction among academicians, practitioners and students and to enhance the quality of a Finance education.

FCBE Student Delegate Board

The Fogelman College of Business & Economics Student Delegate Board provides an avenue for students to get involved in the College, sponsors recruiting events and provides fun and engaging activities for FCBE students.

International Business Student Organization (IBSO)

IBSO aims to enhance the ability of FCBE students to perform and conduct business on a global scale with a superior understanding of the many diverse international markets and business practices.

Society for Human Resource Management (SHRM)

The Student Chapter of SHRM provides innovative programming for students to learn more about Human Resources (HR) as a career and offers an opportunity to network with local HR professionals via professional chapter meetings, seminars, job shadowing and internships.

Student American Marketing Association (SAMA)

SAMA engages students in various activities that demonstrate and improve their marketing ability, offers networking with industry marketing professionals and upholds marketing standards and ethics.

Student Veterans in Business Association (SVBA)

SVBA works with FCBE students who are veterans of the U.S. Armed Forces, National Guard enlistees and Reserve enlistees to develop professional skills for a successful start in the business world by integrating into campus life, culture and the Memphis community.

Lambda Alpha International (LAI)

LAI, an honorary society, provides a forum for the study and advancement of land economics where the "winnowing and sifting" of ideas takes place in an atmosphere of mutual respect. Students interested in the field of Real Estate are invited to hear speakers from the Real Estate profession and learn about career opportunities in Real Estate.

Supply Chain Management Student Association (SCMSA)

SCMSA provides students with opportunities to learn more about the aspects of supply chain management in Memphis, to interact with national supply chain companies and to network with industry leaders.

FCBE student delegate board is a vital part of FCBE — appointed each year to keep students engaged.

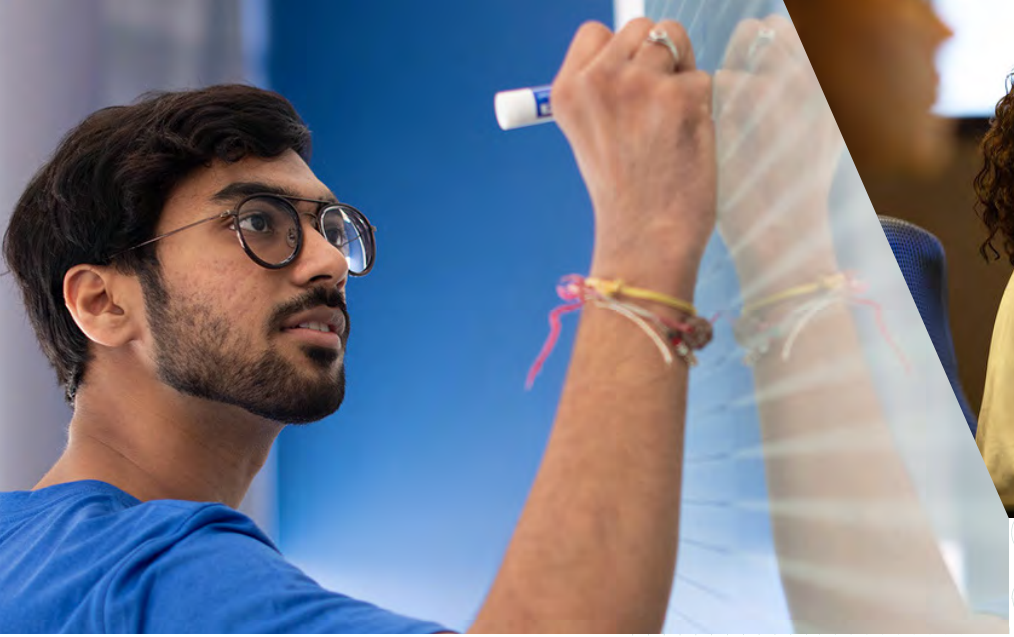
THE J. AUSTIN BAKER III MEMPHIS INSTITUTE FOR LEADERSHIP EDUCATION (MILE)

One of the most prestigious student programs in FCBE is the MILE program. Named for its alumni co-developer, J. Austin Baker III, students accepted into the MILE program are paired with a professional mentor from the Memphis community. Through mentoring and leadership development, more than 50 students annually benefit from this unique learning opportunity. Second-semester sophomores, juniors and seniors are eligible to interview for the program.

