

A photograph of three business professionals in an office setting. A woman with curly hair, wearing a white shirt, is speaking and gesturing with her hand. Two men, one in a white shirt and one in a dark suit with glasses, are listening attentively. They are seated at a table with papers and a pen. In the background, a whiteboard displays a circular diagram with the letters 'U', 'P', and 'R' in its segments.

DEPARTMENT

FINANCE, INSURANCE
AND REAL ESTATE



Fogelman College
of Business & Economics

YOUR MAJOR. YOUR CAREER.

MAJOR DECISION

SELECTING FINANCE AS YOUR FOCUS

Do you have an aptitude for math and statistics? Are you also inquisitive, outgoing and able to express your ideas clearly? If so, a finance major may be the right path for you. And if you are intrigued by aspects of residential and commercial properties, then you may choose to focus your concentration in finance, insurance and real estate.



In addition to gaining business acumen, when you study finance, you'll learn how to creatively solve problems using a number-driven approach. This degree choice gives you a broad skill set to prepare you for vast field of job opportunities, yet offers a narrow focus to distinguish you from other business majors.

A CAREER IN DEMAND

Careers in finance, insurance and real estate (FIR) offer lucrative earning potential in a field that expects continued growth. Holding a degree in finance makes you adaptable to every industry, because the crux of any business is financial return for all stakeholders. Companies (including not-for-profit and profit-with-purpose sectors) rely on financial professionals to manage corporate assets and attract capital investment.

FINANCE RANKS HIGH AS DEGREE CHOICE & CAREER PATH

- #1** Top Bachelor's Degree in Demand, Finance (naceweb.org)
- #11** Top Degrees for Highest Paying Business Careers, Bachelors in Finance (degreequery.com)
- #25** Best College Majors for a Lucrative Career 2019, Finance (kiplinger.com)
- 16%** Job Growth Rate for Financial Managers 2018-28 (bls.gov/ooh)
- 7%** Job Growth Rate for Real Estate Brokers 2018-28 (bls.gov/ooh)
- 7%** Job Growth Rate for Real Estate Appraisers & Assessors 2018-28 (bls.gov/ooh)

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OUR FACULTY

Faculty in the FIR department at FCBE bring professional experience in corporations, banks and financial institutions to provide deeper insight to the classroom.

Many of our faculty are prolific authors and have published research in prestigious finance publications. They inspire students to participate in academic research and student competitions to prepare them for careers or post-graduate degrees.

Our faculty are widely cited and internationally renowned. As an example, Dr. PK Jain was appointed by the U.S. Treasury's Office of Financial Research as a Fellow Research Principal from 2017-19. He serves as just one example of the many accomplished academics and highly regarded experts who guide students at Fogelman.

TIGER TALE STUDENT SPOTLIGHT



Preston Anderson, '20
Fogelman Student Ambassador, CFO, International Student Business Organization

"As a Smith & Nephew Scholar Intern, I found that the professors at Fogelman College prepared me for the real world. They motivated me, encouraged me to see beyond limits, and taught me to never settle. Given this support and hope, I sought every opportunity at FCBE, serving as an ambassador, vice president or chair of many organizations."

OUR PROGRAM

As a FIR major at Fogelman College of Business & Economics (FCBE), you'll study the theory, structure and techniques for making decisions that impact businesses, including acquisition of funds and capital budgeting. Our program provides the foundations of investment analysis, investment banking, trading market microstructure, commercial banking and financial institutions management, international finance and real estate. Plus, FIR majors can aim for holistic development by taking some courses in accounting, economics and technology. Plus, FIR majors can aim for holistic development by taking some courses in accounting, economics and technology.

Bachelor of Business Administration (BBA) with Major in Finance

- Finance (BBA)
 - Includes tracks in corporate finance, banking, CFP® exam, CFA® Charterholder exam and FinTech
- Finance and Real Estate Concentration (BBA)
- Minors (Available to business majors and non-business majors)
 - Banking and Financial Services; Business Finance; Real Estate; Risk Management and Insurance

Master of Science in Business Administration (MSBA) with Concentration in Finance

Doctor of Philosophy (PhD) in Business Administration with Concentration in Finance

Certificate Programs

- Financial Analyst Certificate
 - Six-course program can be incorporated into your FIR degree path to earn a certificate and prepare you to obtain a CFA® credential.
- Financial Planning Certificate
 - Six-course program endorsed by the national CFP Board* to meet educational core requirements to sit for the CFP® exam.
- Professional Real Estate Certificate
 - Six-course program, independent of a degree path, that provides enhanced foundational knowledge in real estate law, real estate finance, real estate appraisal and real estate investment. There is more to real estate than being a sales agent or broker. Offered online or on campus.

