Analysis Results for BBA
Data Collected in Fall 2016
Analysis Completed: Dec 2017

Director of AoL Process – Sandy Schaeffer
BBA Goal 1 - Objective 1: Students will be able to develop a clear and concise topic statement of the issues to be addressed.

- Exemplary: 82%
- Good: 4%
- Fair: 14%

Fall 2016
BBA Goal 1 - Objective 2: Students will be able to explain the approach taken to evaluate an issue relating to a business topic.

- Exemplary 82%
- Good 9%
- Fair 9%

Fall 2016
BBA Goal 1 - Objective 3: Students will be able to summarize the results of the analysis of an issue in a clear set of conclusions.

- Exemplary: 65%
- Good: 12%
- Fair: 23%

Fall 2016
BBA Goal 1 - Objective 4: Students will be able to present the topic in a professional manner

- Exemplary: 75%
- Good: 20%
- Fair: 5%

Fall 2016
BBA Goal 2 - Objective 1: Students will present, assess, and analyze appropriate supporting data/evidence relating to the problem or issue.

Fall 2016

- Exemplary: 40%
- Good: 52%
- Fair: 8%
BBA Goal 2 - Objective 2: Students will be able to identify and assess conclusions, implications, and consequences that support decision making.

- Exemplary: 56%
- Good: 37%
- Fair: 7%

Fall 2016
BBA Goal 2 - Objective 3: Students will be able to identify the problem and then formulate a summary.

Exemplary 56%
Good 37%
Fair 7%

Fall 2016
BBA Goal 3 - Objective 1: Students will be able to Identify a dilemma relating to a potentially unethical behavior.

- Exemplary: 62%
- Good: 27%
- Fair: 11%

Fall 2016
BBA Goal 3 - Objective 2: Students will be able to formulate a list of stakeholders that are affected by a potentially unethical behavior.
BBA Goal 3 - Objective 3: Students will be able to analyze alternatives and identify consequences that result from unethical behavior.

- **Exemplary**: 43%
- **Good**: 49%
- **Fair**: 8%

Fall 2016
BBA Goal 4 - Objective 1: Students will be able to demonstrate awareness of the economic, social, and cultural environments within which international businesses operate.

- Exemplary: 42%
- Good: 37%
- Fair: 21%

Fall 2016
BBA Goal 4 - Objective 2: Students will demonstrate an awareness of the political and technological environments within which international businesses operate.

- Exemplary: 47%
- Good: 29%
- Fair: 24%

Fall 2016
BBA Goal 4 - Objective 3: Students will demonstrate an awareness of the legal, institutional and financial types of international transactions that are components of global business operations.

- Exemplary: 48%
- Good: 29%
- Fair: 23%

Fall 2016
BBA Goal 5 - Objective 1: Students will be demonstrate analytical skills and technological expertise while developing and presenting business information.

Fall 2016
BBA Goal 5 - Objective 2: Students will be able to utilize internet technology to perform queries and searches to locate relevant and accurate information.

Exemplary: 54%
Good: 30%
Fair: 16%

Fall 2016
BBA Goal 5 - Objective 3: Students will be able to use computer software tools to organize data for analysis to solve business problems.

- Exemplary: 70%
- Good: 23%
- Fair: 7%

Fall 2016