Companies represented with active mentors include International Paper, FedEx, First Horizon Bank, Dixon Hughes Goodman LLP and more. Through MILE, students make lasting career and professional networking connections. Since 2007, some MILE alumni come back to serve as mentors and team support for MILE protégés. Programming includes leadership development, professional development and dedicated monthly mentoring within mentor-protégé dyads.

"The MILE Program has empowered me to feel comfortable and confident when entering the workforce. I instantly connected and learned from not only my mentor, Diane Malkin, but Dr. Kurt Kraiger, Dr. Kathy Tuberville, Austin Baker and the rest of the 2021 mentors. The experience I had with MILE was an investment into myself and my future."

–Madison Stoks '21
BBA, Marketing Management, Social Media Marketing Minor



ACADEMIC ADVISING

The Undergraduate Student Services Office (USSO) located at the entrance to Fogelman College Administration Building is where undergraduate students who have declared majors, minors or concentrations within the Fogelman College of Business & Economics are advised.

Academic advising services include:

- Providing the translation and clarification of FCBE and the University of Memphis academic policies and procedures to ensure efficient and timely completion of degree requirements
- Guiding students in their efforts to participate in academic-enhancing programming such as internships and study abroad opportunities
- Helping those who haven't decided on a major, minor or concentration and want to explore options

THE HELEN HARDIN HONORS COLLEGE

The Helen Hardin Honors College has a wonderful reputation for attracting the brightest students. They come largely because of our extraordinary professors, small classes and never-ending opportunities to do research in a variety of disciplines. And that is what the Helen Hardin Honors College is about — providing intellectual challenges and opportunities for outstanding students. Business students who participate in the Helen Hardin Honors program can take advantage of the more intimate learning environment offered in smaller classes.

FOGELMAN COLLEGE OF BUSINESS & ECONOMICS

2021 – 2022 Undergraduate Majors, Minors and Concentrations

DEPARTMENT	MAJOR	MINOR	CONCENTRATION
Accounting	●	●	
Business Economics	●	●	
Financial Economics			●
Business Information and Technology	●	●	
Project Management		●	
Systems Testing		●	
Finance	●		
Banking and Financial Services		●	
Business Finance		●	
Real Estate		●	●
Risk Management/Financial Planning/ Insurance		●	
International Business	●	●	
Management	●	●	
Entrepreneurship		●	●
Human Resource Management			●
Marketing	●	●	
Professional Selling		●	
Social Media		●	
Supply Chain Management	●	●	

catalog.memphis.edu

"The University of Memphis has given me the foundation, soft skills and network to succeed in my career as an accountant. Through the Fogelman College of Business & Economics, I was able to land my first internship in which I could gain actual real-world accounting experience. I didn't have to scroll through job boards or company websites like the typical person would to find employment. Instead, I used the Fogelman Internship Network. With my Fogelman approved resume, as well as my mock interview practice skills, I was prepared to apply. I now know how to do financial reconciliations, accounts aging summaries, payroll recording and much more.

–Brittany Woods '20
BBA, Accounting

CREWS SCHOOL OF ACCOUNTANCY

Our Program

The Bachelor of Business Administration (BBA) in Accounting is a four-year program (minimum 120-credit hours) that prepares you to enter the workforce. Students explore topics including accounting and its functional support of organizations, technological competency, effective communication, team orientation, business ethics and global business practices. The Master of Science (MS) in Accounting program is a 30-credit hour graduate degree, designed for those who hold undergraduate accounting degrees and aspiring to achieve advanced accounting and business education, along with higher earning potential. Graduates of the combined curriculum (BBA and MS) meet the educational requirements to sit for the Certified Public Accountant (CPA) exam.

