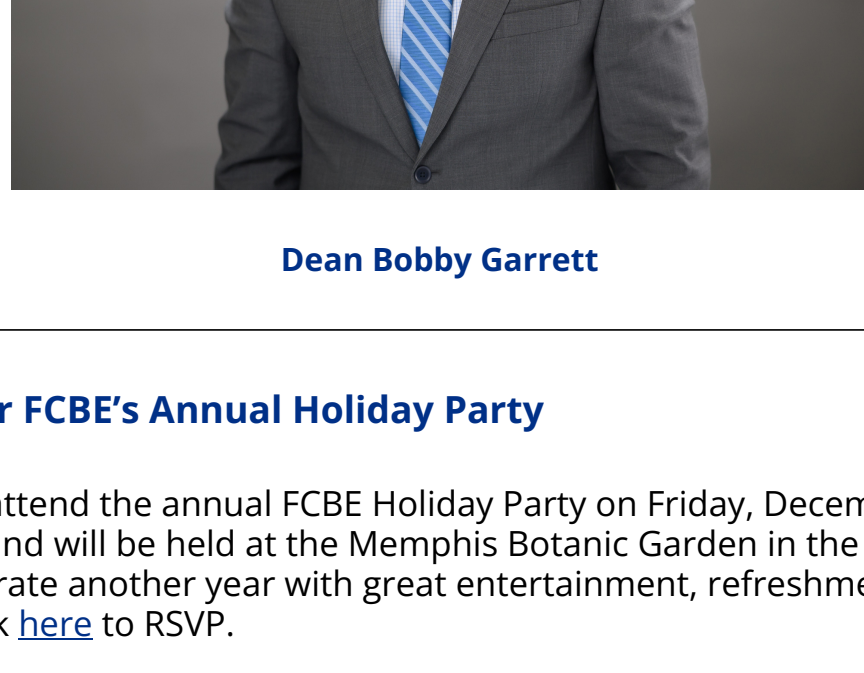


Direct from the Dean

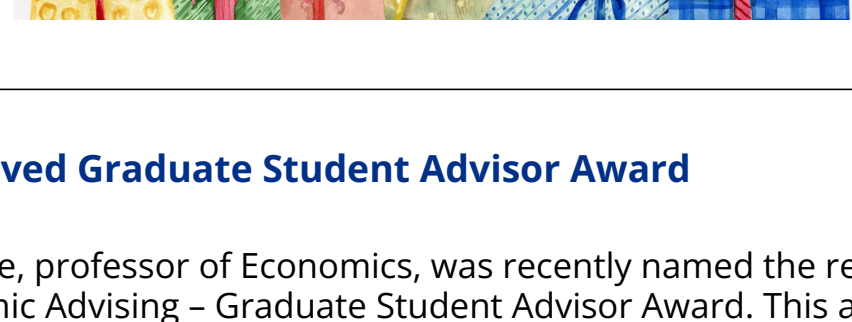
Through conversations with FCBE faculty, staff, students, alumni and community partners, the theme I keep coming back to is that we are a college of **opportunity**. In an age during which the value of higher education is increasingly questioned, FCBE is uniquely positioned in a community where **opportunity** represents a compelling value proposition. Many large, public, R1-designated institutions are places of privilege. Their students come from relatively well-resourced backgrounds, with support systems in place to give them a head start in life. That is not always true of our community. To better serve our region and to differentiate ourselves from many of our peer and aspirant institutions, we need to think of ourselves not as a college of *privilege* but of **opportunity**. We recruit and retain students seeking **opportunities** to improve their lives. Our curricula and corporate partners provide **opportunities** for our students to join the workforce in meaningful ways and to become leaders. Given these factors and our advantageous positioning, we have an **opportunity** to change lives.



