Please help us welcome new FCBE Dean, Dr. Robert Garrett. From 2013-2023, Garrett served at the University of Louisville as the Brown & Williamson professor of Entrepreneurship, associate dean for Faculty Affairs and the director of the Forcht Center for Entrepreneurship. Prior to, he taught at Oregon State University where he won Family Business Researcher of the Year. His primary research focus is in Corporate Entrepreneurship and his articles on the topic of internal corporate venturing have appeared in elite Entrepreneurship journals including Journal of Business Venturing, Entrepreneurship Theory & Practice and Strategic Entrepreneurship Journal.

Dr. Robert Garrett

Dr. Robert Garrett Named FCBE New Dean

Dr. Greg Boller, associate professor of Marketing, was named the permanent Associate Dean for Academic Programs & Research. Previously, Greg has served as FCBE Interim Dean and chair of the Department of Marketing and Supply Chain Management.

Congratulations, Greg, on this new appointment.

Dr. Greg Boller

Dr. Greg Boller Named Associate Dean

Dr. Subhash Jha, associate professor in the Department of Marketing & Supply Chain Management and PhD coordinator, was recently accepted by the Journal of Retailing, an A+ journal, for his paper entitled "Conveying Product Weight in Digital Media Using a Hand Image." To read the article, click here.

Dr. Subhash Jha

Dr. Subhash Jha Accepted in Journal of Retailing

Dr. Martha Robinson, associate professor of teaching in the Department of Management, participated in the recent UM3d Faculty Workshop and served as a panelist on "The Future of AI in the Classroom." Additionally, she serves as a member of the 2023 National Science Foundation (NSF) Research Experiences for Undergraduates (REU) Cohort. The NSF REU Cohort is designed to help faculty improve their chances of securing NSF funding.

Dr. Martha Robinson

Dr. Martha Robinson Served as Panelist for the UM3d Faculty Workshop

FCBE Building Modernization

As you are likely aware, FCBE is in the process of raising $75M+ towards the construction of the new Robert and Avron Fogelman Business Complex. To keep apprised of the latest progress, please visit fcbebuilding.memphis.edu.

Dr. Caitlin Porter, associate professor in the Department of Management, was featured in WalletHub's recent piece about "2023's States with the Highest Job Resignation Rates." To read more about Dr. Porter's findings, click here.

Dr. Caitlin Porter

Dr. Caitlin Porter Featured by WalletHub

Dr. Kristen Jones, associate professor of Management, was recently named as the Robert Wang Chair of Excellence in Management. Dr. Konstantin Sokolov, associate professor and PhD coordinator in the Department of Finance, Insurance & Real Estate, was named as the Wunderlich Chair of Excellence in Finance. Congratulations, Kristen and Konstantin, on these appointments.

Drs. Kristen Jones & Konstantin Sokolov Named as Chairs of Excellence

Drs. Nirmalee Raddatz, associate professor, and Kate Sorensen, assistant professor, both in the Crews School of Accountancy, have been accepted for publication in an A+ journal, Accounting Horizons, for their paper "The Adverse Effects of the 'Anticipation of Racial Discrimination' on Auditors who are Black, Indigenous, or People of Color (BIPOC): An Exploratory Study with Research Propositions. They co-authored this paper with Management PhD student, Paul Raddatz, and Accounting PhD student, Kehinde Ogunade. To read this article, click here.

Dr. Nirmalee Raddatz

Accounting Professors & Doctoral Students to be Published in Accounting Horizons

Dr. Kate Sorensen

Dr. Fred Dewald, visiting assistant professor in the Department of Finance, Insurance & Real Estate, has been accepted for publication in Finance Research Letters for his manuscript entitled, "What Drives Diversity Hiring in the Mutual Fund Management Industry?"

Dr. Fred Dewald

Dr. Fred Dewald to be Published in Finance Research Letters

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