Accounting – Career in Demand

The field of accounting is more dynamic than the staid reputation of number-crunching deskwork that it may have garnered. In truth, accountancy embodies a range of exciting careers and opportunities. It provides fundamental skills for a career path in the fast-paced, dynamic world of business, as well as for entrepreneurship to start your own business. As a universal profession, accountancy also offers geographic freedom — wherever you choose to live, businesses and the private sector will need accountants. A career always in demand, accountancy offers job stability and growth. As more companies go public and the economy faces continued growth, the market for accountants grows right along with it. And, the globalization of business, trade, mergers and acquisitions also increases demand for accountants.

FOR ACCOUNTANTS AND AUDITORS, THE BUREAU OF LABOR STATISTICS CITES

- **6%** Job Growth Rate [2018-2028]
- **$71,550** Annual Median Pay [2019]
- **Earning Potential Increases** [with an MS, MBA or CPA]

memphis.edu/accountancy

ECONOMICS

Selecting Economics as Your Focus

Economics delves into the science of human behavior, intersecting diverse disciplines including law, anthropology, physics, sociology, engineering, history, math, education, medicine, gender, environment and agriculture. A student of economics will tap into all these fields to gain an understanding of how markets function. Economists work in a variety of industries by analyzing market trends to improve an organization's operations and forecast sales or studying sociological problems to shape policy. If applying critical thinking skills and logical reasoning to solve problems in business or society appeals to you, then consider choosing economics as your major.

ECONOMICS RANKS HIGH FOR CAREER EARNING POTENTIAL

$105,020 Median Salary for Economists [2019]

14% Job Growth Outlook for Economists [2019-2029]

#8 Best College Major for the Future

#15 Highest Paying Careers for College Graduates

#20 Best College Majors for a Lucrative Career

CAREER OPPORTUNITIES

Some positions held by graduates majoring in economics include the following:

- Actuary
- Banker
- Compensation and Benefits Manager
- Credit Analyst
- Economic Consultant
- Financial Analyst
- Foreign Affairs
- Insurance
- Journalist
- Labor Relations Specialist
- Lawyer
- Management Consultant
- Market Research Analyst
- Policy Analyst
- Public Administrator

memphis.edu/economics

"I chose Fogelman College of Business & Economics, because I wanted the connection to Memphis that the University has through FedEx, International Paper and other major employers in the area ... Economics is an attractive degree to employers, because it's basically a degree in critical thinking. The program that Fogelman offers contains everything students need to succeed outside of the classroom. I attended a career/internship fair that led to not just an internship, but to strong connections and the offer of a job after I've completed school."

–Joseph Marsh '21
BBA, Economics with a minor in Finance

MAKING THE MAJOR DECISION IN BIT

Among the qualities that lead to success in Business Information & Technology (BIT) as a major are strong communication, problem solving analytical and critical thinking skills. Whether you're an introvert or extrovert, if you can collaborate, organize and lead, then BIT is a path that may suit you well. BIT is the study of how to improve business processes and solve business problems using information/computer systems. Tech and gadget enthusiasts, artists, thinkers, dreamers and realists can all become BIT professionals who make an impact in their field.

About Careers

Students majoring in BIT are equipped for careers in business information security, business intelligence, marketing and data analytics, project management, systems testing, database management and systems analysis and design. What's more exciting is that these careers may be in nearly any field, size and type of firm, from the business sector to nonprofits, including the arts, health care, education, service, manufacturing, logistics, finance and government.

