

SACS Undergraduate Major Assessment (FCBE)

Degree/Major: BBA - Supply Chain Management Systems (SCMS)

		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Learning Outcome 1:	The student will be able to identify and interpret the logistics environment and then develop an effective logistics strategy to meet customer requirements.	The analysis does not address several of the potential dimensions of opportunity/threat in the logistics environment. The analysis of the included dimensions is very limited in its interpretation.	The analysis addresses all feasible dimensions of opportunity/threat in the logistics environment. However, the analysis is somewhat limited in its interpretation.	The analysis covers all feasible dimensions of opportunity/threat in the logistics environment. The interpretation of these dimensions is well done.	Logistics Strategy Term Project, project report and class presentation	SCMS-3620
Learning Outcome 2:	The student will be able to analyze and formulate appropriate plans needed to effectively manage and control operations.	Poor or incomplete inclusion of the strategic dimensions of the operations management plan. Dimensions missing or given limited consideration in exam questions.	Knowledge of all the strategic dimensions of the operations management plan are adequately demonstrated in exam answers.	Excellent knowledge of all the strategic dimensions of the operations management plan is demonstrated in exam questions.	Exams	SCMS-4510
Learning Outcome 3:	The student will be able to integrate the needed components and develop recommendations for an effective purchasing strategy. Also, be able to communicate the details of the purchasing strategy in an effective and concise manner.	The purchasing strategy report omits needed discussion of critical dimensions and/or the tactics needed to fully develop the strategic plan. The presentation is limited in its effectiveness.	The purchasing strategy report covers the needed critical dimensions, but does not provide needed details about the tactics needed to fully develop the strategy. The presentation is adequate in its effectiveness.	The purchasing strategy report contains all the information necessary to fully describe the recommended strategy and supports the strategy with the appropriate tactics. The presentation is effective and concise.	Purchasing Strategy Term Project, project report and in-class presentation	SCMS-3650