

FOR IMMEDIATE RELEASE

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Martin-Carruth Named Director of FCBE's Professional Development Center (PDC)

MEMPHIS, Tenn. —Being a transformational component to the Fogelman College of Business and Economics and gaining the significant momentum over the past 10 years, the Avron B. Fogelman Professional Development Center (PDC) is gearing up for the future. As of recent, full-time positions have been allocated to focus on our students' career readiness.

As the new Director of the PDC, Ms. Marja Martin-Carruth, MEd., plans to continue its success by expanding the current Employer Sponsorship program. "This expansion will increase engagement opportunities for local, regional and national employers, and ultimately benefit our students and employer relationships," she explains.

Martin-Carruth previously served as Manager for the Executive MBA Program (EMBA) and will tally 7 years with Fogelman this fall. She has successfully completed the University of Memphis "Women's Aspiring Leaders" Program through the Department of HR and been awarded the Medallion for Excellent Student Services (2011-2014) from the University of Phoenix.

Having had a career that evolves around student growth and success, Martin-Carruth brings an extra level of passion to the forefront of the PDC. She explains, "I believe through the PDC we are able to bridge the gap between students and potential employers by providing them with the necessary tools to be successful interns, employees, and well-rounded individuals for our Memphis community and beyond."

Dr. Kathy Tuberville who founded and crafted PDC's success will take on a new leadership role as Director of Experiential Learning for FCBE. In this role, she will coordinate and develop exceptional opportunities for students. From course-embedded experiential learning projects, to employer-driven innovative learning opportunities, job shadowing, student research and competitions, Tuberville will continue to aid students in becoming "more critical and innovative thinkers while staying abreast of industry talent demands."

FCBE congratulates Dr. Kathy Tuberville and Ms. Marja Martin-Carruth on their new roles!

CONTACT

Madison Stoks | mlstoks@memphis.edu