Dean Bobby Garrett

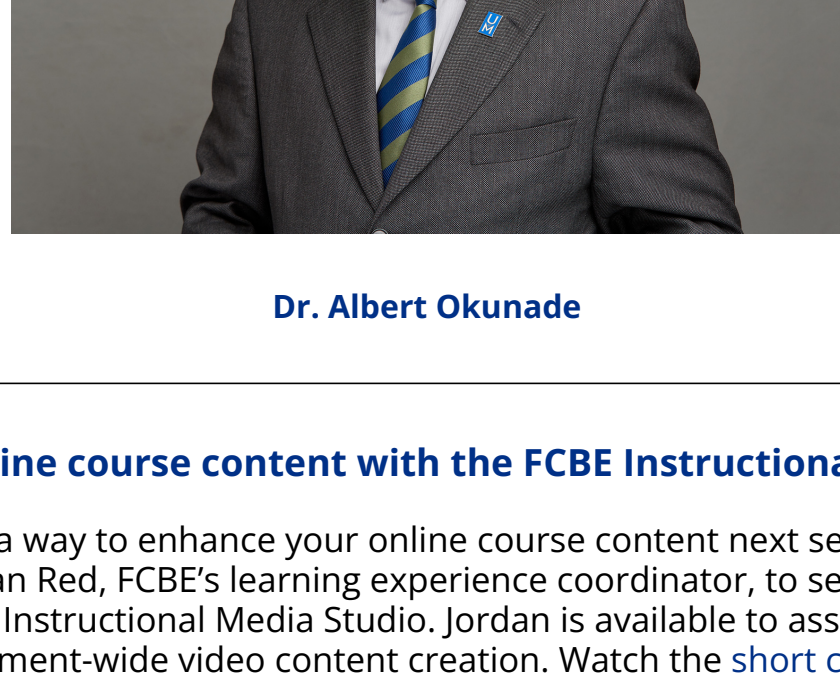
Save the Date for FCBE's Annual Holiday Party

You are invited to attend the annual FCBE Holiday Party on Friday, December 15. The event will begin at 7 PM and will be held at the Memphis Botanic Garden in the Goldsmith Room. Join us as we celebrate another year with great entertainment, refreshments and conversations! Click [here](#) to RSVP.



Dr. Okunade received Graduate Student Advisor Award

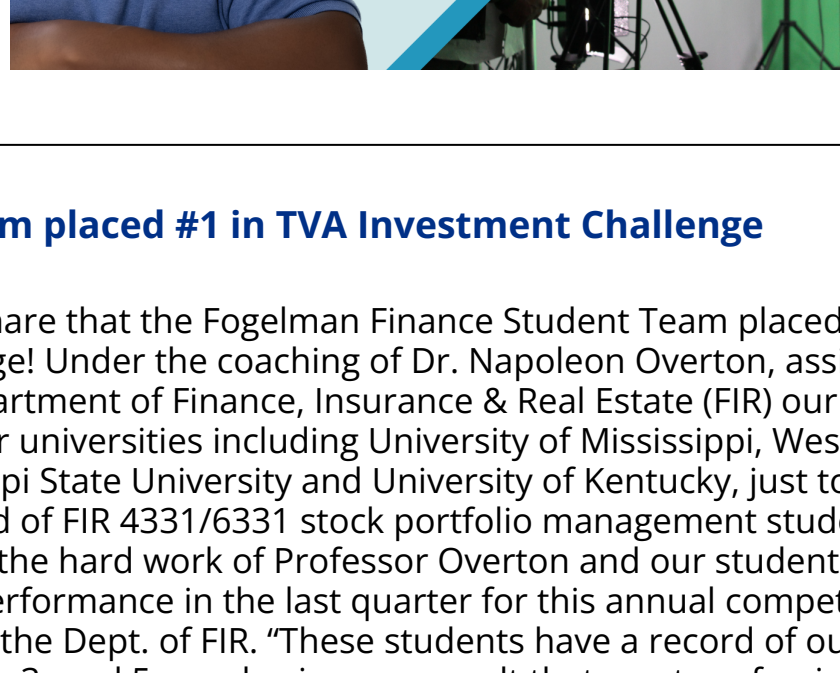
Dr. Albert A. Okunade, professor of Economics, was recently named the recipient of the 2023 Excellence in Academic Advising – Graduate Student Advisor Award. This award was issued from the University's Division of Student Academic Success, Provost's Office. According to his award letter from the Vice President for Student Academic Success, "The selection committee received more than 300 nominations and several of your advisees wrote glowing recommendations. I thank you for your excellent work in advising our students, and I commend you for this stellar recognition." The award ceremony was held in November 2023, on campus at the FedEx Institute Technology.