ONLINE ON YOUR TIME

Earn your BBA in FIR online through UofM Global. Classes to suit your schedule. Affordable, with payment plans and scholarships available.



WHAT DOES “AACSB ACCREDITED” MEAN?

1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact.
2. FCBE is committed to develop, implement and maintain the highest level of quality education delivered to its students.
3. The work that you do at AACSB-accredited FCBE prepares you to make an immediate impact on the world upon graduation whether you're beginning in a Fortune 500 company, working remotely from home or exercising your entrepreneurial spirit and starting your own business.

OCCUPATION OPPORTUNITIES

- Credit Analyst
- Equity Analyst
- Financial Advisor
- Financial Analyst
- Financial Planner
- Financial Service Jobs
- Hedge Fund Analyst
- Hedge Fund Manager
- Investment Advisor
- Investment Banker
- Life Insurance and Annuities Producer
- Mortgage Broker
- Portfolio Manager
- Private Banker
- Property Manager
- Quantitative Analyst
- Real Estate Analyst
- Real Estate Development
- Real Estate Investment
- Real Estate Finance
- Real Estate Loan Officer
- Risk Manager
- Stockbroker/Securities/Commodities Sales
- Trust Officers
- Underwriter

FROM CLASSROOM TO CAREER

FIR MAJORS AT THE FOGELMAN COLLEGE OF BUSINESS & ECONOMICS HAVE UNIQUE ACCESS TO NETWORKING OPPORTUNITIES AND INTERNSHIPS.

- **Financial Infrastructure Stability and Cyber-security (FISC) Center**
 - Interdisciplinary research consortium on financial infrastructure stability and big data analytics
- **Cook Analytics & Trading Lab**
 - Students replicate a Wall Street trading environment using Bloomberg terminals with many training and certification opportunities.
- **Professional Development Center**
 - Offers business etiquette, ethics, resume building, mock interviewing, career counseling
 - Internship and career fairs held in spring and fall
- **Internships with Major Companies Through Fogelman Internship Network (FIN)**
- **Student Programs & Professional Organizations**
 - TVA Portfolio, TVA Business Case, Bloomberg Trading Challenge
- **Student Programs & Professional Organizations**
 - The Fogelman Finance Club
 - Futures in Finance Program
 - CFA Institute Investment Research Challenge
 - Tennessee Valley Authority (TVA) Student Managed Portfolio
 - Lambda Alpha Real Estate Fraternity, Student Organization

SCHOLARSHIPS

- Available to students Majoring in FIR

UOFM GLOBAL BOASTS

#1 Most Affordable Online Bachelor's in Real Estate, CollegeChoice.net

#2 Top Affordable Online Bachelor's in Real Estate, BestValueSchools.com

#3 Online Bachelor's in Real Estate, BestColleges.com

#6 Online Bachelor's in Real Estate, CollegeChoice.net

#10 Online College for Real Estate, OnlineColleges.com

#12 Online Bachelor's in Finance, BestDegreePrograms.org



FOGELMAN COLLEGE FACTS AND FEATURES

- **Nationally Ranked**
- **No. 1 Online MBA**
- **AACSB Accredited**
(prestigious; granted to fewer than 5% of schools worldwide)
- **Customized MBA**
(with four programs and 11 new concentrations)
- **Professional Development Program**
- **Cook Analytics and Trading Lab**
- **Customer NeuroInsight Research Lab**
EEG, eye tracking, automated facial expression recognition, GSR, HR/HRV, pupillometry
- **Network of more than 30,000 alumni**
- **100 full-time faculty**
Nearly 90% hold doctoral degrees (including 10 Chairs of Excellence professors)
- **Partnerships**
FedEx Center for Supply Chain Management, FedEx Institute of Technology (STEP), PSI Center for Workplace Diversity and Inclusion, the Methodist LeBonheur Center for Healthcare Economics



THE UNIVERSITY OF
MEMPHIS

Department of Finance,
Insurance and Real Estate

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APPLY NOW | memphis.edu/admissions

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