#2
TOP DEGREES FOR THE HIGHEST PAYING BUSINESS CAREERS
[degreequery.com]

#6
TOP DEGREES FOR GETTING HIRED
[forbes.com]

#9
BACHELOR'S DEGREES IN DEMAND
[naceweb.org]

#12
BEST COLLEGE MAJORS FOR A LUCRATIVE CAREER
[kiplinger.com]

COMPUTER AND IT OCCUPATIONS ARE LUCRATIVE AND HIGH IN DEMAND

OCCUPATION	Annual Media Pay 2018	Job Growth Rate 2018 - 2028
Computer and Information Research Scientists	$118,370*	16%
Computer Network Architects	$109,020	5%
Computer Systems Analysts	$88,740	9%
Database Administrators	$90,070	9%
Information Security Analysts	$98,350	32%
Network and Computer Systems Administrators	$82,050	5%
Software Developers	$10,590	21%
Web Developers	$69,430	13%

**with master's degree*
Bureau of Labor Statistics, Occupational Outlook Handbook, bls.gov

SELECTING FINANCE AS YOUR FOCUS

Do you have an aptitude for math and statistics? Are you also inquisitive, outgoing and able to express your ideas clearly? If so, a finance major may be the right path for you. And if you are intrigued by aspects of residential and commercial properties, then you may choose to focus your concentration in Finance, Insurance and Real Estate (FIR). In addition to gaining business acumen, when you study finance, you'll learn how to creatively solve problems using a number-driven approach. This degree choice gives you a broad skill set to prepare you for vast field of job opportunities yet offers a narrow focus to distinguish you from other business majors.

FINANCE RANKS HIGH AS DEGREE CHOICE AND CAREER PATH

#1 Top Bachelor's Degree in Demand, Finance

#11 Top Degrees for Highest Paying Business Careers, Bachelor's in Finance

#25 Best College Majors for a Lucrative Career 2019, Finance

16% Job Growth Rate for Financial Managers 2018–2028

7% Job Growth Rate for Real Estate Brokers 2018–2028

7% Job Growth Rate for Real Estate Appraisers and Assessors 2018–2028

naceweb.org, degreequery.com, kiplinger.com, bls.gov/ooh

From Classroom to Career

FIR majors at FCBE have unique access to networking opportunities and student competition.

Financial Infrastructure Stability and Cyber-security (FISC) Center

- Interdisciplinary research consortium on financial infrastructure stability and big data analytics

Cook Analytics & Trading Lab

- Students replicate a Wall Street trading environment using Bloomberg terminals with many training and certification opportunities

Student Programs & Professional Organizations

- TVA Portfolio, TVA Business Case, Bloomberg Trading Challenge

Student Programs & Professional Organizations

- The Fogelman Finance Club
- Futures in Finance Program
- CFA Institute Investment Research Challenge
- Tennessee Valley Authority (TVA) Student Managed Portfolio
- Lambda Alpha Real Estate Fraternity, Student Organization

memphis.edu/finance

OCCUPATION OPPORTUNITIES

- Credit Analyst
- Equity Analyst
- Financial Advisor
- Financial Analyst
- Financial Planner
- Hedge Fund Analyst
- Hedge Fund Manager
- Investment Advisor
- Investment Banker
- Life Insurance and Annuities Producer
- Mortgage Broker
- Portfolio Manager
- Private Banker
- Property Manager
- Quantitative Analyst
- Real Estate Analyst
- Real Estate Development
- Real Estate Investment
- Real Estate Finance
- Real Estate Loan Officer
- Risk Manager
- Stockbroker/Securities/ Commodities Sales
- Trust Officer
- Underwriter

MANAGEMENT

Selecting Management as Your Focus

Leadership comes in many forms, from charismatic personalities to quiet personae who lead by example. With a major in Management, you'll study how different leadership qualities translate into effective management skills. Our program will teach you how to employ tangible skills, along with offering data-driven organizational tools and analytics to prepare you for management positions in a wide spectrum of industries, business sectors, nonprofit organizations and government.

