



**November 2023**

**FCBE’s Official Podcast “Business in Blue” Coming Soon**

We are excited to share that the launch of our college’s official podcast “Business in Blue” is coming soon. Our podcast series will provide insight on all things FCBE and the Mid-South. We will discuss the unique programs, opportunities and initiatives available to our students as well as interview local business professionals and entrepreneurs. Our podcast host Carley Brown is a Fogelman alumna (BBA '23), a current MBA student and FCBE's Marketing & Communications graduate assistant. For more information about our forthcoming podcast, follow us on social at [@uofmfogelman](https://www.instagram.com/uofmfogelman). If you are interested in being featured for an interview, email Carley directly at [cgbrown2@memphis.edu](mailto:cgbrown2@memphis.edu).



**2023 FCBE Homecoming Court**

Hear ye! Hear ye! Let’s give a big round of applause for our 2023 FCBE Homecoming Royalty!

- Ms. FCBE: **Tiana Trice** | BBA '24 MKTG
- Mr. FCBE: **Sandeep Kolluru** | MSIS '23
- Most Likely to be a CEO: **Nicolas Tancak** | BBA '23 FIR
- Best Professionally Dressed: **Kajol Bhandari** | MSIS '23
- Class Clown: **Luke Argo** | BBA '26 FIR

Congratulations to these Business Tigers! Thank you to all who participated by voting. To keep up with the latest and greatest college news, follow us on social [@uofmfogelman](https://www.instagram.com/uofmfogelman).

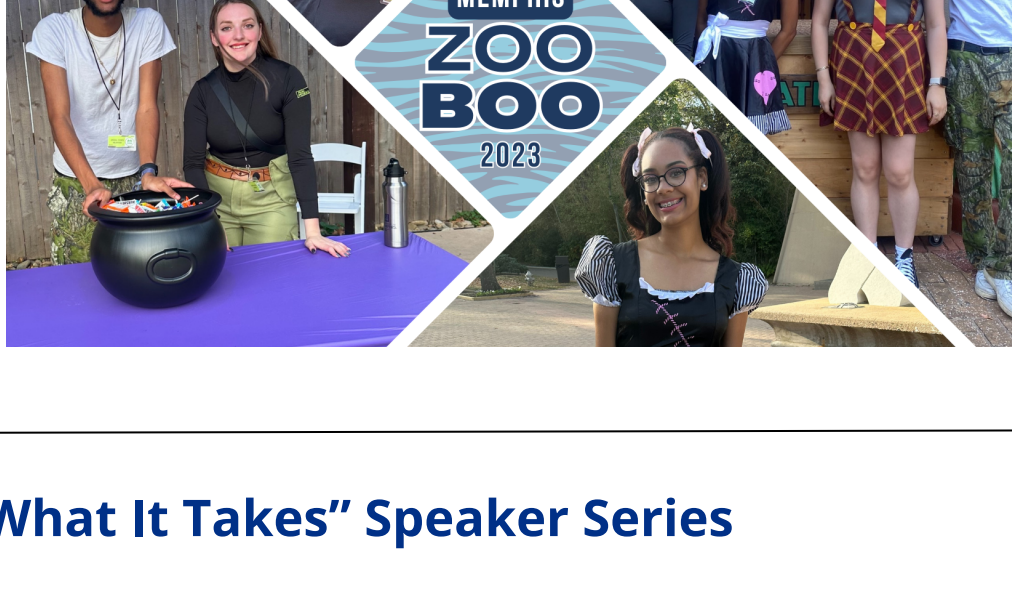


**Mark Your Calendars for “The Art of Acting for Professional Speaking”**

On Tuesday, November 14 from 4:15 – 5:15 PM, UofM’s American Marketing Association (AMA) chapter and the Center for Arts Integration in Business Performance will host “The Art of Acting for Professional Speaking.” This event will give you the exclusive opportunity to improve your professional speaking performances with training in acting techniques including movement, voicing and body language. Click [here](#) to register.

