



THE UNIVERSITY OF  
**MEMPHIS**®

Fogelman College  
of Business & Economics

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# Faculty Meeting

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Damon M Fleming, PhD, CFA  
Dean  
5 December 2019

# Carnegie R1 Mission

**Jasbir Dhaliwal**  
**Vice President for Research**

# Technology Update

**Robert Rose**  
**ITS Desktop Support and**  
**Smart Technology**  
**Services**

# Faculty, Programs, and Research

**Chuck Pierce**  
**Associate Dean for**  
**Programs and Research**

# New Hires

## Full-time Faculty Hires

1. Asst Prof, ACCT (Hannah Smith)
2. Asst Prof, MGMT (Steve Lanivich)
3. Asst Prof, MSCM (Susy Jaramillo)
4. Asst Prof, MSCM (Subash Ja)
5. Visiting Asst Prof, FIR (Vivek Sharma)
6. Instructor, FIR (TBA)
7. Open rank, BIT (TBA)
8. Free Enterprise COE (TBA)
9. Wang COE (TBA)

## Post-Doctoral Research Fellow Hires

1. ECON (Ahmad Osmani)
2. BIT (Vladimir Ambartsoumian)
3. ECON/Data Science/FIT (Kalidas Jana)
4. ECON/Data Science/FIT (Paul Morarescu)
5. BIT/ENT/MGMT (TBA)
6. BIT/MSCM/Green Mountain Technologies (TBA)

## Full-time Staff Hires

1. Pre-Award Coordinator (Shakita Conklin)
2. Facilities Services (Bruce Lipford)

# Curriculum

Undergraduate Curriculum Proposals Approved at Nov 8 UUC meeting

1. Graduation GPA 2.00 for upper core and all majors
2. MATH 1710 Algebra satisfies lower core math requirement (Calculus does too)
3. ABM in BIT
4. New courses: ACCT 3000 – Career Development for Accounting; ACCT 4310 – Data Analytics for Accountants; FIR 2811 – Field Experiences in Finance; MKTG 4550 – Marketing, Sustainability and the Circular Economy

# Curriculum

## Graduate Curriculum Proposals to be Presented at Dec 13 UCGS meeting

1. MBA Program revision: 36 credits (PMBA, EMBA, IMBA)
2. Two new MBA courses: (BA 7501 Leadership & Negotiation, BA 7503 Advanced Business Analytics); one new IMBA course (BA 7505 International Affairs)
3. MBA program concentrations: Taxation, Business Project Management, Data Analytics for Technology, Data Analytics for Management, Business Assurance, Finance, Supply Chain Management, Healthcare Management, Engineering Management
4. Graduate Certificates: Taxation, Business Economics, Applied Economic Analytics, Financial Analysis and Planning, Supply Chain Management
5. New courses: ECON 4023/6023 – Personnel Economics

# Program Enrollments

	BBA	MBA/MA/MS	Graduate Certificate	PhD	TOTAL
Fall 2017	2,341	566	21	59	2,987
Fall 2018	2,537	571	32	56	3,196
Fall 2019	2,497	612	33	60	3,202



# State of the College

**Damon M. Fleming**  
**Dean**

# Emin Babakus

## Retirement



Fogelman faculty member since 1986

Associate Dean for Academic Programs, 1995 – 1997

Associate Dean for Faculty, 1997 – 1999

Palmer Research Professor of Marketing

First Tennessee Professor of Marketing

George Johnson Research Fellow

Principal Investigator for numerous industry grants and contracts

Leader within the Marketing Department, Fogelman College, and University

Accomplished research scholar

# Chen Zhang

## Associate Dean for Faculty and Administration



Fogelman faculty member since 2007

Interim Department Chair for BIT, 2018-2019

George Johnson Professorship

MIS Advisory Council Teaching Award

Leader within the BIT Department, Fogelman College, and University

Accomplished research scholar

# Sandra Richardson

## Interim Chair, Business Information and Technology



Fogelman faculty member since 2006

Coordinator MS in Information Systems & Graduate Certificate Programs

Over \$500,000 in external funded research grants and contracts

Leader within the BIT Department, Fogelman College, and University

# Michelle Sides

## Director of Development



University of Tennessee Institute of Agriculture - Director of Advancement

Generated \$20 million+ in gifts and pledges

Experienced with individual and corporate philanthropy

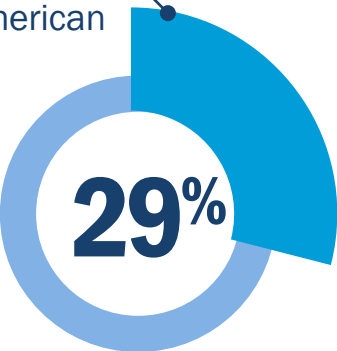
Implemented new annual giving fund for non-alumni constituents to support programs

BA and MS degrees from University of Tennessee at Martin

# Undergraduate Student Demographics

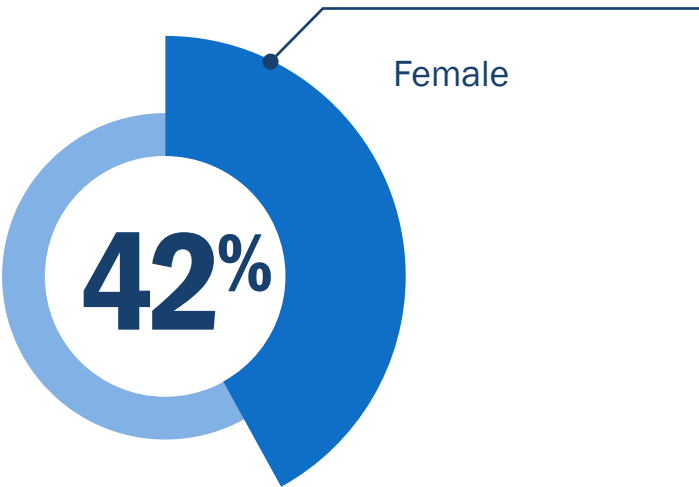
## Diversity

Black/African-American



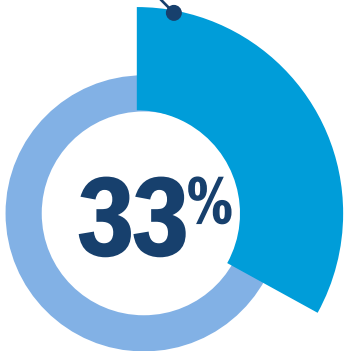
## Gender

Female



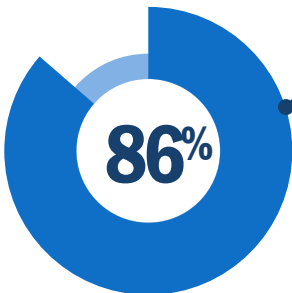
## First-Gen

First-Generation



## Residency

Tennessee

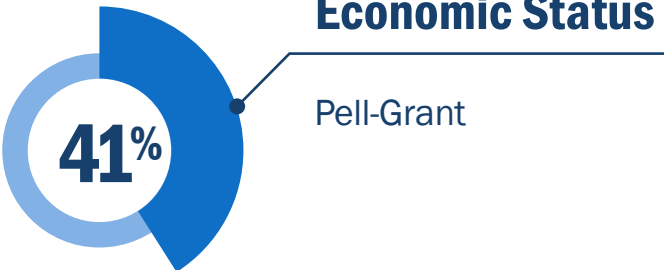


**Fall 2019**

Key demographic data for all undergraduate students (n = 2,497)

