

FCBE Online Courses – Minimum Requirements

FCBE fully online courses must:

1. Meet all standards required by the UMgrlobal offices (central campus administration).
2. Use the FCBE course template structure (Home page branding, Getting Started, etc.)
3. Ensure that all learning content and activities for the students is accessed through the campus LMS (Learning Management System) – currently eCourseware (eLearn, D2L) – as the primary point of connection.
4. Adhere to all campus-required ADA standards. In particular, all media content for newly developed online courses must include closed-captioning for video content or a complete ADA-compliant transcript for audio-only media content. Course syllabi must use the FCBE accessible template.
5. Pass a quality review before use in a live semester. A final sign-off review with a “passing” assessment must take place before the course is added to Banner for enrollment.
6. Be fully-prepped for students in the live section at least 72 hours prior to the official semester in which it will be offered and students receive a “welcome” email during the week preceding the new semester.

Additional “Best Practices” for Online Course Development & Teaching

- Course content should be thorough, well organized, and intuitively designed for students to navigate.
- Provide students with a variety of activities that facilitate active engagement in the material.
 - Good examples include a mixture of readings, online discussions, self-directed analysis, or team-based projects.
 - Things to avoid include a singular teaching and assessment modality that relies primarily on objective, single-choice options (e.g., multiple choice quizzes).
- Instructors should strive to provide students with timely and thorough feedback on assessed work and questions throughout the semester.


FCBE Homepage “Branding”

Course News | ▾
FCBE MBA Online | ▾

MGMT-7135 - Weekly Updates ▾

Posted Jan 21, 2018 9:52 AM

Updated 2/19/2018




Unit 2 - Personal Leadership

runs from 2/19 thru 3/18 (includes Spring Break)

- Looks like most everyone has done a great job of getting off to a good start with the first unit (personal leadership). I look forward to reviewing your work and providing you each with feedback.
- Now it is time to start on the next unit of the course that focuses on **team leadership**.
- As you will see when you start on this next unit, things are organized pretty much the same way with a similar flow to each topic within the unit. Again, at the end, you will create a set of personal maxims that summarize your "take aways" from this portion of the course.
- As with the first unit, you have a series of topics with activities and discussions to complete:

**Fogelman College
of Business & Economics**

MGMT-7135 (M51) Seminar in
Leadership
Spring 2018
Instructor: Dr. Sandeford Schaeffer



Sample of Structure Standards (FCBE Template):

Getting Started ▾

Add dates and restrictions...

Add a description...

New ▾
Add Existing Activities ▾

✂ Bulk Edit

Overview

Bookmarks

Course Schedule

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Begins March 19

Final Project 3
Begins April 16

- Welcome Message From Instructor** ▾
- Course Description** ▾
- Syllabus for MGMT-7135-M51, Spring 2018 (PDF)**
- MGMT-7135 Book Summaries** ▾
- Instructor Information** ▾
- Office Hours** ▾
- Policy on Academic Integrity & Netiquette** ▾
- Accessibility Policy & Available Services** ▾