**Student Delegate Board Volunteers at Memphis Zoo Boo**

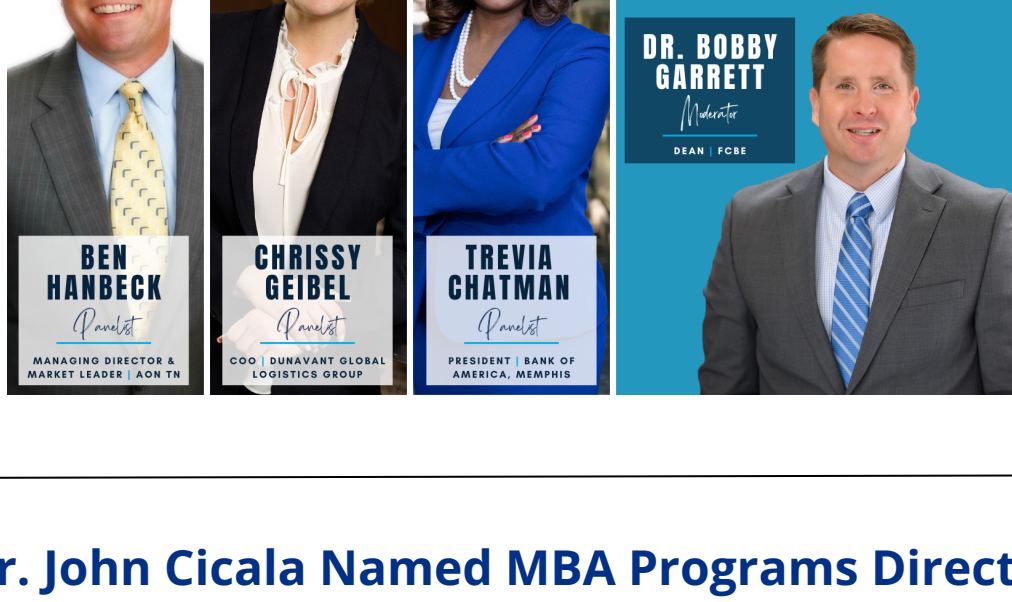
The Fogelman Student Delegate Board (FSDB) organization’s purpose is to serve as dedicated ambassadors to current and future students, parents, campus business partners and the Memphis community. Volunteering at the Memphis Zoo Boo event was an excellent way to give back to the community. The FSDB group of volunteers made sure all the children and parents enjoyed their Halloween-themed experience. Volunteering also provided the students with an opportunity to practice and develop their social skills. To become involved with the FSDB, email staff advisor Felicia Roddy-Jackson at [frddyjck@memphis.edu](mailto:frddyjck@memphis.edu) or click [here](#) to visit the website.



**“What It Takes” Speaker Series**

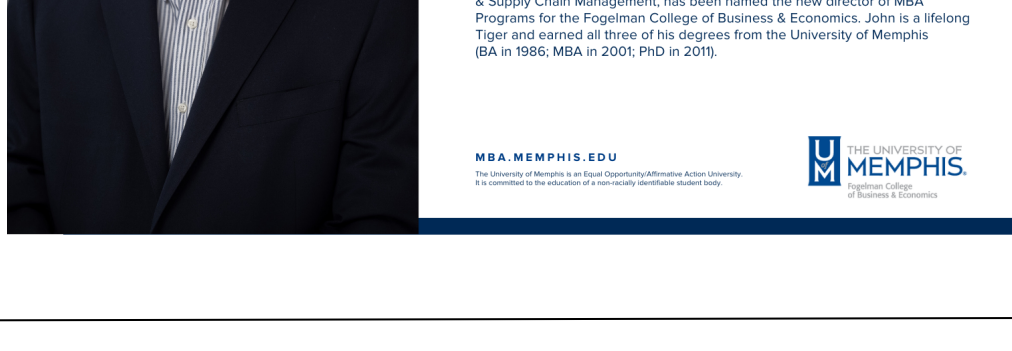
Last month, on October 30, we hosted the inaugural “What It Takes” Speaker Series event. The event was moderated by Dean Bobby Garrett and featured a panel of leading business professionals including Trevia Chatman, President | Bank of America, Memphis; Chrissy Geibel, COO | Dunavant Global Logistics Group; and Ben Hanback, Managing Director & Market Leader | Aon Tennessee.

During this seminar, the panelists provided keen insights about their own professional journeys and offered valuable advice to the students in attendance so that they can more successfully navigate their business pursuits. If you attended this event, we would love your feedback! Please click [here](#) to submit your responses. Be on the lookout for the next installment of this series, which will be held in Spring 2024.



**Dr. John Cicala Named MBA Programs Director**

Dr. John Cicala, assistant professor of teaching in the Department of Marketing & Supply Chain Management, has been named the new director of MBA Programs. He is a lifelong Tiger and earned all three of his degrees from the UofM (BA in 1986; MBA in 2001; PhD in 2011). Congratulations, John, on this new appointment! To learn more about our MBA offerings click [here](#), or contact John directly at [j.cicala@memphis.edu](mailto:j.cicala@memphis.edu).



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