## Economic Status

Pell-Grant



**GPA**

3.27

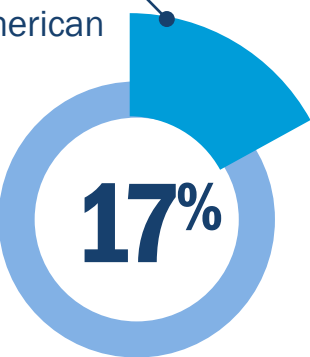
**ACT**

22.2

# Graduate Student Demographics

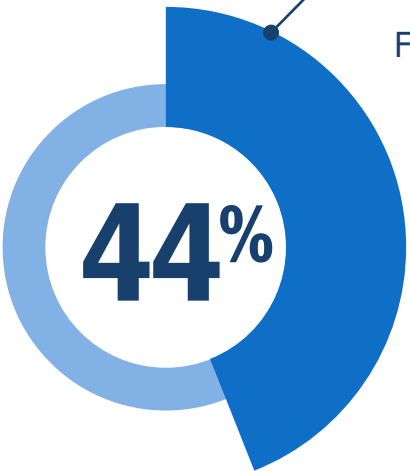
## Diversity

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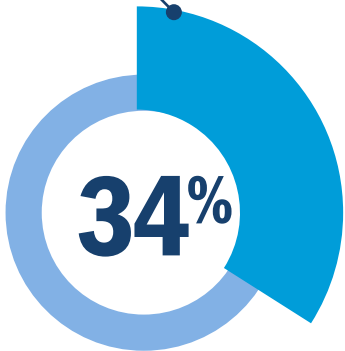
## Gender

Female



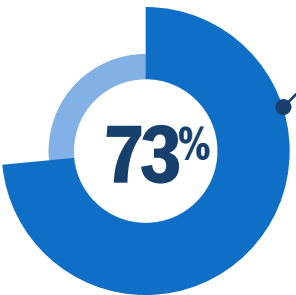
## Enrollment Status

Full-time



## Residency

Tennessee

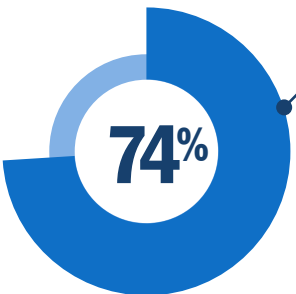


**Fall 2019**

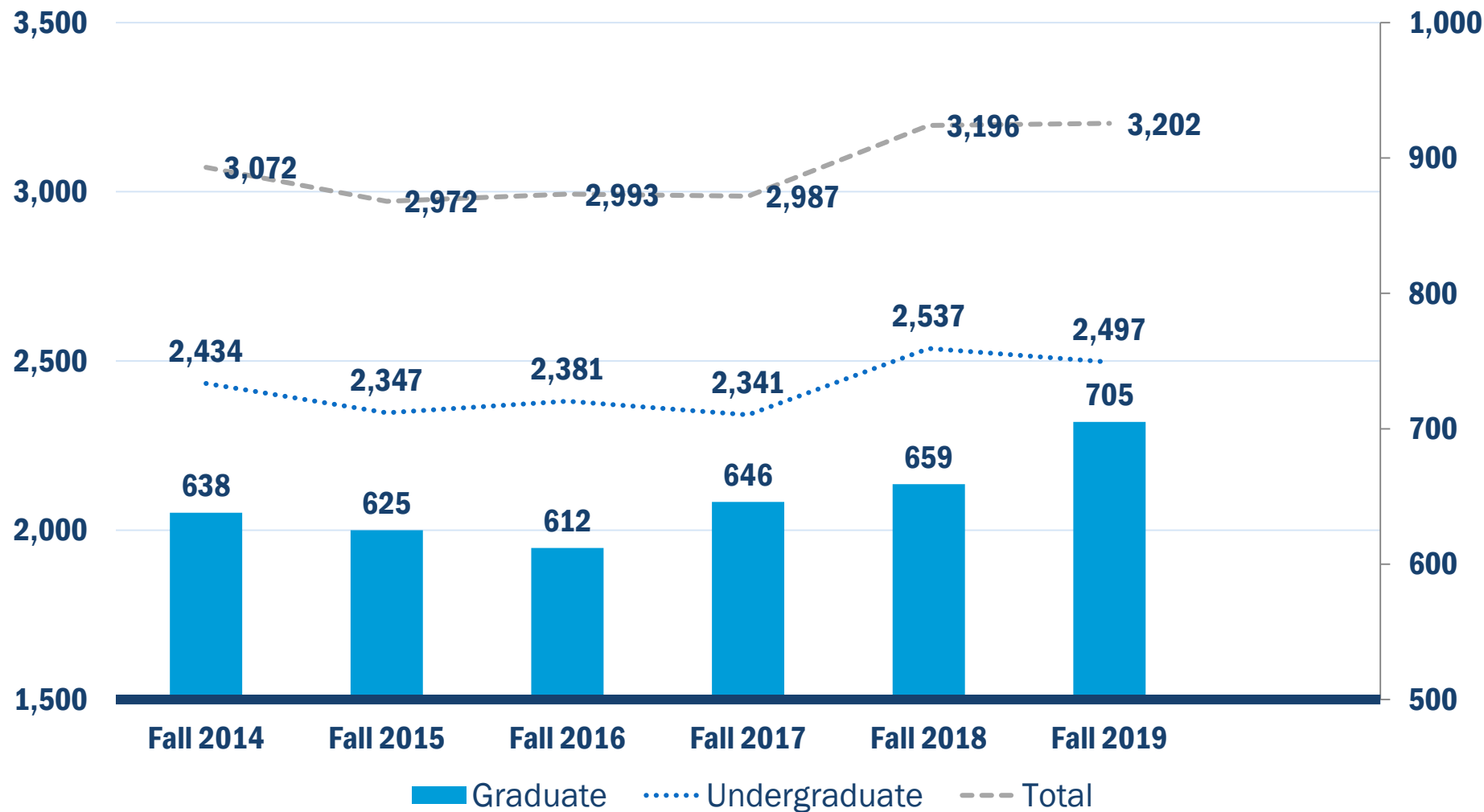
Key demographic data for all graduate students (n = 705)

