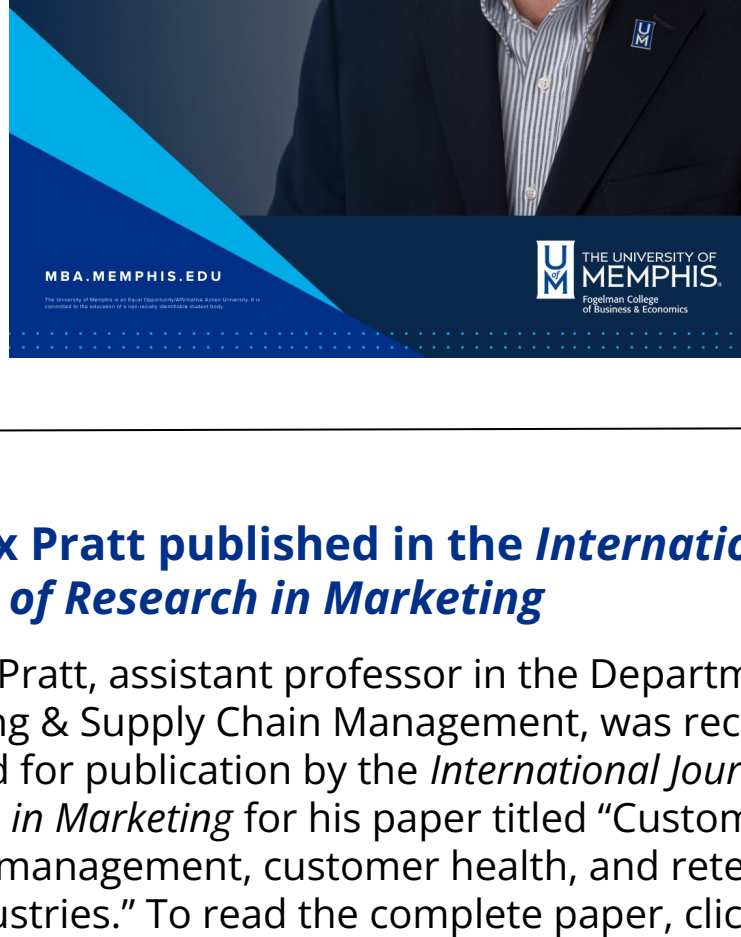


November 2023

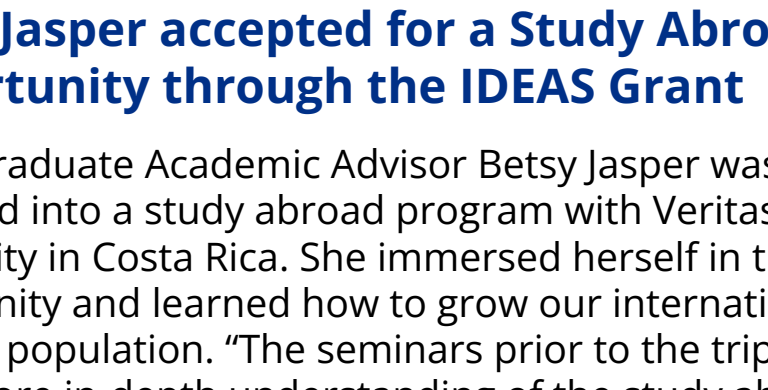
Dr. John Cicala named Director of MBA Programs

Dr. John Cicala, assistant professor of teaching in the Department of Marketing & Supply Chain Management, has been named the new director of MBA Programs. He is a lifelong Tiger and earned all three of his degrees from the UofM (BA in 1986; MBA in 2001; PhD in 2011). Congratulations, John, on this new appointment! To read more about John, click [here](#).



Dr. Alex Pratt published in the *International Journal of Research in Marketing*

Dr. Alex Pratt, assistant professor in the Department of Marketing & Supply Chain Management, was recently accepted for publication by the *International Journal of Research in Marketing* for his paper titled "Customer success management, customer health, and retention in B2B industries." To read the complete paper, click [here](#).