Dr. Albert Okunade

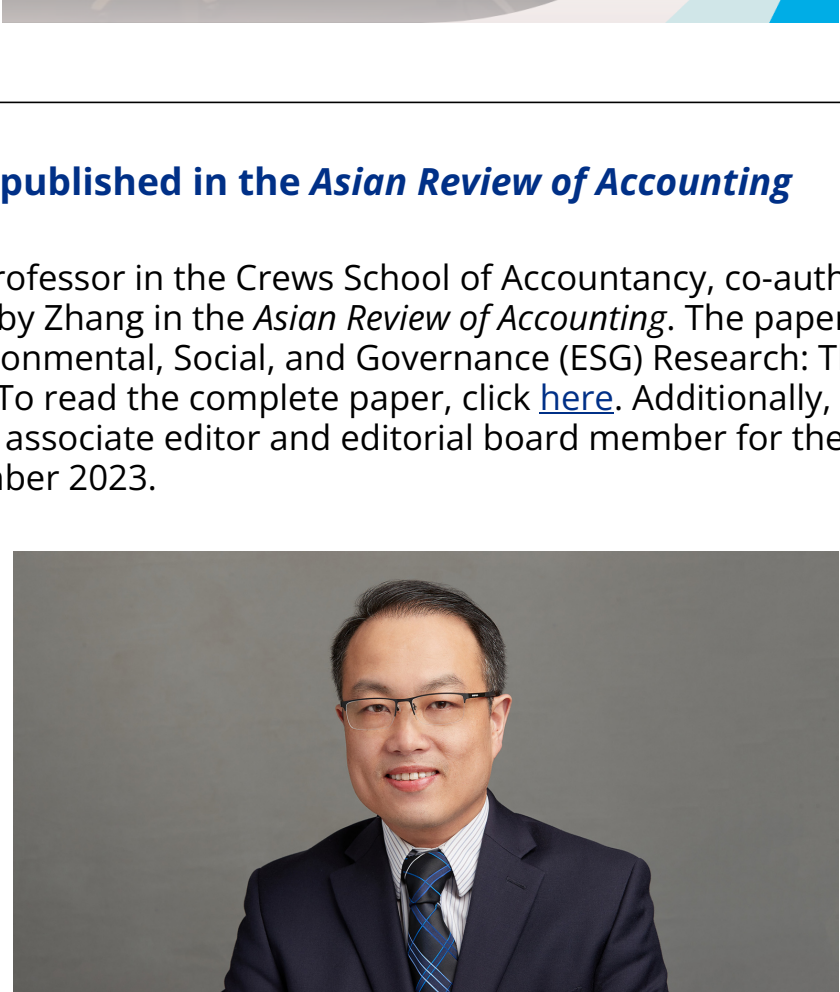
Improve your online course content with the FCBE Instructional Media Studio

Are you looking for a way to enhance your online course content next semester? If so, please contact Jordan Red, FCBE's learning experience coordinator, to set up an appointment in our Instructional Media Studio. Jordan is available to assist you with any individual or department-wide video content creation. Watch the [short clip](#) to see how we can help you bring your online courses to life. To contact Jordan directly, please email him at jred@memphis.edu.



FCBE Finance Team placed #1 in TVA Investment Challenge

We are excited to share that the Fogelman Finance Student Team placed first in the TVA Investment Challenge! Under the coaching of Dr. Napoleon Overton, assistant professor of teaching in the Department of Finance, Insurance & Real Estate (FIR) our students outscored teams from 26 other universities including University of Mississippi, Western Kentucky University, Mississippi State University and University of Kentucky, just to name a few. The team was comprised of FIR 4331/6331 stock portfolio management students. "We are extremely proud of the hard work of Professor Overton and our students for maintaining their outstanding performance in the last quarter for this annual competition," said Dr. Pankaj Jain, chair of the Dept. of FIR. "These students have a record of outperforming the S&P over the past 1-, 3- and 5-year horizons; a result that most professional money managers would find extremely hard to match." For more details about this challenge and the complete list of participating universities, click [here](#).