A Career in Demand

Every business and nonprofit organization relies on strong management to coordinate its workforce, recognize talent, analyze operational systems and implement efficiency. By majoring in Management, you're positioning yourself for a dynamic career that is always in demand. What's more, you're gaining skills that are applicable to many companies across the country and worldwide. As baby boomers reach retirement age, more management positions are becoming available and healthcare industries are expanding. Meanwhile, a changing workplace has led to growth in entrepreneurship and startups, as well as the diversification and expansion of existing businesses. All of which equates to a demand for management positions with high income potential.

Our Program

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

With a BBA in Management, you may select from three areas of emphasis. The department also offers a BBA in International Business and minors in Human Resources and Entrepreneurship.

MANAGEMENT MAJOR

Leadership and Organizations
Coursework emphasizes areas of leadership, team building, organizational change, organizational culture, conflict resolution and negotiation.

Human Resource Management
Coursework covers employee recruitment and hiring, employee orientation/onboarding, training and development, payroll and benefits administration, job analysis/descriptions, employee relations support and administration.

General Management
For students who are interested in general management and leadership. Options include a core group of human resource management and behaviorally related courses and supplementary courses specific to their disciplines and career paths.

INTERNATIONAL MAJOR

For students who enjoy travel and different cultures. Coursework covers the functional areas of international business. Students have optional study abroad and overseas internship opportunities to enhance their educational experience.

memphis.edu/management

Management Ranks High as Degree Choice and Career Path

TOP HIGHEST PAYING BUSINESS DEGREES IN 2021
[bestdegreeprograms.org]

#4
MANAGEMENT

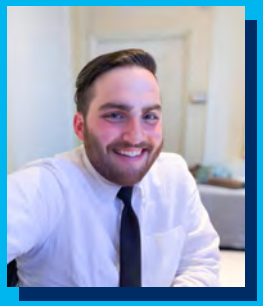
#6
ENTREPRENEURSHIP

#10
HUMAN RESOURCES

TOP BACHELOR'S DEGREE IN DEMAND
[naceweb.org]

#3
BUSINESS ADMINISTRATION/ MANAGEMENT

#10
HUMAN RESOURCES



"Dr. Tracy Cosenza really gave every effort to provide us with success in her course and for life post-college. She inspired me to get a minor in social media marketing and to take individuality as a marketer to the community space. I have never felt so empowered ... I have found my passion, been provided the tools, and grown my network — all through the UofM."

–Norman Richard Evans '21
BBA, Marketing Management with minors in Social Media Marketing and Supply Chain Management

MARKETING

Selecting Marketing as Your Major

Perhaps you tune into the Super Bowl excited to watch the commercials as much as the game. Maybe you intuitively rack up social media followers. Or, it may be that you're analytical, strategic, creative, express your ideas clearly and can embrace the big picture. If these traits speak to you, then consider choosing Marketing as your major. Marketing majors dig deep into consumer behavior and effective marketing strategies while gaining a broad understanding of business fundamentals that apply to many industries. You'll learn various facets of marketing, including marketing communications, digital and social media strategy, marketing analytics, sales, account management and brand management.

#9
TOP HIGHEST PAYING BUSINESS DEGREES 2021, MARKETING
[bestdegreeprograms.org]

6%
JOB GROWTH RATE 2019
[bls.gov/ooh]

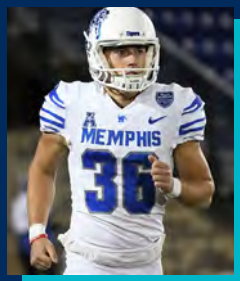
$136,850
MEDIAN ANNUAL WAGE FOR MARKETING MANAGERS, MAY 2019
[bls.gov/ooh]

memphis.edu/mscm

Career Opportunities

Our marketing graduates have found fulfilling careers in product development, consumer research and promotion of goods and services, including the following positions:

- Advertising Account Executive
- Advertising Agency Owner
- Brand/Product Manager
- Business Entrepreneur
- Content Manager
- Digital Marketing Manager
- Market Research Manager
- Marketing Analyst
- Marketing Communications Manager
- Marketing Consultant
- Marketing Manager
- Merchandising Manager
- Promotions Manager
- Retail Manager
- Sales Manager
- Social Media Manager



"My professors gave me a great foundation and made me excited to go to class every week. They helped me get internships that truly elevated my understanding of materials from the classroom. After my internships, the assignments and stories in textbooks jumped off the page, because I could see how these situations could have actually happened in the real world. I can't imagine better training than what I was given at Fogelman College of Business & Economics."

