Dr. Mark Gillenson selected as the only university speaker at the STARWEST Conference

Dr. Mark Gillenson, University Research Professor of Management Information Systems and Director of Systems Testing Excellence Program at the University of Memphis, was recently selected as the only university-sponsored speaker at the upcoming STARWEST Annual Conference in Anaheim, CA. This conference brings together software testing practitioners to learn and share the latest techniques in this critically important field. His talk is titled “Software Test Case Selection Based on Comparative Cost and Risk-Based Value.” Dr. Gillenson states, “I believe that research conducted by business schools should help solve real business problems and STARWEST has recognized the value of the work of the business community.”

Dr. Kate Sorensen featured in WalletHub’s article about the “Best High-Yield Savings Accounts.”

Dr. Kate Sorensen, assistant professor in the Crews School of Accounting, offered key insights about “What is APR?” in the Wall Street Journal. Currently, 165 postsecondary schools are using the platform, including the UofM. To read the entire article, click here.

Dr. Rita Green shares insights about High-Yield Savings Accounts

Dr. Rita Green, Assistant Professor of Teaching in the Crews School of Accountancy, Dr. Rita Green, was featured in WalletHub’s article about the “Best High-Yield Savings Accounts.” To read more about Dr. Green’s findings, click here.

Dr. Kurt Kraiger published in Journal of Consumer Psychology

Dr. Kurt Kraiger, professor and chair of the Department of Management, was recently published in Journal of Consumer Psychology. He comments on the importance of data-driven career planning which helps college students choose a major, and ultimately, find jobs that promote performance and longevity.

Dr. Bobby Garrett published in Journal of Business Economics

Dr. Bobby Garrett, dean of FCBE and professor of Business Economics, was recently published in Journal of Business Economics. The Crews Center for Entrepreneurship, Epicenter and FedEx Institute of Technology will host the inaugural Memphis Entrepreneurship Showcase on October 5 from 3 – 5 PM. This event is open to all UofM students, faculty and staff. Join us and showcase a panelist of influential speakers who are dedicated to enhancing inclusion efforts in their respective workplaces.

Are you interested in building an inclusive workforce? If so, the 2023 Building Bridges Conference will be held in the UC Ballroom on Oct. 18 from 8 AM – 3 PM. This event is co-sponsored by the Dept. of Management and the Center for Workplace Diversity & Inclusion. To register for this event, click here.

Internship & Career Fair Save-the-Date

Save-the-Date for the Internship & Career Fair happening October 2023. This is a gentle reminder that our Learning Experience Coordinator, Jordan Red, is available to assist you with any information or to contact Jordan, email fcbe_mktgcomm@memphis.edu.