

SACS Assessment - Fogelman College of Business & Economics

**Degree: BIT Project Management Graduate Certificate (BPM)**

Program Description	Organizations increasingly rely on project teams, and project management practices, to efficiently and effectively implement important strategic and operational initiatives. This certificate program prepares individuals for project management teamwork and to be project managers with specific emphasis on the integration of information systems and business processes. The topics and technique are applicable to project management for all types of information system and business projects.
Why Created, Who Served	The Greater Memphis Tennessee area has several large corporations and non-profit organizations that are at the leading edge of their fields. As such, they tend to rely heavily on project management practices to implement strategic and operational initiatives and require a workforce that is familiar with project management practices. We created this Project Management Graduate Certificate program to make our graduates more attractive to local, regional, and national industry, while at the same time supporting our the needs of our local corporate and non-profit entities.
Faculty Leaders	Sandra Richardson, Robin Poston

		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome #1	A graduate of the Project Management Graduate Certificate program will be able to participate in, or manage, a project team effectively by using a variety of methods and documentation techniques.	Create project documents that are lacking integration.	Able to create a useable set of project documents.	Able to create lead a project team and create a set of project documents.	Exams, projects, homeworks, hands-on assignments	MIS-7330, MIS-6672

		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome #2	A graduate of the Project Management Graduate Certificate program will be able to review project documentation, identify problems and risks, and make appropriate adjustments when the project is out of alignment with project deadline, budget, or requirements.	Unable to successfully conduct project reviews and make necessary adjustments to ensure successful completion of a project.	Able to conduct project reviews and identify and document project risks to successful completion of a project	Able to conduct project reviews in order to identify project problems and risks and make needed adjustments to project documentation in order to ensure the successful completion of a project	Exams, projects, homeworks	MIS-7330, MIS-7610
Learning Outcome #3	A graduate of the Project Management Graduate Certificate program will be able to define project requirements, risks, and goals, in order to develop project documentation and lead a team to successful project completion.	Unable to correctly project requirements, risks, and goals, and develop appropriate project documentation to lead a project team to successful completion of a project.	Define some project requirements, risks, and goals, and develop appropriate project documentation	Define project requirements, risks, and goals, and develop appropriate project documentation to lead a project team to successful completion of a project	Exams, projects, homeworks	MIS-7330, MIS-7610
Learning Outcome #4	A graduate of the Project Management Graduate Certificate program will be able to guide change management processes in an organization	Unable to design and implement effective change management leadership and education practices to address aspects of change introduced by the implementation of an information systems project.	Design and implement effective change management leadership and education practices in an organization that effectively addresses some aspects of change introduced by the implementation of an information systems project.	Design and implement effective change management leadership and education practices in an organization that effectively addresses all aspects of change introduced by the implementation information systems project.	Exams, projects, homeworks	MIS-7330, MIS-7671