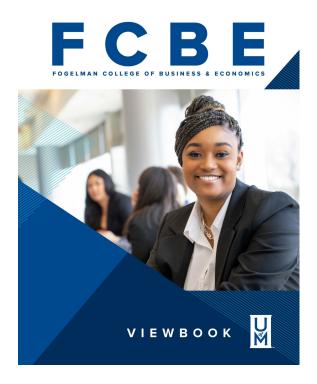




July 2023

New FCBE Viewbook Published

The new FCBE Viewbook has been published. This viewbook provides a comprehensive overview of the many opportunities our college has to offer. This includes information about our various programs, student organizations, scholarship opportunities, research centers and more. To read the viewbook, click <u>here</u>. If you need hard copies, please email <u>fcbe_mktgcomm@memphis.edu</u>.



Dr. Vardaman Featured in *NerdWallet*

Dr. James Vardaman, professor and Free Enterprise Chair of Excellence in the Department of Management, was recently featured in an article by *NerdWallet*. He offered valuable insight on creating succession plans in organizations. *NerdWallet* is a business and personal finance website that has a large mainstream audience. To read the article, click <u>here</u>.



Dr. James Vardaman

Betsy Jasper Named Recipient of the UofM Harriet R. Montgomery Service

Excellence Award

Betsy Jasper, academic advisor in our Undergraduate Student Services Office, was recently awarded the UofM Harriet R. Montgomery Service Excellence Award for the month of June. This award recognizes UofM staff members who consistently demonstrate a commitment to the highest levels of customer service.



Dr. Besty Jasper

PhD Student Anamika Datta to Present Research in Warsaw, Poland

Management PhD student, Anamika Datta, will present research co-authored with her advisor, Dr. Frances Fabian (who will also be attending the conference), and past FCBE graduate, Dr. Ram Reddy, at the Academy of International Business conference in Warsaw, Poland, July 5-9. Their paper is titled "Many Shades of Entrepreneurship: The Role of Formal and Informal Institutions in Determining the Participation of Entrepreneurs in the Informal Sector."



Anamika Datta

Launch of the Center for Arts Integration in Business Performance

The Center for Arts Integration in Business Performance has officially launched its programming initiatives. This Center offers a unique learning environment for our students, as well as business professionals, so that they may complement their business acumen with performance and leadership skills, which are necessary for success in every career field. To learn more about this new center, click <u>here</u>.



Dr. Rezaee Accepted for Publication in the *Review of Quantitative Finance and Accounting* & *The Accounting Review*

Dr. Zabihollah Rezaee, professor of Accountancy and Thompson-Hill Chair of Excellence, has been accepted for publication in two journals. His article "Does Options Trading Deter Real Activities Manipulation?" is forthcoming in the *Review of Quantitative Finance and Accounting*. Secondly, his article "SEC Comment Letter Disclosures and Short Sellers' Front-running" will be published in *The Accounting Review* in September.



Dr. Zabihollah Rezaee

Ashley Rose & Christy Smith Received Promotions

Ashley Rose and Christy Smith were both recently promoted. Ashley is our new Operations Manager. As such, she oversees space planning and daily operations within the college and is responsible for scheduling all classes.

Christy was named our new Assessment Coordinator. Christy's duties include accreditation and assessment of learning activities. She also manages Curriculog proposals.



Ashley Rose



Christy Smith

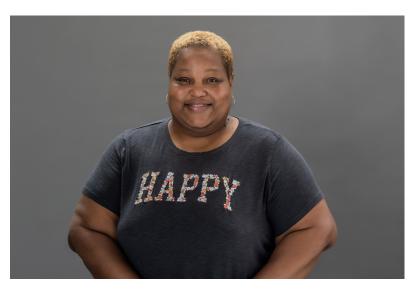
Welcome New Hires, Kim Womack & Ava Smith

Ava Smith has joined the Graduate Programs Office as their new Administrative Associate. She supports the MBA and MSIS programs and guides prospective and current students in their continued education. Prior to this role, she worked at the College of Pharmacy at UTHSC.

Kim Womack is our new Administrative Associate for both the MIS and MSCM Departments. She is responsible for providing administrative support to both departments. Previously, she worked for Dr. Thomas McInish (decd.), Chair of Excellence in the Finance, Insurance & Real Estate Department.



Ava Rose



Kim Womack

Follow Us on Social @uofmfogelman

THE UNIVERSITY OF Fogelman College MEMPHIS. of Business & Economics

memphis.edu/fcbe