

# SACS Undergraduate Major Assessment (FCBE)

Degree/Major: **BBA - Management (MGMT)**

		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome 1:	The student will be able to describe effective leadership	Major weaknesses in self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	Minor problems with and improvements needed in self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	Outstanding self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	self-reflection / self-management paper; leadership plan; managerial skills assessments; eDiscussions; eAssessments; case analyses	MGMT-4420 MGMT-4461
Learning Outcome 2:	The student will be able to identify traits associated with effective leadership	Major weaknesses in self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	Minor problems with and improvements needed in self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	Outstanding self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	reflection paper; leadership plan; eAssessments; final presentation, eDiscussions	MGMT-4420 MGMT-4461
Learning Outcome 3:	The student will be able to distinguish between effective and ineffective leadership behaviors in terms of emotional control, communication, and emotional intelligence	Major weaknesses in self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	Minor problems with and improvements needed in self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	Outstanding self-reflection / self-management papers, managerial skills assessments, leadership plan, eAssessments, eDiscussions, case analyses or final presentation	self-reflection / self-management paper; leadership plan; managerial skills assessments; eDiscussions; eAssessments; case analyses; final presentation	MGMT-4420 MGMT-4461