

SACS Undergraduate Major Assessment (FCBE)

Degree/Major: **BBA - Business Information Technology (BIT)**

		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome 1:	Describe the elements of an effective information systems analysis process.	The assigned deliverables did not adequately describe information technology strategic alignment, information requirements, and user needs. The documentation contained mostly unnecessary or insignificant information; therefore, it is inadequate as a stand-alone document.	The assigned deliverable described some, but not all of the critical elements related to information technology strategic alignment, information requirements, and user needs. Some of the documentation contained unnecessary or insignificant information.	The assigned deliverable clearly described and communicated the critical elements related to the information technology strategic alignment, information requirements, and user needs.	Class project or Essay question (analysis justification related to IS) MIS-3775 and/or MIS-3885	MIS-3775, MIS-3885
Learning Outcome 2:	Demonstrate a knowledge of the critical elements of information systems design, implementation and maintenance	The assigned deliverables did not adequately describe the critical elements of information technology design, implementation, and maintenance. The documentation contained mostly unnecessary or insignificant information; therefore, it is inadequate as a stand-alone document.	The assigned deliverable described some, but not all of the critical elements related to information technology design, implementation, and maintenance. Some of the documentation contained unnecessary or insignificant information.	The assigned deliverable clearly described and communicated the critical elements related to information technology design, implementation, and maintenance.	Class project (ERD or database project)	MIS-3775
Learning Outcome 3:	Explain and support the role of a successful information systems manager in an organization	The assigned deliverables did not adequately describe the information systems manager's role in generating business value through the use of information technology in an organization. The documentation contained mostly unnecessary or insignificant information; therefore, it is inadequate as a stand-alone document.	The assigned deliverable described some, but not all of the critical elements related to the information systems manager's role in generating business value through the use of information technology in an organization. Some of the documentation contained unnecessary or insignificant information.	The assigned deliverable clearly described and communicated the critical elements related to the information systems manager's role in generating business value through the use of information technology in an organization.	Class project or Essay exam question(s)	MIS-3885, MIS-4800