## Age

25+

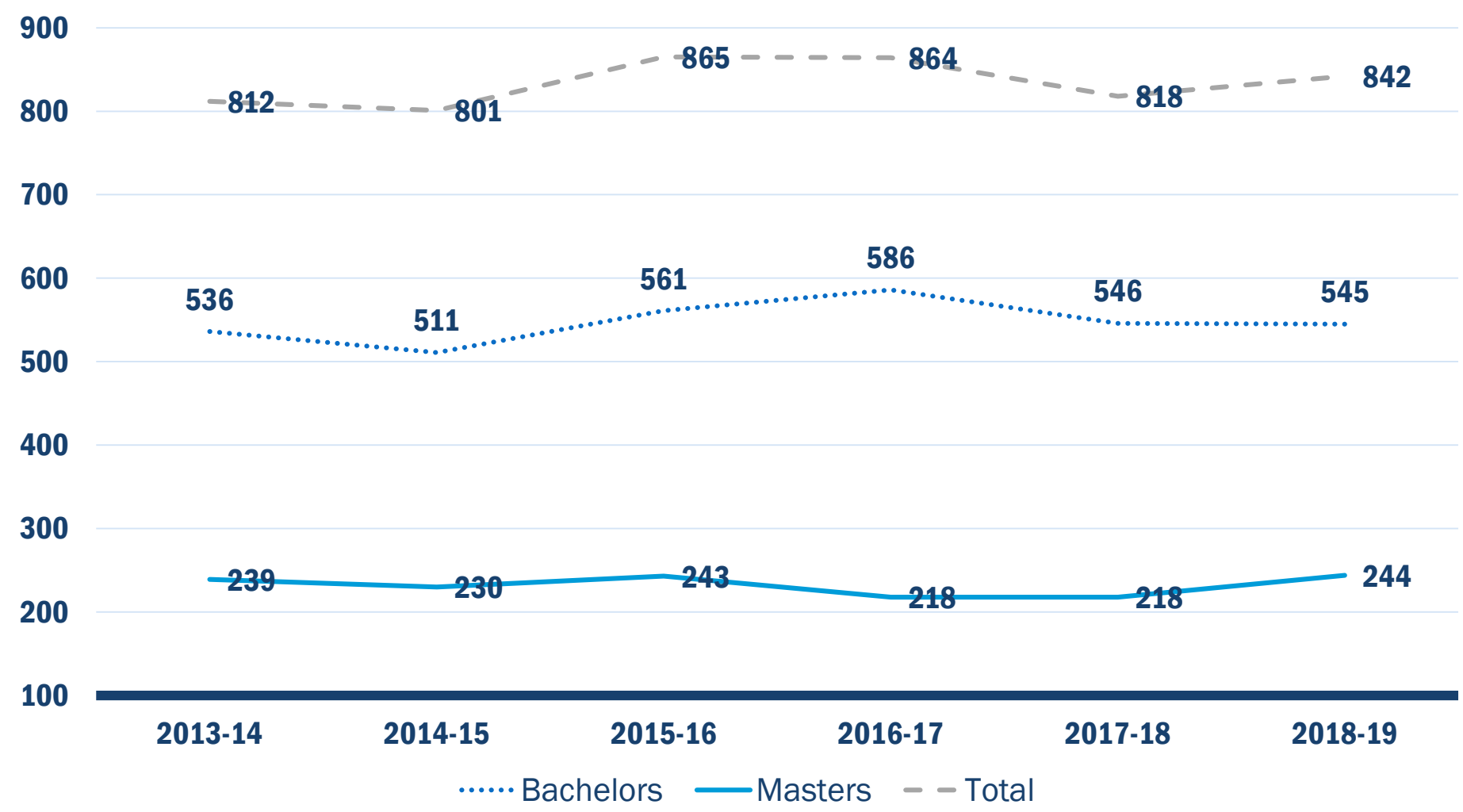


# Total Enrollment Headcount

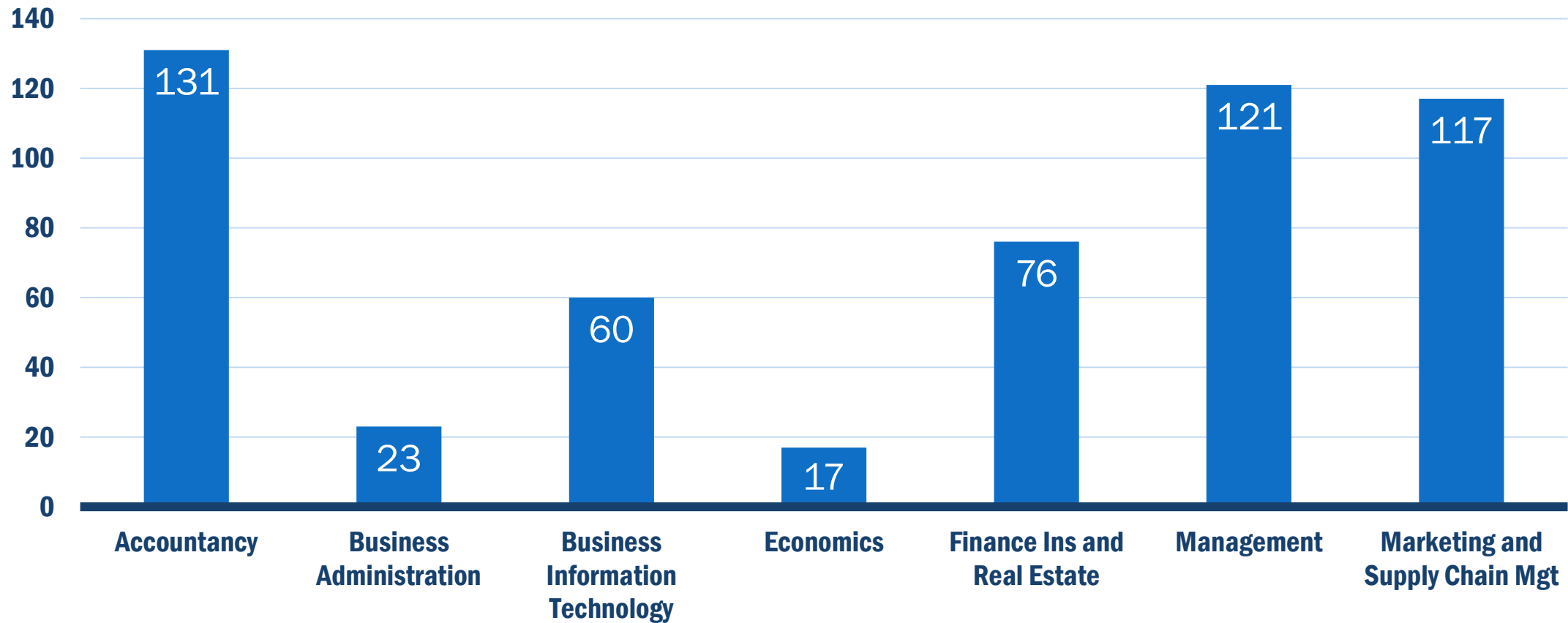




# Degrees Awarded



# Bachelor's Degrees Awarded (2019)



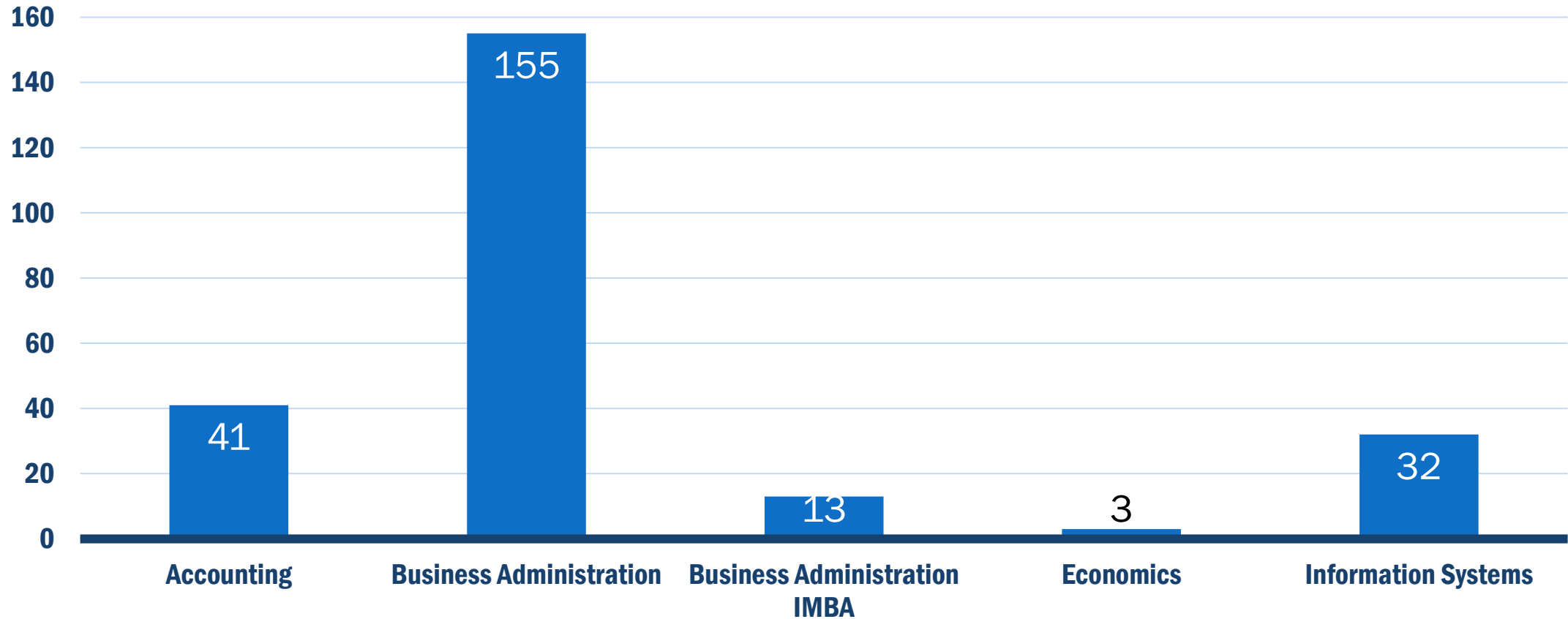
# Bachelor's Degrees Awarded



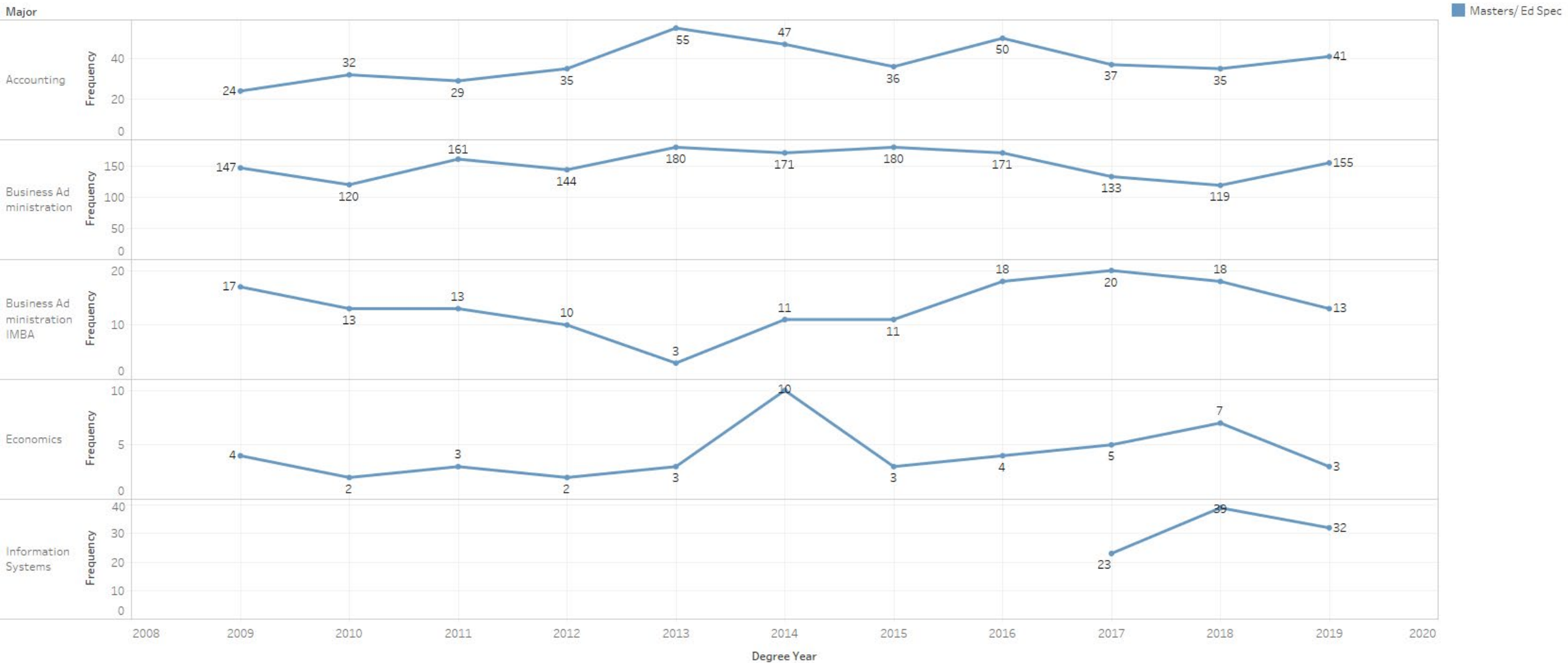
The trend of sum of Frequency for Degree Year broken down by Dept. Color shows details about Degree Type. The view is filtered on Degree Type, Degree Year and Dept. The Degree Type filter keeps Undergraduate. The Degree Year filter ranges from 2009 to 2019. The Dept filter excludes Null and Wilson School of Hospitality.

