

SACS Undergraduate Major Assessment (FCBE)

Degree/Major: **BBA - Finance (FIR)**

		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome 1:	Display appropriate application of concepts and theories regarding firms' financial decisions	Student displays limited knowledge and understanding of concepts and theories when applied to firm financial decisions.	Student displays most, but not all knowledge and understanding of concepts and theories when applied to firm financial decisions.	Student displays clear knowledge and understanding of concepts and theories when applied to firm financial decisions.	Capital Budgeting and Cost of Capital Exams, Class Presentation	FIR-4440
Learning Outcome 2:	Identify and understand the critical importance of financial decisions for firm viability and sustainability	Student displays limited knowledge and understanding of the importance of financial decisions in firm viability and sustainability	Student displays some but not full knowledge and understanding of the importance of financial decisions in firm viability and sustainability	Student displays clear knowledge and understanding of the importance of financial decisions in firm viability and sustainability	Capital Budgeting and Cost of Capital Exams, Class Presentation	FIR-4440
Learning Outcome 3:	Identify and understand the economic and financial environment which affects financial decisions	Student displays limited knowledge and understanding of the economic and financial environment which affects financial decisions	Student displays some but not full knowledge and understanding of the economic and financial environment which affects financial decisions	Student clear knowledge and understanding of the economic and financial environment which affects financial decisions	Capital Budgeting and Cost of Capital Exams, Class Presentation	FIR-4440