

September 2023

Dr. Jihae You published in *Strategic Management Journal*

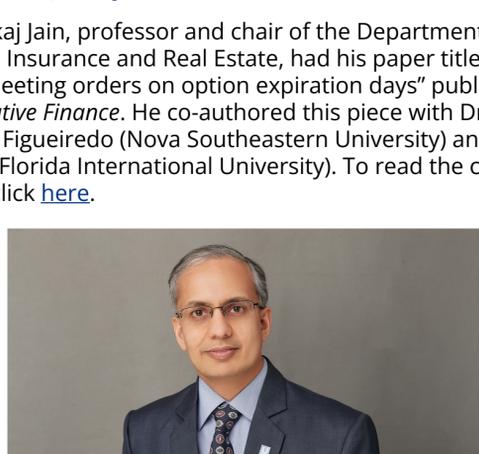
Dr. Jihae You, assistant professor in the Department of Management and director of CWDI, recently published an article "Can Powerful Allies Save the CEO? The Effect of the CEO's Subgroup on CEO Dismissal" in *Strategic Management Journal*, one of the top journals of the Management field. Additionally, her article was featured in the [Strategic Management Society Explorer blog](#). To read Dr. You's article, click [here](#).



Dr. Jihae You

Dr. Stephen E. Lanivich named Academic Director for the Crews Center for Entrepreneurship

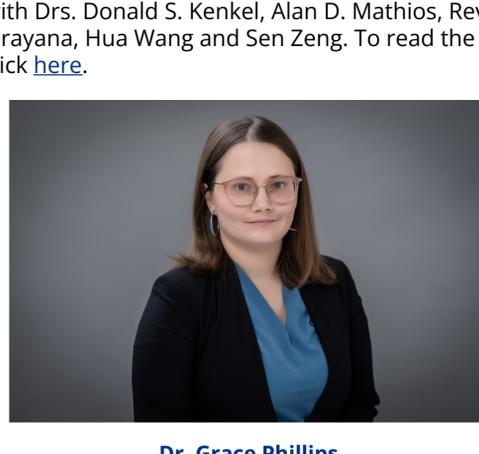
Dr. Lanivich, associate professor of Entrepreneurship and Management, is the inaugural Academic Director for the Crews Center for Entrepreneurship (CCE). He will serve as liaison between the Fogelman College and CCE to review entrepreneurship curricula, promote entrepreneurship research across academic units and to support development of the Crews Center.



Dr. Stephen E. Lanivich

Professor Jain published in *Quantitative Finance*

Dr. Pankaj Jain, professor and chair of the Department of Finance, Insurance and Real Estate, had his paper titled "The role of fleeting orders on option expiration days" published in *Quantitative Finance*. He co-authored this piece with Drs. Antonio Figueiredo (Nova Southeastern University) and Suchi Mishra (Florida International University). To read the complete article, click [here](#).



Dr. Pankaj Jain

Dr. Grace Phillips' working paper accepted by NBER

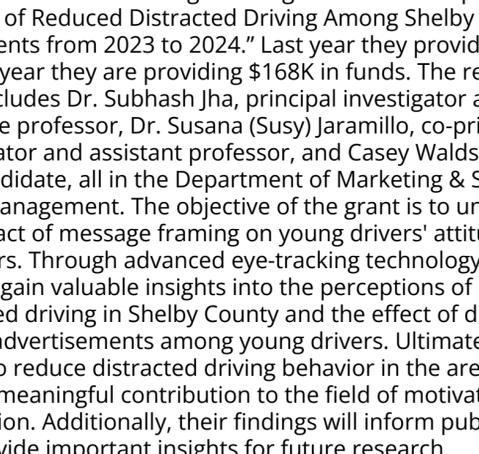
Dr. Grace Phillips, a new assistant professor in the Department of Economics, has a working paper with the prestigious National Bureau of Economic Research (NBER). The paper is titled "Fear or Knowledge the Impact of Graphic Cigarette Warnings on Tobacco Product Choices." She co-authored this paper with Drs. Donald S. Kenkel, Alan D. Mathios, Revathy Suryanarayana, Hua Wang and Sen Zeng. To read the complete piece, click [here](#).