Source: University of Memphis Office of Institutional Research

# Master's Degrees Awarded (2019)



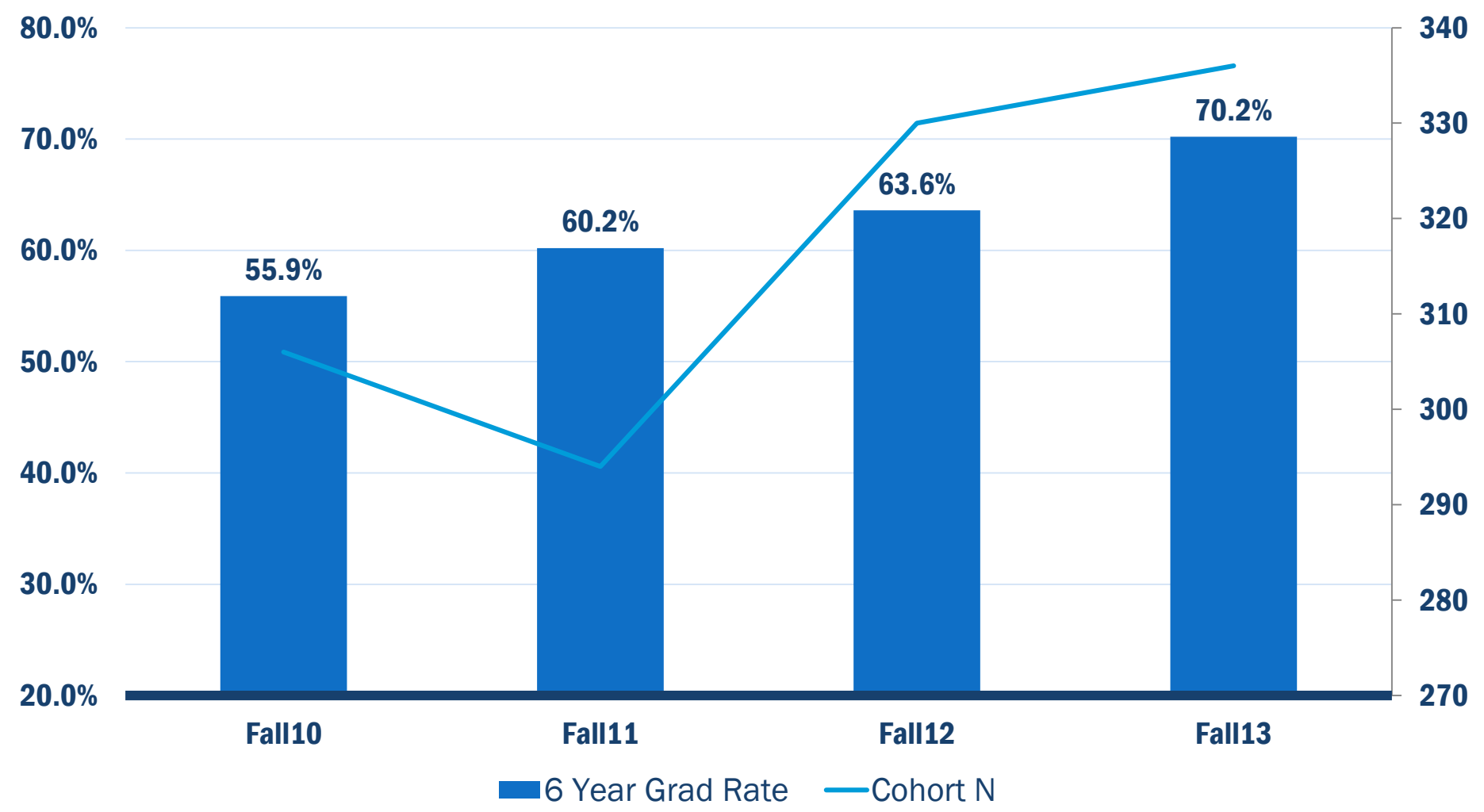
# Master's Degrees Awarded



The trend of sum of Frequency for Degree Year broken down by Major. Color shows details about Degree Type. The view is filtered on Degree Type and Degree Year. The Degree Type filter keeps Masters/ Ed Spec. The Degree Year filter ranges from 2009 to 2019.

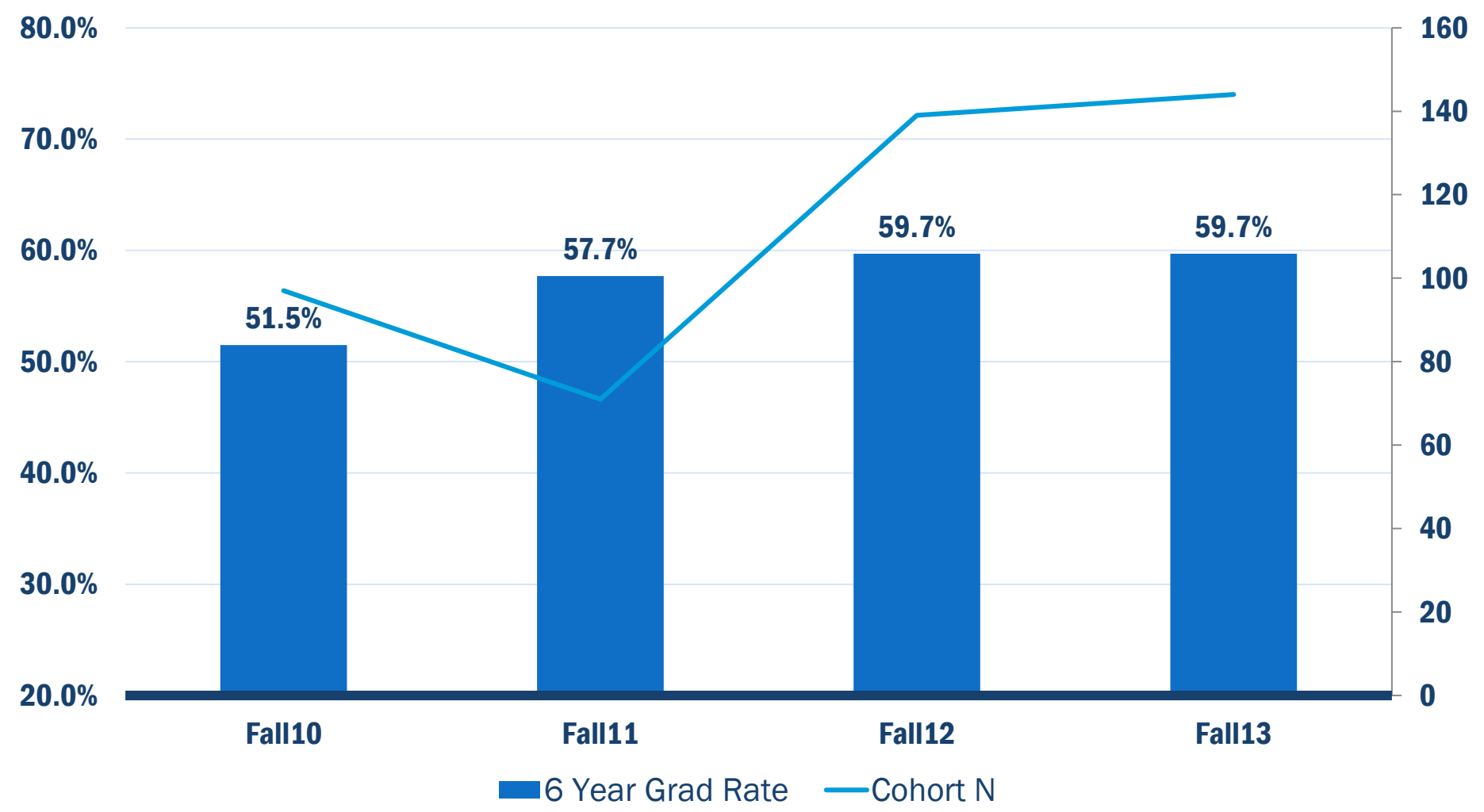
# First-Time Full Time Freshman Graduation Rates

(Student's last major was in the College)

