



FCBE's Official Podcast "Business in Blue" is Live

We are excited to announce that we have officially launched our college's new podcast "Business in Blue." Our podcast series provides insights on all things business, all things Memphis. Our special guests are successful entrepreneurs, alumni and overall community "movers and shakers." In addition to learning about our guests' interesting professional journeys, we also discuss the unique programs, opportunities and initiatives available through our college. Tune in to hear from podcast host, Carley Brown, current MBA student and BBA '23 alumna. Our episodes drop every two weeks on Google, Apple and Spotify Podcasts. We will house each of our segments [here](#).

Our tentative schedule includes:

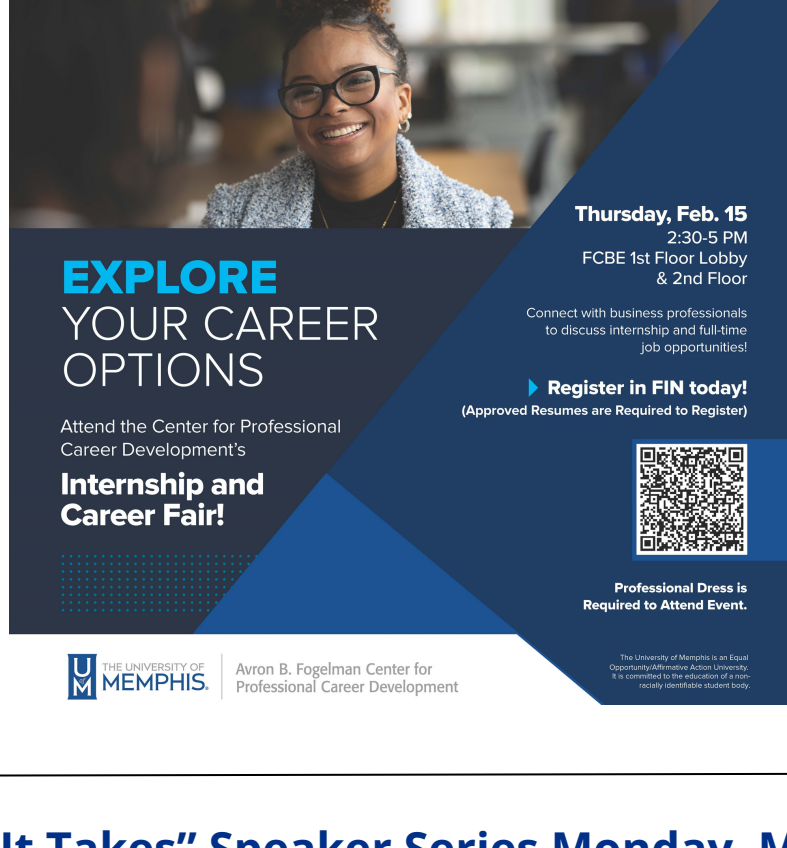
- Micah Dempsey, Co-founder & Owner | Belltower Coffeehouse & Studio
- Andrew Arbogast, Founder & CEO | Arbo's Cheese Dip
- Beth Wilson, Founder & CEO | Wilson PR
- Bartholomew Jones, Founder | Cxffeeblack
- Sara Michael, Clinical Director | 901PT
- Jeremy Park, CEO | cityCURRENT
- Chris Taylor, Owner | MemPops
- And many more...

Follow us on [Instagram](#) for forthcoming announcements about our #BusinessinBlue series.



Mark Your Calendars for the CPCD Internship & Career Fair on Thursday, Feb. 15

Are you looking for full-time career and part-time internship opportunities? Then please plan to attend the Avron B. Fogelman Center for Professional Career Development (CPCD) spring Internship & Career Fair on Thursday, February 15. It will be held from 2:30 – 5:00 PM on the first and second floors of the Fogelman College. Registration is required! You may sign-up through the [Fogelman Internship Network \(FIN\)](#). Please bring copies of your approved resume and wear business professional dress. If you need help preparing for this FCBE-exclusive opportunity, contact the CPCD office at professional@memphis.edu. They will host preparatory workshops to help you refine your resumes and LinkedIn profiles prior to the event. They are also offering a "how to navigate a career fair" workshop to ensure you are prepared to make the best impression possible on prospective employers. Visit memphis.edu/professional to learn more about how to make the most of this experience.