Dr. Alex Pratt

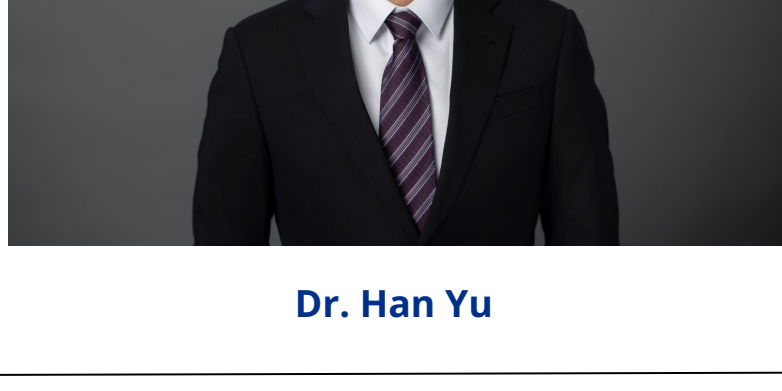
Betsy Jasper accepted for a Study Abroad Opportunity through the IDEAS Grant

Undergraduate Academic Advisor Betsy Jasper was accepted into a study abroad program with Veritas University in Costa Rica. She immersed herself in the community and learned how to grow our international student population. "The seminars prior to the trip gave me a more in-depth understanding of the study abroad process and the tremendous impact these opportunities have on our students," said Jasper. "I was fortunate to meet with our students studying abroad at Veritas University and connect with their faculty and staff. It was an unforgettable experience to immerse myself in Costa Rican culture and take in the historic sights. I am so grateful to FCBE for making this dream a reality."



Dr. Han Yu's working paper accepted by NBER

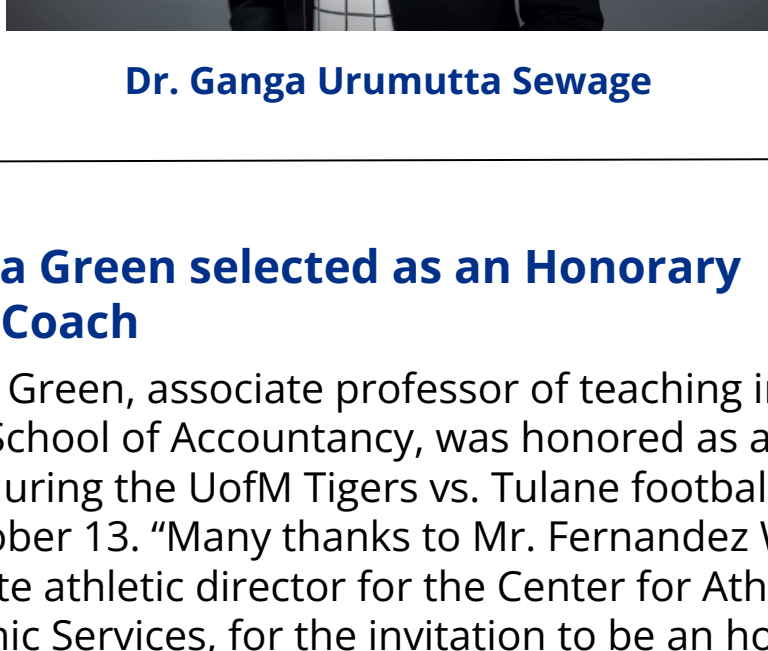
Dr. Han Yu, assistant professor in the Department of Economics, has a working paper with the prestigious National Bureau of Economic Research (NBER). The paper is titled "Harmonizing the Yin and Yang: Gender Disparities in Subjective Well-Being after Retirement in China." To read the complete piece, click [here](#).



Dr. Han Yu

Dr. Ganga Urumutta Hewage published in the *Journal of Business Research*

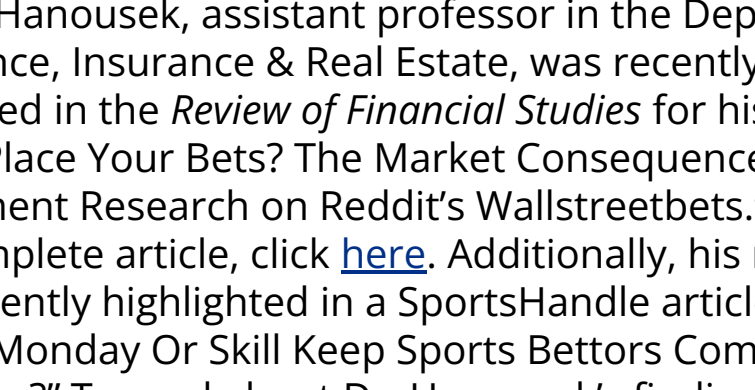
Dr. Ganga Urumutta Hewage, assistant professor in the Department of Marketing & Supply Chain Management, had her paper titled "Strength in diversity: How incongruent racial cues enhance consumer preferences toward conservative brands" published in the *Journal of Business Research*. To read the complete article, click [here](#).