Dr. Grace Phillips

PeopleGrove acquires PathwayU, co-founded by Dr. Kurt Kraiger

PeopleGrove, Higher Education's first and only Career Access Platform for career development, experiential learning and alumni engagement, recently announced its acquisition of jobZology and its flagship product, PathwayU. PathwayU is the brainchild of Dr. Kurt Kraiger, professor and chair of the Department of Management. PathwayU provides career assessment and discovery for more than 150 colleges and universities, including the UofM. It helps students discover and build on their interests, values, personality and workplace preferences. To read more about this acquisition, click [here](#).



Dr. Kurt Kraiger

Dr. Kelly Mollica's research published in *Employee Responsibilities and Rights Journal*

Dr. Kelly Mollica, associate professor of teaching in the Department of Management, has been accepted for publication in *Employee Responsibilities and Rights Journal* for the article, "Applicant Reactions to Social Media Assessments: Effects of Social Media Type, Social Media Self-Efficacy, and Minority Status." To read the article, click [here](#). Dr. Mollica was also accepted for publication in *EBSCO Pathways to Research* for the article "Organizational Stakeholders and Managerial Decision Making." In addition, earlier this year Dr. Mollica's quotes were featured in a *Fast Company* article, "The Greatest Show on Earth Gets a Second Chance."



Dr. Kelly Mollica

THSO continues funding of Distracted Driving Grant

The Tennessee Highway Safety Office (THSO) has formally agreed to continue funding for the grant titled "Comparative Analysis of Reduced Distracted Driving Among Shelby County Adolescents from 2023 to 2024." Last year they provided \$77K, but this year they are providing \$168K in funds. The research team includes Dr. Subhash Jha, principal investigator and associate professor, Dr. Susana (Susy) Jaramillo, co-principal investigator and assistant professor, and Casey Waldsmith, PhD candidate, all in the Department of Marketing & Supply Chain Management. The objective of the grant is to understand the impact of message framing on young drivers' attitudes and behaviors. Through advanced eye-tracking technology, they hope to gain valuable insights into the perceptions of distracted driving in Shelby County and the effect of distracted driving advertisements among young drivers. Ultimately, the goal is to make a meaningful contribution to the field of motivation and persuasion. Additionally, their findings will inform public policy and provide important insights for future research.



Dr. Subhash Jha



Dr. Susana (Susy) Jaramillo

Dr. Mark Sunderman published in the *Journal of Real Estate Research*

Dr. Mark Sunderman, professor and Morris Fogelman Real Estate Chair of Excellence, was recently accepted for publication by the *Journal of Real Estate Research* for his paper titled, "Impacts on REIT Stock Structures, Equity Costs and Market Liquidities of being included in ETF Managed Portfolios." Dr. Sunderman co-authored this piece with Dr. Ronald Spahr, retired professor, and Dr. Long Ma, former PhD student of the Department of Finance, Insurance and Real Estate.

Dr. Mark Sunderman

Dr. Zabihollah Rezaee presented at the 2023 GRASFI Conference

Dr. Zabihollah (Zabi) Rezaee attended and presented a paper titled, "Does the market value impact investing and socially responsible investing?", at the sixth annual Global Research Alliance for Sustainable Finance and Investment (GRASFI) Conference at Yale University. The paper investigates whether the market values impact investing (II, "doing good") and socially responsible investing (SRI, "not doing bad") strategies differently by examining the relationship between stock performance of different time horizons and sustainability strengths and concerns using a system of linear equations approach, after controlling for economic sustainability. Researchers show the negative effect of II has longer horizon effect than the positive effect of SRI strategy on stock returns. Additional tests show that the relationship between stock performance and economic (non-financial) sustainability performance is weakening (strengthening) over time. They also found that the relationship between stock returns and corporate investment strategies depends on resources availability and level of institutional ownership. Results provide policy, practical and research implications by promoting II and SRI investment strategies in generating economic return on investment for shareholders while achieving social and environmental impacts.

Dr. Zabihollah Rezaee

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