

# Meeting FCBE Online Quality Standards

Summer 2015

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# Online Renewal Goal:

- To ensure that all FCBE online courses and programs meet the highest quality standards in terms of course design, content value, and student learning experiences.

# How can we impact online quality?

→ Course Design

→ Course Delivery

→ Institutional Support / Alignment

# Course Design

**Quality Online Course Design  
involves two areas of work:**

**(1) Structural and (2) Pedagogical.**

# General Areas of Quality:

- Is the course well-organized and intuitive to navigate?
- Is the learning content complete and readily consumable?
- Are instructions for students complete, concise and clear?
- Is there consistency to the location of relevant information for success in the course?
- Are things properly prioritized for students?
- Is the course technically clean and “debugged”?

# Pedagogical Qualities:

- Is the learning content kept current on a regular basis?
- Are learning objectives stated clearly and aligned with the content and the activities?
- Are the assignments and activities designed to keep the students engaged and motivated?
- Is academic integrity emphasized and reinforced through education and assessment design?
- Do students receive multiple instances of feedback through formal assessment and faculty interaction?

# Learner Support Services:

- Is the learning content maximally accessible for students with learning or sensory disabilities?
- Are students provided information on the institution's policies and services for students with disabilities?
- Are students provided information on getting general learning assistance (tutoring, etc.)?



# Delivery of a quality online course:

- Does the faculty member possess proper skills to teach online?
- Are the students equipped to be successful in an online course?
- Are active engagement techniques applied?
- Does the instructor respond to emails in a timely manner?
- Do students receive feedback on assessed work in a timely manner?

# FCBE QA Rubric (Spring 2015)

|     |   |  |
|-----|---|--|
| 1.0 | Pre-Semester Preparation and Content Management | Making sure the course is fully prepared before classes start and students are contacted.                                |
| 2.0 | Course Overview and Introduction                | Students are provided with vital information for getting off on the right foot and can navigate the course successfully. |
| 3.0 | Learning Objectives                             | Course (and module) learning objectives (LOs) are clearly defined and are aligned with learning activities.              |
| 4.0 | Assessment & Measurement                        | Formal assessments are varied, thorough and aligned with LOs.  |
| 5.0 | Instructional Materials                         | Instructional materials are complete, current, and aligned with LOs.   |
| 6.0 | Learner Interaction & Engagement                | Course design and delivery maximizes student engagement.   |
| 7.0 | Course Technology & Media                       | The course technology is technically clean and supports the course LOs.  |
| 8.0 | Learner Support & Accessibility                 | Course provides students with information on accessibility and other institutional learning support services.            |

# Resource: Exemplar Course

- Based on MIS-7650 (B. Janz)
- Includes FCBE “Course Chassis” components
- Additional resources for faculty:
  - QA rubric (newest)
  - Sample students
  - Collaboration & sharing area
  - New syllabus template in HTML

# Course Chassis

|                          |    |
|--------------------------|----|
| ☰ Table of Contents      | 19 |
| ☰ Getting Started        | 7  |
| ☰ Course Resources       | 8  |
| ☰ Module 1: Introdu...   | 4  |
| ☰ <b>Module 2: (TBD)</b> |    |

## Course News | ▾

### Welcome to Class ▾

Posted Nov 10, 2014 3:27 PM

### Welcome to MIS-7620-M50 for the Spring 2015 semester.

Getting started on the right foot is vital to success in this course. What you should now that the semester has begun:

Click on "Content" in the menu bar and review everything under "Getting Started" and "Course Resources". In particular, read the syllabus, schedule of activities, my Policy on Academic Integrity, and the Netiquette guidelines for proper online behavior.

### Weekly Updates ▾

## FCBE MBA Online | ▾

### Fogelman College of Business & Economics

Intro to Business Intelligence - MIS-7620-M50  
(Fall 2014)

Instructor: S. J. (Sandy) Schaeffer, III



## Getting Started ▾

Add dates and restrictions...

Add a description...

New ▾

Add Existing Activities ▾

Bulk Edit

☰ Welcome Message From Instructor ▾

☰ Course Description ▾

☰ Syllabus for MIS-7620-M50 (Spring 2015) ▾

☰ Instructor Information ▾

☰ Office Hours ▾

☰ Policy on Academic Integrity & Netiquette ▾

☰ Accessibility Policy & Available Services ▾

## Course Resources ▾

Add dates and restrictions...

Add a description...

New ▾

Add Existing Activities ▾

Bulk Edit

☰ How to Navigate this Course ▾

☰ Schedule of Semester Activities ▾

☰ Course Syllabus (optional) ▾

☰ Prerequisite Knowledge & Skills ▾

☰ Technical Requirements ▾

☰ Getting Help ▾

☰ External Services (Optional) ▾

☰ FAQs for this Course (optional) ▾