Dr. Joseph Zhang published in the Asian Review of Accounting

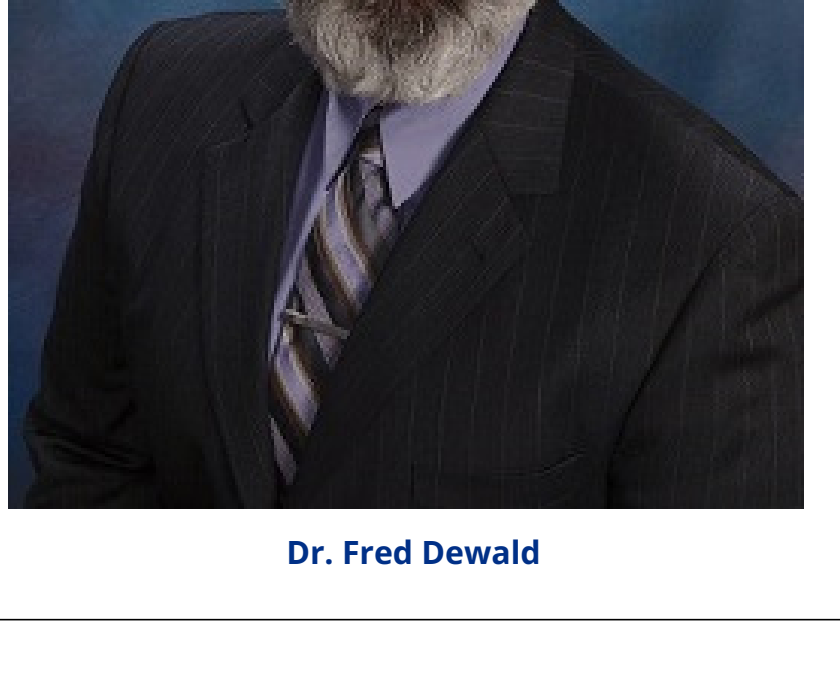
Dr. Joseph Zhang, professor in the Crews School of Accountancy, co-authored a paper with doctoral student Abby Zhang in the *Asian Review of Accounting*. The paper was titled "Renovation in Environmental, Social, and Governance (ESG) Research: The Application of Machine Learning." To read the complete paper, click [here](#). Additionally, Dr. Zhang has served as an ad hoc associate editor and editorial board member for the *British Accounting Review* since September 2023.



Dr. Joseph Zhang

Marja Martin-Carruth successfully defends her dissertation

Congratulations to Marja Martin-Carruth on successfully defending her dissertation and becoming Dr. Martin-Carruth. Her dissertation topic was Examining Enrollment Trends Before and After Test Optional Policy Implementation: An Application of CRT and QuantCrit in Higher Education. She will receive her Doctor of Education in Leadership and Policy Studies from the University of Memphis at the upcoming December commencement ceremony.



Dr. Martin-Carruth (Center) celebrates with friends and colleagues.

Dr. Fred Dewald published in Finance Research Letters & led Fogelman Finance Club in CME Group University Trading Challenge

Dr. Fred Dewald, visiting assistant professor in the Department of Finance, Insurance & Real Estate, was recently published in the November issue of *Finance Research Letters*. To read his entire paper titled "What drives diversity in hiring in the mutual fund management industry?" please click [here](#).

Additionally, Dr. Dewald assisted our Fogelman Finance Club student team in the CME Group University Trading Challenge. The team competed in managing a portfolio of Futures and Options contracts. They finished in 44th place out of 412 teams globally, outperforming teams from universities such as University of Chicago, Yale University, University of Pennsylvania, Fordham University and Cornell University. The CME Group University Trading Challenge is a complimentary electronic trading competition that allows students to experience the excitement, energy and decision-making environment of real-time trading.



Dr. Fred Dewald

Dr. Rezaee published in Managerial Auditing Journal

Dr. Zabihollah Rezaee, professor of Accountancy and Thompson-Hill Chair of Excellence, was recently accepted for publication in the *Managerial Auditing Journal* for his paper titled "Business sustainability reporting and assurance and sustainable development goals." To read the complete article, click [here](#).



Dr. Zabihollah Rezaee

Dr. Kathy Tuberville welcomes her first granddaughter

Congratulations to Dr. Kathy Tuberville, associate professor of teaching in the Department of Management, on the birth of her first granddaughter, Claire Autry Taubken. Claire was born on November 14 weighing 8 lbs and 12 oz. Everyone is healthy and happy. Congrats, Kathy, on this wonderful life moment!



Dr. Tuberville with granddaughter, Claire.

Ela Emami facilitates a Design Thinking event for FCBE students

Ela Anastasia Emami, part-time instructor in the Department of Management, recently partnered with International Paper (IP) to help her students understand how businesses are using the Design Thinking methodology. This event was held at IP's Innovation Lab on November 6. Design thinking is a problem-solving methodology that allows businesses to design and prototype solutions before investing time, money and resources. The foundational principle of the methodology is to engage the customer, define the problem and validate the ideas and the design before building the product concept. The customer is also engaged to give feedback on the prototype.

Ela Emami (Center) at Design Thinking event.