"What It Takes" Speaker Series Monday, March 18

This semester, we are excited to announce that we will continue our "What It Takes" Speaker Series. Join us for a chance to network with and learn from top industry leaders. They will provide keen insight about what you can do to best prepare yourself to take the next step in your business career. The discussion will be moderated by Dean Bobby Garrett and our elite guest panelists will include:

- **Brad Phillips** Managing Director | Technology Assurance | KPMG
- **Cathy Ross** (Retired) Executive Vice President & CFO | FedEx
- **Mowbray Rowand, Sr.** Chairman | Rowand Group

Registration is required to attend. Click [here](#) to sign-up. Pizza lunch will be served. The discussion will be held on Monday, March 18 in FCBE Room 118 from 12:30 – 2:00 PM.



"WHAT IT TAKES" Speaker Series

March 18 | 12:30-2 PM | FCBE 118

MODERATOR
Dr. Bobby Garrett
 Dean | FCBE

PANELISTS



Brad Phillips
 Managing Director | KPMG



Cathy Ross
 Retired Executive VP & CFO | FedEx Express



Mowbray Rowand
 Chairman | Rowand Group

THE UNIVERSITY OF MEMPHIS | Avron B. Fogelman Center for Professional Career Development

MILE Information Sessions happening in February

Are you looking for a way to build your resume, hone your professional skills, network with top industry leaders and receive one-on-one mentorship opportunities? If so, check out our Memphis Institute for Leadership Education (MILE) program. The first step is to sign up for one of our information sessions, which will be offered on both on-ground and online formats throughout the month of February. Click [here](#) to sign up and get started on your MILE journey today.



"Equipping Tigers with EQ" Workshops in March

Did you know that Emotional Intelligence (EQ) is one of the most sought-after interpersonal skills in the workplace? In partnership with the Center for Arts Integration in Business Performance (CAIBP) and the Avron B. Fogelman Center for Professional Career Development (CPCD), we are offering a two-part series designed to equip you with the must-know aspects of Emotional Intelligence. The workshops will be held at the FedEx Institute of Technology from 9:30 – NOON. You must register to attend. Click the links below to register for each session. Space is limited to the first 30 people.

[Part I: Emotional Awareness | Wednesday, Mar. 20](#)

In this workshop, you will learn:

- How to develop richer emotional vocabularies and range of emotional expressions for better interpersonal communication.
- Emotional recognition skills that enhance empathy and comfortability of emotions in yourself and around others.
- To demystify the importance of emotions in human communication and interpersonal relationships.

[Part II: Emotional Management | Wednesday, Mar. 27](#)

In this workshop, you will learn:

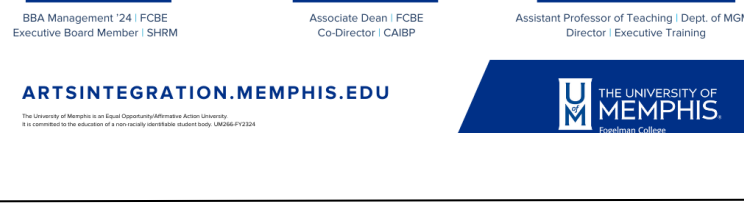
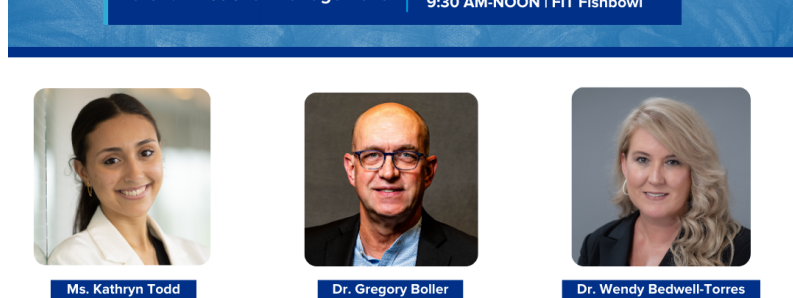
- The power and influence your emotions have on others and how to communicate more effectively using controlled emotions.
- Coping techniques and how to communicate more effectively in particularly intense experiences.
- How to interpret and control non-verbal expressions.

Sessions led by:

Ms. Kathryn Todd
 BBA Management '24 | FCBE
 Executive Board Member | SHRM

Dr. Greg Boller
 Associate Dean | FCBE
 Co-Director | CAIBP

Dr. Wendy Bedwell-Torres
 Director | Executive Training
 Assistant Professor of Teaching | Dept. of MGMT



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