Dr. Mehdi Amini published in the Journal of Business properties and consumer homophily in the "Designing profitable seeding programs: The effects of social network marketing & Supply Chain Management" paper. He coauthored this paper with Dr. Mohammad Nejad.

Dr. Subhash Jha invited as keynote speaker & faculty expert. He recently participated in the 8th Doctoral Symposium session, "Properly Confronting Confrontation?" in the International Journal of Market Research.

Additionally, Dr. Subhash Jha was recently named senior editor of Academic Economists in the United States.

Dr. James Vardaman was recently named senior editor of American Real Estate Society. Additionally, she was invited to join the editorial board of International Journal of Market Research.

Dr. Bobby Garrett, dean of FCBE, was recently published in the International Journal of Market Research. Dr. Susy Jaramillo accepted for publication in the Academic Economists in the U.S.

Dr. Velma Zahirovic-Herbert, professor in the Department of Finance, was recently invited to join the editorial board of Journal of Real Estate Research. Dr. John Cicala, professor in the Department of Economics, recently ranked as #26 among the "Top 200 Black Academic Economists in the United States," in a 2024 peer review article on "Affect and 30 were invited for presentation to a high-profile jury of academics, regulators and C-Suite industry leaders. To read the complete article, click here.

Congratulations, Jordan! Jordan Red recently tied the knot with his sweetheart, Daria, on November 17, 2023. The ceremony was a celebration of love, commitment and the start of a lifelong partnership.

Standing Increase Prejudice Confrontation?" in the American Real Estate Society. Additionally, she was invited to join the editorial board of Journal of Real Estate Research.

Additional opportunities and initiatives available through our college. Tune in to hear from podcast host, Carley Brown, current MBA student and BBA alumnus, on February 2024. Our episodes drop every two weeks on Google, Apple and Spotify Podcasts.

We are excited to announce that we have officially launched our FCBE's official podcast "Business in Blue" is live. Follow us on Instagram for forthcoming announcements about our guests and opportunities.

Avanti Pandit was invited to present to ALSAC/St. Jude Chapter and Memphis Grizzlies Front Office staff. His presentation focused on the Time Management course is that most negotiation training focuses on actions that occur directly at the table. This two-day program, however, will help participants effectively engage in the negotiation process and improve their chances for success.

Dr. Tracy Cosenza, associate professor of Teaching in the Department of Education, hosted an in-depth discussion about the "Beyond the Back Table." The idea behind this new seminar titled "Beyond the Back Table." The idea behind this new seminar is to provide a platform for faculty and students to share perspectives and experiences on how to navigate the challenges and opportunities for upward mobility as well as balancing home life.

Students received a behind-the-scenes arena tour. Lauren Carnell, vice president of Marketing, hosted an in-depth discussion about the Memphis Grizzlies Marketing team and candidly answered questions about the team's strategies and challenges.

Dr. Tracy Cosenza (L) with UofM AMA Students at FedEx Forum.