Dr. Ganga Urumutta Sewage

Dr. Rita Green selected as an Honorary Guest Coach

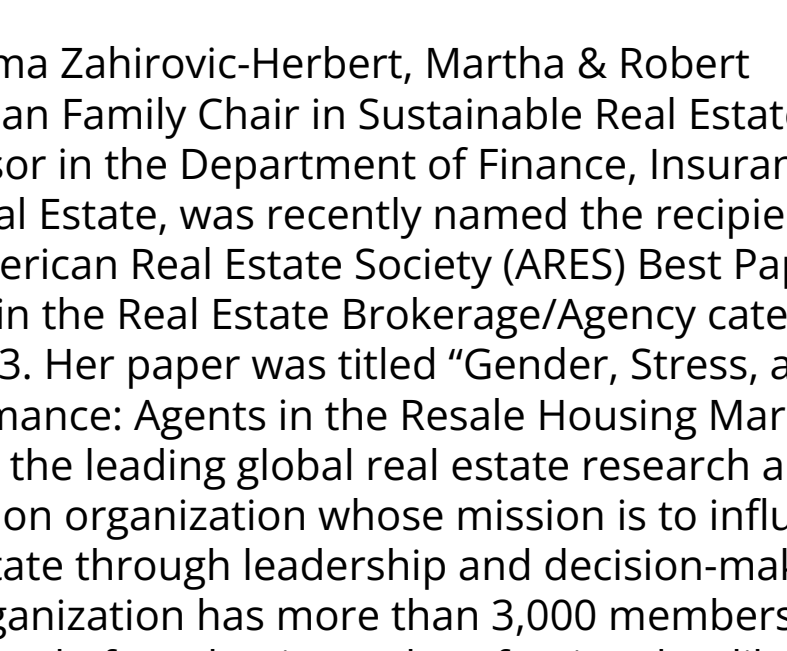
Dr. Rita Green, associate professor of teaching in the Crews School of Accountancy, was honored as a guest coach during the UofM Tigers vs. Tulane football game on October 13. "Many thanks to Mr. Fernandez West, associate athletic director for the Center for Athletic Academic Services, for the invitation to be an honorary guest coach," said Dr. Green. "I enjoyed the opportunity to tour the Tigers football complex, meet the staff and attend the game. I appreciate Mr. West and his staff for being the glue that supports the work of Coach Silverfield on the field and my efforts to coach our scholar athletes off the field, in the classroom."



Head Football Coach Ryan Silverfield (L) with Dr. Rita Green (R)

Dr. Jan Hanousek published in *Review of Financial Studies*

Dr. Jan Hanousek, assistant professor in the Department of Finance, Insurance & Real Estate, was recently published in the *Review of Financial Studies* for his paper titled "Place Your Bets? The Market Consequences of Investment Research on Reddit's Wallstreetbets." To read the complete article, click [here](#). Additionally, his research was recently highlighted in a SportsHandle article "Does House Monday Or Skill Keep Sports Bettors Coming Back For More?" To read about Dr. Hanousek's findings, click [here](#).



Dr. Jan Hanousek

Dr. Velma Zahirovic-Herbert received Best Paper Award

Dr. Velma Zahirovic-Herbert, Martha & Robert Fogelman Family Chair in Sustainable Real Estate and professor in the Department of Finance, Insurance and Real Estate, was recently named the recipient of the American Real Estate Society (ARES) Best Paper Award in the Real Estate Brokerage/Agency category for 2023. Her paper was titled "Gender, Stress, and Job Performance: Agents in the Resale Housing Market." ARES is the leading global real estate research and education organization whose mission is to influence real estate through leadership and decision-making. The organization has more than 3,000 members comprised of academics and professionals, alike. The James R. Webb Foundation sponsored the Best Paper award.



Dr. Velma Zahirovic-Herbert

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