

Fogelman College of Business and Economics

Close the Loop Improvement Implementation

Bachelor of Business Administration (BBA) Accountancy Degree

Spring, 2013

General	Recommendation	Action	Improvement
1	Increase opportunities in UG accounting classes relating to improving verbal communication skills as part (Communication) of the College's 4 C's initiative.	Identify multiple courses in UG Accounting where oral communication skills can be demonstrated by students. Meet with the chair of the College's 4 C's initiative to determine ways that oral communications skills can be improved for accounting students.	Implementation, together with requiring that all presentations have professional dress, has been provided in the following face-to-face courses: 1) All accounting honors classes which currently are ACCT 2010 Honors and ACCT 2020 Honors; 2) International Accounting ACCT 4625 which currently has a Professional Dress Oral component; and 3) Accounting Systems ACCT 4020 which has a Professional Dress Oral practicum component.
2	Primarily through Beta Alpha Psi activities, open to all accounting majors, to improve instruction relating to students exhibiting professional appearance, professional etiquette, and confidence during one-to-one communications, including job interviews.	The advisor for the Beta Alpha Psi Chapter will identify and implement activities that will increase awareness about appropriate professional appearance and professional etiquette. Provide emphasis about appropriate etiquette and dress during job interviews.	Professional dress has been required for one Beta Alpha Psi activity each semester. Practical applications were included for professional etiquette and job interview skills. Students were also referred to the Professional Development Center provided by the College for practice with job interview skills.
3	Have instructors require professional dress for one or more student presentations in multiple accounting core course sections.	Identify multiple courses in the accounting core curriculum where presentations can be made by students. Require professional dress for at least one of the presentations.	Students have been required to exhibit professional dress in multiple courses in the upper level Accountancy core.
4	Discussions about ethical issues	Identify multiple courses in the	Ethics Coverage has

	<p>relating to the accounting and business environment should be included in several specific accounting classes. These classes should be identified by the Director of the School of Accountancy and appropriate faculty and monitored by the Director to assure that discussions of ethical issues are being provided and measured in a systematic manner.</p>	<p>core accounting curriculum where ethical issues can be taught and discussed. Faculty should include these topics relating to ethics on the syllabi for the courses. Include a topic for discussion relating to the best way to integrate ethics topics into the courses during a School of Accountancy faculty meeting. The Director should carefully monitor the action to assure that it is being implemented.</p>	<p>been implemented in all sophomore accounting classes and in most upper division accounting classes.</p>
5	<p>Identify and stress a proficiency in the core competencies in all Accounting undergraduate classes. Update the faculty's knowledge of the skills and knowledge tested on the CPA exam.</p>	<p>Require writing assignments in all courses across the accounting curriculum, where appropriate. Assignments may be of varying lengths and may or may not require research, as appropriate. Include a topic during a SOA Faculty meeting relative to knowledge and skills required for the current CPA Exam.</p>	<p>A writing assignment has been required for students in each upper level accounting courses, where appropriate to course content, and where large class size is not prohibitive.</p>