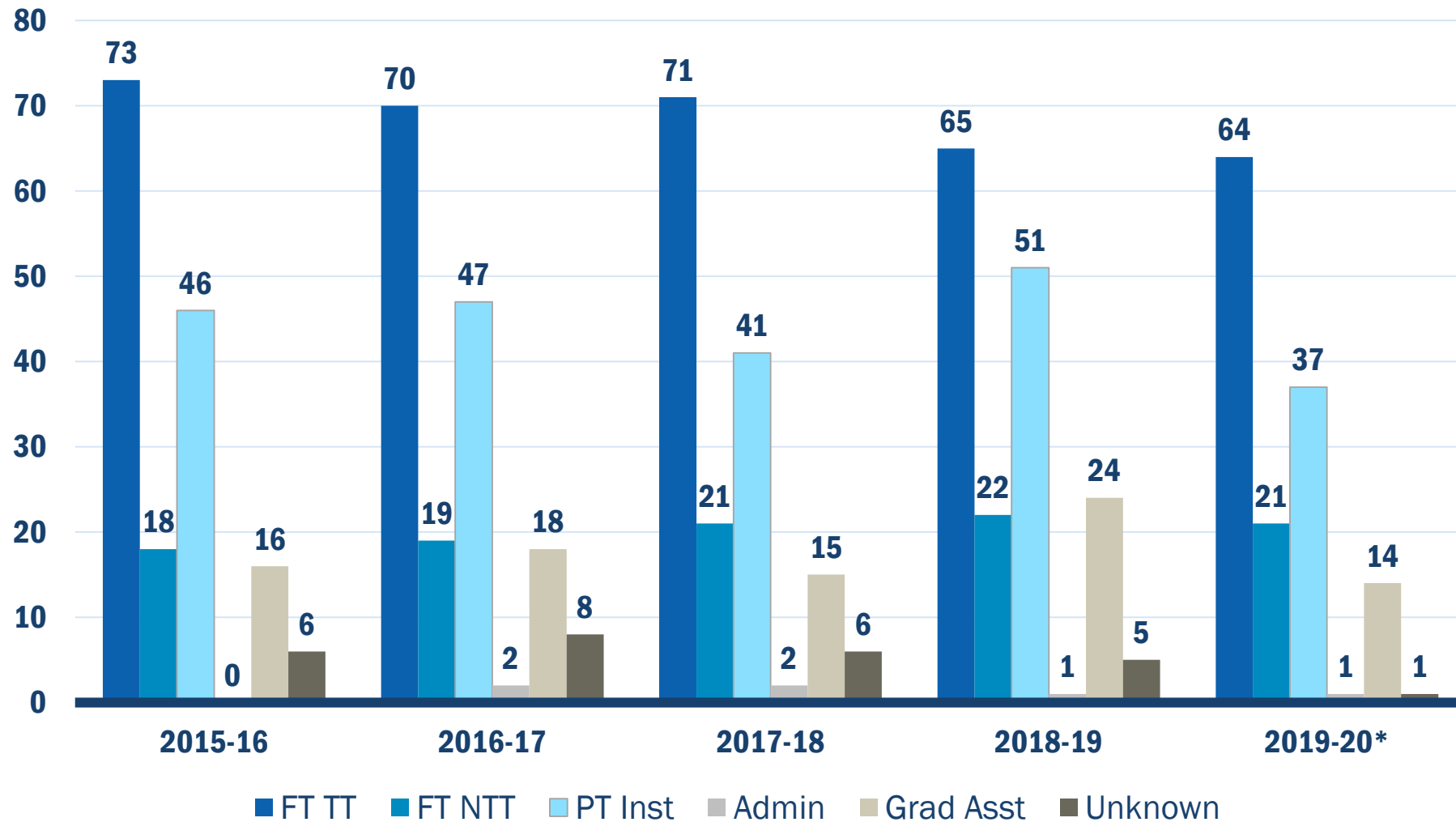


# First-Time Full Time Freshman Graduation Rates

(Student was in the College in their first fall)

