

2026-27

Undergraduate Majors, Minors and Concentrations

AREA OF STUDY	MAJOR	MINOR	CONCENTRATION
Accounting	•	•	
Business Economics	•	•	
Financial Economics			•
Finance	•		
Banking and Financial Services		•	
Business Finance		•	
Financial Planning		•	
Property Management		•	
Real Estate		•	•
Risk Management and Insurance		•	
Management	•	•	
Entrepreneurship		•	•
Human Resource Management	•		
Management Information Systems	•	•	
Project Management		•	
Marketing	•	•	
Professional Selling		•	
Social Media Marketing		•	
Supply Chain Management	•	•	
International Business		•	
Pre-Professional Business Administration		•	

**Minors can be chosen regardless of major. Concentrations are only available for students who are enrolled in the corresponding major (i.e. the Real Estate concentration is only available for students majoring in Finance.).*