–Riley Patterson '21
BBA, Supply Chain Management

SUPPLY CHAIN MANAGEMENT

Selecting Supply Chain Management as Your Focus

Moving products from point A to point B is not as simple as it seems, and by majoring in Supply Chain Management, you can build a fruitful career with skills that are the backbone of any industry. In this major, you'll gain insight into the multifaceted aspects of supply chains: sourcing, procurement, operations, transportation and distribution of products. You'll study how to analyze and design supply chains, identify operational efficiencies and implement cost-saving measures to become a vital part of any organization. FCBE is the ideal training ground for a career in supply chain management, as it sits in the heart of Memphis, a renowned international distribution hub and home to the second busiest cargo airport in the world.*

A Career in Demand

The year 2020 shifted the marketplace in countless ways, poignantly shining a spotlight on global supply shortages, manufacturing interruptions, inventory management and the intricate logistics of distributing medical equipment and vaccines. In addition, with e-commerce on the rise, the way customers make and receive purchases continues to evolve, further complicating the process of moving products from development to delivery. Today, companies have an even greater need for savvy supply chain professionals who are prepared to manage these new challenges and tackle market disruptions.

SUPPLY CHAIN MANAGEMENT CAREER EARNING POTENTIAL

A Supply Chain Management 2020 Salary Survey found that professionals with a bachelor's degree reported a median salary of $78,750, which is 24% higher than the national median salary. Plus, 91% of respondents received additional cash compensation (bonus, profit sharing) with their salary.

OCCUPATION	AVERAGE SALARY
Logistics Director/Manager	$120,200
Operations Manager	$109,960
Vice President, General Manager	$203,045
Corporate Division Management	$203,200
Supply Chain Director/Manager	$149,785
Distribution Director/Manager	$103,435
Warehouse Manager/Supervisor	$86,840
Purchasing/Procurement Director/Manager	$114,370
Transportation Director/Manager	$109,005

logisticsmgmt.com, 36th Annual Salary Survey, 4-8-2020; Peerless Research Group
**aircargonews.net/business/statistics, 12-10-2020*

memphis.edu/mscm

FOGELMAN EVENTS

With an enrollment of approximately 3,500 students, Fogelman College of Business & Economics regularly holds events to inform students, inspire their future and build a collaborative, inclusive environment.
Here are a few examples of how we come together.

- **Fogelman Student Delegate Board Welcome Back Students Event**
- **Open House Events**
- **Fall and Spring Semester Internship and Career Fairs**
- **Doughnuts with the Dean**
- **Dean Executive Speaker Series**
- **Fogelman College Finance Students win TVA Business Case Competition**

THE UNIVERSITY OF MEMPHIS

Fogelman College of Business & Economics

For more information about specific majors and minors, scholarships opportunities and more, contact:

Fogelman College of Business & Economics
Scholarships and Recruiting
3675 Central Avenue
Room 114 Fogelman College Administration Bldg.
University of Memphis
Memphis, TN 38152

901.678.2855

FCBE@memphis.edu

memphis.edu/fcbe

#DrivenByDoing

Fogelman College of Business & Economics, University of Memphis

Fogelman College of Business & Economics, University of Memphis

@UofMFogelman

@UofMFogelman

The University of Memphis is an Equal Opportunity/Affirmative Action University. It is committed to the education of a non-racially identifiable student body. UOM028/FY2122-2M5C DirectFX