

SACS Undergraduate Major Assessment (FCBE)

Degree/Major: BBA - Economics (ECON)

		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome 1:	Demonstrate understanding of fundamental economic theories	Weakness in understanding basic concepts. Difficulty in comprehending intuition behind the models	Some difficulty in understanding the theory but is reasonably clear about underlying intuition	Excellent comprehension of theory with the ability to critique the application of theory to real world problems	Class assignments, projects, papers and exams	ECON-3310 ECON 3320
Learning Outcome 2:	Demonstrate understanding of the applications of theory in public policy and private decision making	Limited knowledge, or comprehension of, how economic theory is applied to real world issues	Comprehension and application of theory to real world issues	Ability to synthesize theories and evaluate their relevance to particular real world issues	Class assignments, projects, papers and exams	ECON-4210 ECON-4820
Learning Outcome 3:	Demonstrate knowledge of the application of economic theory to the global economy	Inadequate knowledge of theory and applications of international trade and international macroeconomics	Comprehension of basic theories of international trade and their application to the global economy	Ability to use knowledge of economic global issues to evaluate trade policies	Class assignments, projects, papers and exams	ECON-4350 ECON-4351