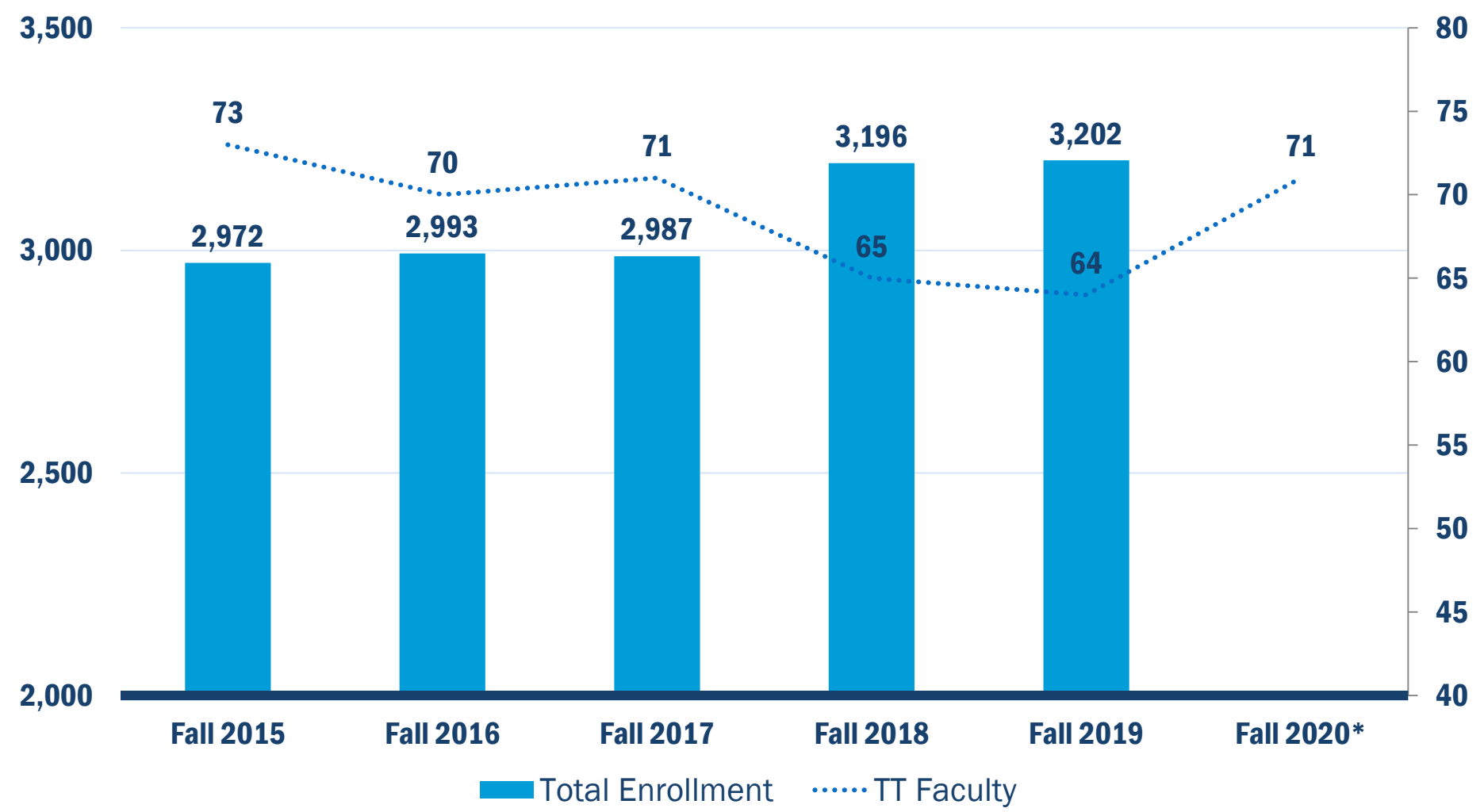


# Instructional Faculty





# Enrollment Headcount and TT Faculty





**AACSB**  
**ACCREDITED**

**Measurement Year: AY 2019-20**

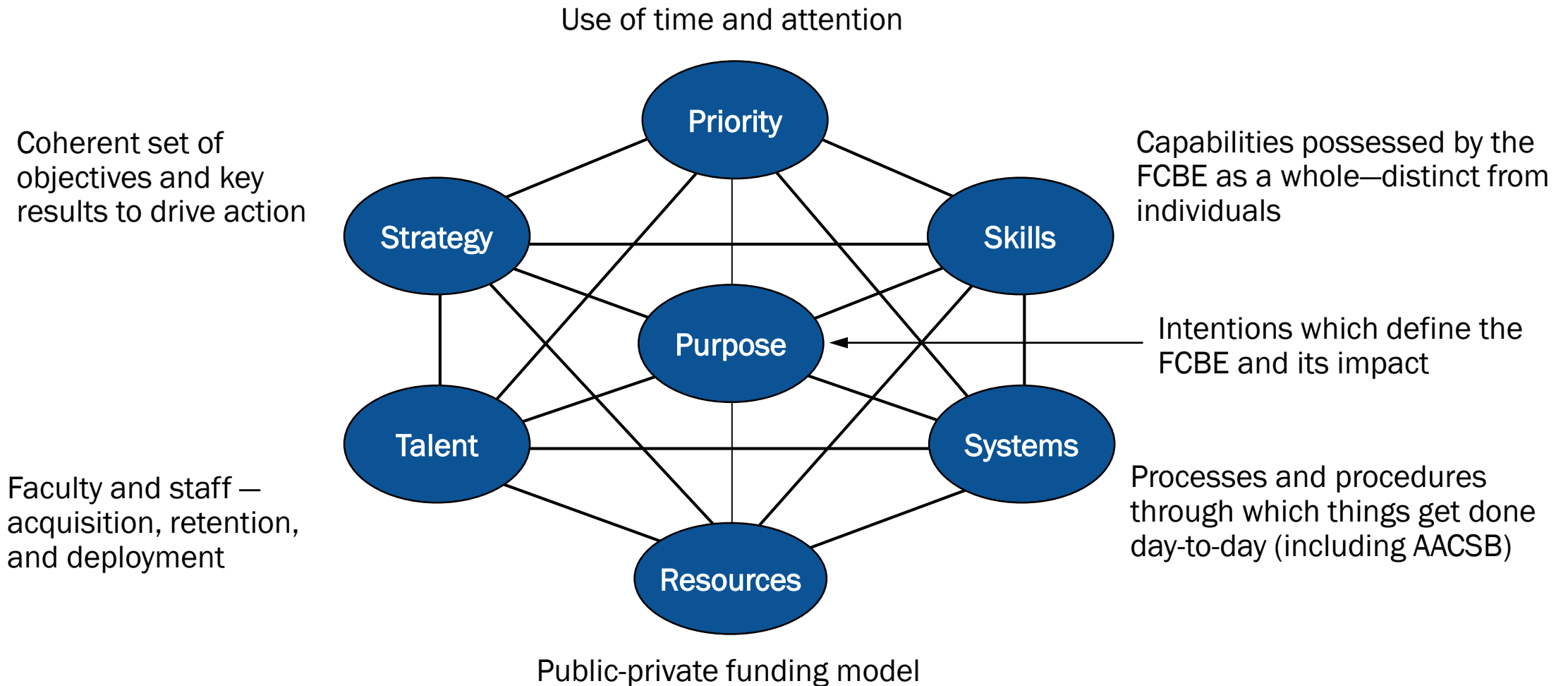
**Report Due: November 2020**

**CIR Visit: February 2021**

# Strategic Planning

**Damon M. Fleming**  
**Dean**

# Web of Opportunity



# Strategy Development

	Jul – Sep 2019	Sep – Oct 2019	Oct – Dec 2019	Dec 2019 – Jan 2020	Jan – Feb 2020
Data gathering; meetings with campus stakeholders; identification of strategic priorities					
Strategic priorities analyzed; draft OKRs; dean and department chair review					
Strategic planning task force; draft OKRs presented to Dean					
Engage feedback on strategic priorities					
Final review; adopt OKRs					

# Strategic Plan Task Force

## Fall 2019

Carmen Astorne-Figari (Economics)

Hunter Reed Faulkner (Undergraduate student)

Jessica F. Kirk (Management)

Kenneth Lambert (Accounting)

Napoleon Hill Overton (Finance)

Ernest L. Nichols Jr. (Marketing and Supply Chain Management)

Michael Hoffmeyer (Crews Center for Entrepreneurship)

Srikar Velichety (Business Information and Technology)

Emily Joy Wolfe (MBA student)

Carol Thomas (FCBE staff)

# Vision and Mission

## Vision

The Fogelman College of Business and Economics (FCBE) empowers a diverse student body by providing world-class business educational experiences, and contributes to the economic vitality and global competitiveness of Memphis and the Mid-South region through our research, teaching, and outreach.

## Mission

To develop a diverse community of students into ethical critical thinkers, problem solvers, and successful future leaders. To elevate the profile of FCBE as a business thought leader by creating and disseminating knowledge. To promote intellectual, economic, and social well-being of the communities we serve through engaged scholarship.

