DEAN DAMON FLEMING HITS THE GROUND RUNNING AT FOGELMAN

Dr. Damon Fleming moved his family more than 1,800 miles from San Diego, where he was a professor and director of the School of Accountancy at San Diego State University, to settle in Memphis as the new dean of the Fogelman College of Business & Economics. He assumed the role July 1. Fleming takes a principled, student-focused approach that stems from his first-hand understanding of the value business education has on social mobility. He began his path in accounting at community college and pursued his PhD from Virginia Tech. He brings a perspective that balances academic and professional practice to lead Fogelman forward.

“Fogelman College of Business & Economics must be a destination where companies find the best talent while being a source of attraction for the local economy,” said Fleming in an interview with Jon Sparks of Inside Memphis Business. One component of Fleming’s mission is to truly make a difference in students’ lives. Purposeful and creative collaboration among faculty, students and the business community is the force multiplier for the success of our graduates.

“We have been too humble in telling our story. We need to share the impact our faculty and students have on the local economy and around the world.”

Fleming understands the value and impact of the mission to achieve Carnegie R1 (Research 1) status for the University of Memphis. “This is a transformational time for the University and Fogelman, and I look forward to helping accomplish this bold objective.”
STUDY ABROAD THIS SUMMER OFFERED UNFORGETTABLE EXPERIENCES

The countries of Peru, Chile, Italy, Ireland and Estonia gave graduate and undergraduate students the opportunity of a lifetime. Each study group met with a wide variety of influential groups from national and local businesses, government entities and cultural leadership from the countries they explored. Fogelman’s Department of Business Information & Technology focused on Estonia — an emerging technological center in Europe.

FCBE students visit the Estonian personalized medicine initiative at the Estonian Genome Center in Tartu. Estonians have collected more than 100,000 samples for genome sequencing.

Students at David at the Accademia Museum: Quincy Brown, Tierney Wilks, Jerome Lindsey, Kelsey Chambers, Tony Pham, Samantha Olandesca, Connor Campbell, Gracie Servin, Nina Vonchampa, Chrishunda Torry, Jodianna Jacobs and Taylor May.

Cassa di Risparmio di Volterra, Volterra, Italy. Students visited this bank and met with the CEO Leonardo Rossi of the Volterra branch for a lecture on leadership perspectives and trends in Italian banking. Front row: Kelsey Chambers, Samantha Olandesca, Jodianna Jacobs, Gracie Servin, Christine Lee, Nina Vonchampa, Tierney Wilks, Dr. Kathy Tuberville. Back row: Quincy Brown, Tony Pham, Connor Campbell, Jerome Lindsey, Chrishunda Torry, Taylor May.

Executive MBA students visit Globant in Santiago, Chile.

Lima, Peru serves as the first stop on a multi-national tour of South America for Executive MBA students.
DUBLIN INTERNSHIP PROGRAM — SUMMER 2019

Two Fogelman College business majors had the wonderful opportunity to intern in Dublin, Ireland. Mary Merschat, Management major, was an intern with Goal Global, a global organization similar to the U.S. Red Cross, where she worked in the HR Department with recruiting, retention and project coordination.

Khalid Ali, Finance major, had the opportunity to work as a finance intern in the City Education Program identifying financial trends in their tuition revenue system.

While visiting their employers, they were treated to a dinner at The Bank, a restaurant housed in a former bank building.

Thanks to Douglas Edwards for starting a Global Internship Scholarship which helps students afford these eight-week global internship opportunities.
The Fogelman College of Business & Economics Summer Business Institute ended June 28 with business recommendations presented by five teams to Muddy’s Bake Shop owner Kat Gordon. The pre-college event targeting rising juniors and seniors from Memphis-area high schools began June 24 with 25 students registered for the five-day experience.

The students delved into Gordon’s 12-year-old business and learned from more than 20 FCBE faculty and department heads in the areas of accounting, business information and technology, economics, finance, marketing, management, supply chain management, market research and entrepreneurship.

Mary Caywood, leader and developer of the FCBE Summer Business Institute, was equally impressed by the students. “These students are business people in the queue,” said Caywood. “They appreciate a small business owner, and at the same time want to evaluate what business problems they can solve as they move through higher education. Knowing more about business before graduating from high school will certainly prepare them for any future occupation.”

The FCBE Summer Business Institute is sponsored by Peer Power Foundation, a nonprofit entity that focuses on high school students to encourage active learning and accountability for their futures.

FOGELMAN FACULTY

PROFESSORS REZAAEE AND VELICHETY MAKE NOTABLE RESEARCH AND PUBLISHING EFFORTS

*Business Sustainability in Asia: Compliance, Performance, and Integrated Reporting and Assurance* is the most recent book authored by Dr. Zabihollah Rezaee, Thompson-Hill Chair of Excellence and professor of Accountancy in the Fogelman College of Business & Economics at the University of Memphis, on business sustainability worldwide, specifically in Asia. The book was formally introduced in Hong Kong in May.


Dr. Rezaee’s latest book
Dr. Srikar Velichety, assistant professor of Business Information and Technology at the Fogelman College of Business & Economics recently published, “Quality Assessment of Peer-Produced Content in Knowledge Repositories using Development and Coordination Activities” in MIS preeminent publication, *Journal of Management Information Systems*.

### ACCOUNTING


### BUSINESS INFORMATION & TECHNOLOGY


### ECONOMICS


**FINANCE**


**MANAGEMENT**


Homosexuality, 1-9.


MARKETING


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