



# January 2024

### Dr. Hannah Smith Antinozzi named associate editor of the Journal of Forensic Accounting Research

Dr. Hannah Smith Antinozzi, assistant professor in the Crews School of Accountancy, was recently named as an associate editor for the Journal of Forensic Accounting Research, a premier journal published by the American Accounting Association. She also recently had a piece published in this journal. Additionally, Dr. Antinozzi is also an ad hoc reviewer for the Journal of Accounting and Public Policy.



Dr. Hannah Smith Antinozzi

### Anna Myers promoted to assistant director of FCBE's **Graduate Programs Office & Advising**

Anna Myers was recently promoted as the new assistant director of FCBE's Graduate Programs Office & Advising. As such, she will be responsible for GPO managerial duties. In this capacity, she will work directly with the marketing & communications team to promote, recruit and retain top talent for our MBA and Specialized Master's programs. Additionally, Anna will continue her role as the MSIS academic advisor. Anna has served the Fogelman College for more than 13 years and has been employed with the University of Memphis for 16 years. Congratulations, Anna, on this much deserved opportunity!



Anna Myers

# Dr. Pankaj Jain published in The Financial Review

Dr. Pankaj Jain, professor and chair of the Department of Finance, Insurance & Real Estate, along with his co-authors at the U.S. Commodity Futures Trading Commission (CFTC, Washington DC), Dr. Ayla Kayhan and Dr. Esen Onur, published their research article titled "Determinants of commodity market liquidity" in The Financial Review. The paper is expected to be the lead article in the January 2024 issue. To read the complete paper, click here. Their research paper is also highlighted on Commission's website and is expected to inform our nation's future policy and rules governing the commodity markets.



#### FCBE faculty members secured CoRS Grants

Dr. Ganga Urumutta Hewage, assistant professor in the Department of Marketing & Supply Chain Management, recently won a \$2,500 grant from the Communities of Research Scholars (CoRS), a part of the UofM Division of Research & Innovation, for her project named "Enabling consumer self-discovery using GenAI to make better pre-consumption decisions." Dr. Yuan Zhang, assistant professor in the Department of Management Information Systems, is also a researcher investigator for this project. Further, Dr. Zhang won another \$2,500 of the same grant for the project named "Unveiling the cognitive and social dynamics of memes." Dr. Hewage will serve as an investigator for Dr. Zhang's team.

Dr. Susy Jaramillo, assistant professor in the Department of Marketing & Supply Chain Management, was awarded a \$5,000 CoRS grant for the second time. The grant will support the project "Evaluating the Effectiveness of Distracted Driving Prevention Advertisements on Young Drivers Using Eye-Tracking Technology." CoRS aims to promote cross-disciplinary collaborations across the University of Memphis and support researchers in finding external funding opportunities. Last year, Dr. Jaramillo's team received a grant of \$2,500. Dr. Jaramillo is the principal investigator on this year's project, and her team includes Dr. Subhash Jha, coinvestigator and associate professor in the Department of Marketing & Supply Chain Management, Dr. Brandon Booth, assistant professor in the Department of Computer Science, and Marketing Ph.D. candidate, Casey Waldsmith.









Asst. Professor | Department of MSCM

DR. SUSY JARAMILLO Asst. Professor | Department of MSCM

JHA Assoc. Professor | Department of MSCM

### Marketing Ph.D. candidate Della Garner published as first author in Psychology & Marketing

Della Garner, a Marketing doctoral candidate, was published as first author for a paper titled "Good morning, sunshine: How timeof-day complaint submittal can affect customer satisfaction with company response time" in the journal of Psychology & Marketing. She co-authored the paper with Dr. Subhash Jha, associated professor in the Department of Marketing & Supply Chain Management, and Jennifer Tatara, former FCBE Ph.D. student. In this research, the authors argue that the time of the day when consumers submit complaints to companies impacts their satisfaction with the company's response time. Specifically, the same company response time will be perceived as more satisfying in the morning than when received in the afternoon. This effect, the authors posit, is driven by unconscious perceptions of time and resource depletion. To read the complete article, click here.



Della Garner, MKTG Doctoral Candidate

MIS professors awarded research contracts from the U.S. **Department of Homeland Security** 

Drs. Mark Gillenson, Ankur Arora and Pavankumar Mulgund were recently awarded two research contracts for 2024 by the U.S. Department of Homeland Security. The projects, which focus on state-of-the-art artificial intelligence research applied to software testing, are "The Use of Large Language Models for Test Case Generation" and "Developing Effective Test Cases for Assessing Ethical Principles in Al Systems." Dr. Gillenson is a University Research professor in the Department of Management Information Systems. Both Dr. Arora and Mulgund are assistant professors. This work represents ongoing research efforts of the university's Systems Testing Excellence Program (STEP).



DR. MARK Professor | Department of MIS



DR. ANKUR ARORA Asst. Professor | Department of MIS



DR. PAVANKUMAR MULGUND Asst. Professor | Department of MIS

### Dr. Frances Fabian accepted for publication in the Human **Resource Management Review**

Dr. Frances Fabian, associate professor in the Department of Management, recently had a paper titled "Employee work habits: A definition and process model" accepted for publication in a forthcoming issue of Human Resource Management Review. She coauthored this piece with former FCBE professor, Dr. Robert Renn, and former Management doctoral students, Frances Preston and Robert Steinbauer.



Dr. Frances Fabian

# Dr. Joseph Zhang published in Accounting Horizons

Dr. Joseph Zhang, professor in the Crews School of Accountancy, was published in the December 2023 issue of Accounting Horizons for his paper titled "Auditing the Derivative Usage of Bank-Holding Companies." One of his co-authors is former Accounting doctoral student, Dr. Stephanie Hairston. To read the complete article, click here.



**Dr. Joseph Zang** 

### Dr. Kathy Tuberville receives the HR Lifetime Achievement Award

Dr. Kathy Tuberville, associate professor of teaching in the Department of Management, was recently awarded the HR Lifetime Achievement Award at the 2023 SHRM-Memphis HR Excellence Awards gala. Dr. Tuberville was recognized for her 25 years+ of teaching, consulting and professional association leadership in the HR field. She holds the top certification from SHRM, SHRM-SCP and is a certification leader for the University of Memphis. Additionally, she has led the UofM Student Chapter since 2012 and has had students compete in national and state competitions. Her program development with HR Academy, HR Discovery Day and the Fogelman Women in Leadership programs have had noteworthy campus and community impact for students and professionals, alike. She also received the national 2023 Advisor Impact award from SHRM in Alexandria, Virginia. Currently, she is the 2024 TN SHRM Conference Chair which will be held in Memphis, August 25-28, 2024.



#### Dr. Tuberville receives HR Lifetime Achievement Award

### Dr. Zabihollah Rezaee published in Global Finance Journal

Dr. Zabihollah Rezaee, professor of Accountancy and Thompson-Hill Chair of Excellence, was recently accepted for publication the Global Finance Journal for his paper titled "Is there a tradeoff between management earnings forecasts and sustainability reporting?" Dr. Rezaee co-authored the piece with former FCBE doctoral student, Dr. Ling Tuo, and former finance colleague, Dr. Lei Gao. To read the complete article, click here.



Dr. Zabihollah Rezaee

### Dr. Rita Green publishes book chapter

Dr. Rita Green, associate professor of teaching in the Crews School of Accountancy, was recently published in the book A Research Agenda for Consumer Financial Behavior. Dr. Green wrote Chapter Six, "Bankruptcy: the result of failed financial relationships." To read the complete chapter, click here.



Dr. Rita Green

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