# Inspiration

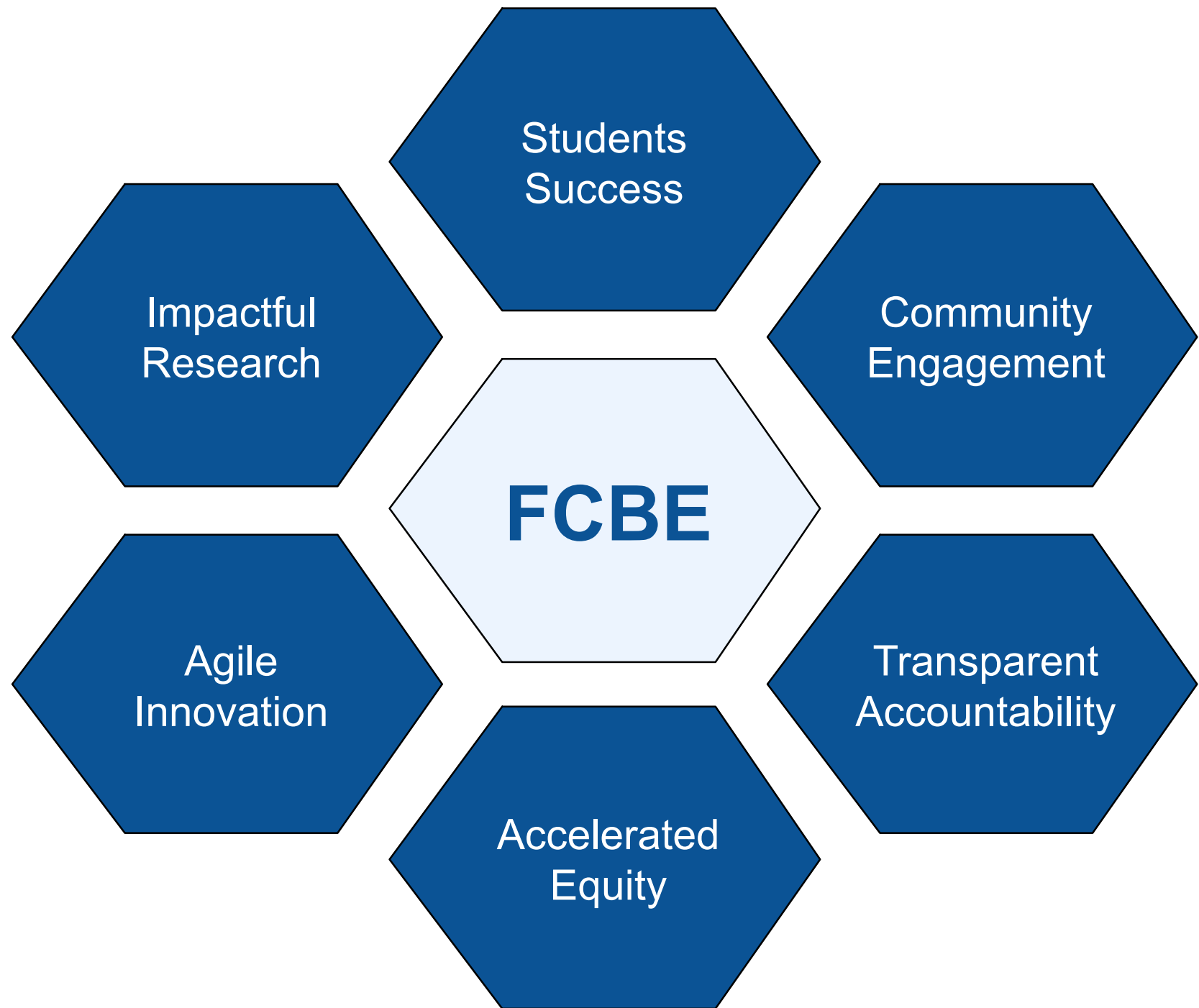
Be a world-class research university through a faculty-enterprise approach to innovation and impact.

Human capital is the essential element to success—and engaged faculty are the anchor for enterprises that interconnect students, staff, and the community to create and disseminate knowledge.

Faculty enterprises integrate academic programs, research centers/labs, sponsored/grant-based scholarship, and community engagement. Investment in faculty enterprises will yield the greatest return for all university stakeholders



# Values



# Objectives and Key Results (OKRs)

*Objectives (Os)* are *WHAT* is to be achieved. Objectives are to be significant, action-oriented, and inspirational.

*Key results (KRs)* are benchmarks and monitor *HOW* we get to the objective. KRs are to be specific and aggressive, yet realistic. KRs evolve as progress occurs until the objectives are completed.

# Objectives

## Students Success

Transform students' social mobility through business education

## Agile Innovation

Deliver a transformative business education experience through agile innovation



# Objectives

## Impactful Research

Engage in high levels of globally recognized and impactful research activity

## Community Engagement

Be a value-added, essential partner to the university and external communities



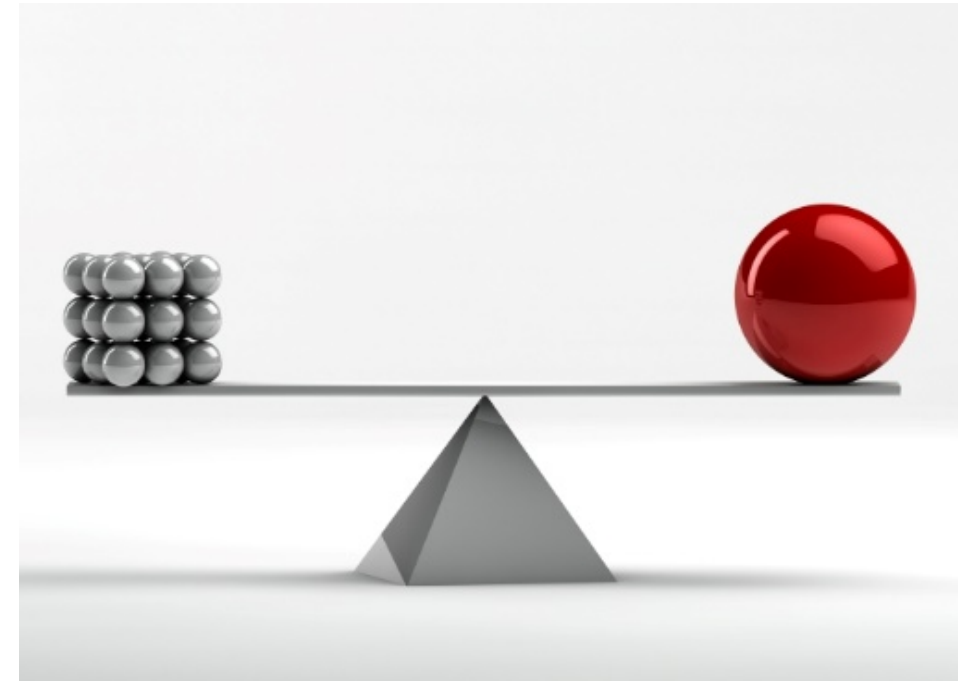
# Objectives

## Accelerated Equity

Empower all stakeholders to bring their authentic selves to acquire, create, and share knowledge

## Transparent Accountability

Employ a process for achieving objectives that values transparency and accountability



# Strategy Development

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Engage feedback on strategic priorities					
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# Fundraising

**Damon M. Fleming**  
**Dean**

# Fundraising

Advance the innovation, impact, and prestige of the Fogelman College of Business and Economics (FCBE) and contribute to the mission of the University of Memphis becoming a Carnegie R1 institution.



# Fundraising Areas

## **Transformational**

Building renovation and expansion

Name the School of Accountancy

## **Student Success**

Academic scholarships for recruitment and retention of undergraduate, master's, and doctoral students

Career readiness support for undergraduate and master's students (e.g., Professional Development Center)

Internship (out-of-area) and study abroad scholarships for undergraduate students

# Fundraising Areas

## Thought Leadership

Research Enterprise investment (e.g., data access, software, technology, doctoral students, postdocs)

Endowments for research labs, centers, and initiatives

Faculty professorships/fellowships to attract and retain top research talent

## Learning Environment

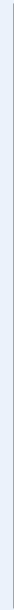
Curriculum innovation support for essential areas such as data analytics (e.g., software, technology, faculty training)

Teaching facilities, technology, learning spaces

Speaker series to cultivate knowledge sharing on contemporary issues among faculty, students, and business leaders

Faculty fellowships to attract and retain top teaching talent

What  
questions do  
you have?



# Student-Faculty Ratio

