Analysis Results for BBA, Accounting Data Collected in Fall 2016 & Fall 2017

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BBA-ACCT

Goal 1: Graduates will demonstrate a satisfactory understanding of financial and managerial accounting concepts.

- **Obj1**: Students will be able demonstrate an acceptable level of competence in financial reporting.

- **Obj2**: Students will be able to demonstrate an acceptable level of competence in managerial accounting.
BBA-Accounting, Goal 1 / Objective 1: Students will be able demonstrate an acceptable level of competence in financial reporting.

- Exemplary: 53%
- Good: 43%
- Fair: 4%
- (blank)

Fall 2016

n = 55
BBA-Accounting, Goal 1 / Objective 2: Students will be able to demonstrate an acceptable level of competence in managerial accounting.

- Exemplary: 82%
- Good: 9%
- Fair: 9%
- (blank): 0%

n = 33

Note: corrected on 3/20/2018

Fall 2016
Goal 2: Graduates will demonstrate a satisfactory understanding of systems and auditing concepts.

- **Obj1**: Students will be able to understand and process the information and outputs needed by various organizations while using appropriate documentation.

- **Obj2**: Students will be able to demonstrate an acceptable level of competence in attesting to the fairness of financial representations and the adequacy of internal controls.
BBA-Accounting, Goal 2 / Objective 1: Students will be able to understand and process the information and outputs needed by various organizations while using appropriate documentation.

- Exemplary: 80%
- Good: 19%
- Fair: 1%

Fall 2016

n = 123

Note: corrected on 3/20/2018
BBA-ACCT: Goal 2, Objective 2: Demonstrate an acceptable level of competence in attesting to the fairness of financial representations and the adequacy of internal controls.

- Exemplary: 72%
- Fair: 11%
- Good: 17%

Fall 2017

n = 64
Goal 3: Graduates will demonstrate a satisfactory understanding of U.S. tax laws and regulations related to financial reporting.

- **Obj1**: Students will be able to demonstrate an acceptable level of competence in applying U.S. Tax Law for compliance and planning purposes.

- **Obj2**: Students will be able to demonstrate an acceptable level of competence in applying U.S. financial regulations related to investments and banking law (e.g., SEC compliance.)
BBA-Accounting, Goal 3 / Objective 1: Students will be able to demonstrate an acceptable level of competence in applying U.S. Tax Law for compliance and planning purposes.

- Exemplary: 58%
- Good: 19%
- Fair: 23%

Fall 2016

n = 75
BBA-ACCT: Goal 3, Objective 2: Demonstrate an acceptable level of competence in understanding and applying U.S. financial regulations related to investments and banking law (e.g., SEC compliance).

- **Exemplary**: 35%
- **Good**: 42%
- **Fair**: 23%

Fall 2017

n = 88
BBA-ACCT

Goal 4: Graduates will proficient users of business presentation and analysis technology.

- **Obj1**: Students will be able to identify the major accounting system inputs and process flows of information in an accounting system.

- **Obj2**: Students will be able to utilize internet technology to perform queries and searches to locate relevant and accurate information.

- **Obj3**: Students will be able to use computer software tools to organize data for analysis to solve business problems.
BBA-Accounting, Goal 4 / Objective 1: Students will be able to identify the major accounting system inputs and process flows of information in an accounting system.

- Exemplary: 87%
- Good: 13%

Fall 2016

n = 15
BBA-Accounting, Goal 4 / Objective 2: Students will be able to utilize internet technology to perform queries and searches to locate relevant and accurate information.

- Exemplary: 87%
- Good: 13%

Fall 2016

n = 19
BBA-Accounting, Goal 4 / Objective 3: Students will be able to use computer software tools to organize data for analysis to solve business problems.

- **Exemplary**: 85%
- **Good**: 15%

Fall 2016

n = 34
Goal 5: Graduates will be knowledgeable about the global business environment.

• **Obj1**: Students will be able to demonstrate an awareness of the economic, social and cultural environments within which international businesses operate.

• **Obj2**: Students will be able to demonstrate an awareness of the political and technological environments within which international businesses operate.

• **Obj3**: Students will be able to demonstrate an awareness of the legal, institutional and financial types of international transactions that are components of global business operations.
BBA-Accounting, Goal 5 / Objective 1: Students will be able to demonstrate an awareness of the economic, social and cultural environments within which international businesses operate.

- Exemplary: 18%
- Good: 36%
- Fair: 46%
- (blank): 0%

n = 22

Fall 2016
BBA-Accounting, Goal 5 / Objective 2: Students will be able to demonstrate an awareness of the political and technological environments within which international businesses operate.

- Exemplary: 14%
- Good: 53%
- Fair: 33%
- (blank)

Fall 2016

n = 21
BBAAccounting, Goal 5 / Objective 3: Students will be able to demonstrate an awareness of the legal, institutional and financial types of international transactions that are components of global business operations.

- **Exemplary**: 14%
- **Good**: 32%
- **Fair**: 54%
- **(blank)**

Fall 2016

n = 22
BBA-ACCT

Goal 6: Graduates will be knowledgeable about ethical factors in the business environment.

- **Obj1**: Students will be able to identify a dilemma relating to a potentially unethical behavior.
- **Obj2**: Students will be able to formulate stakeholders that are affected by a potentially unethical behavior.
- **Obj3**: Students will be able to analyze alternatives and identify consequences that result from unethical behavior.
BBA-Accounting Goal 6 / Objective 1: Students will be able to identify a dilemma relating to a potentially unethical behavior.

- Exemplary: 59%
- Good: 27%
- Fair: 14%
- (blank)

Fall 2016
n = 22
BBA-Accounting, Goal 6 / Objective 2: Students will be able to formulate stakeholders that are affected by a potentially unethical behavior.

- **Exemplary**: 36%
- **Good**: 50%
- **Fair**: 14%
- **(blank)**

Fall 2016

$n = 22$
BBA-Accounting, Goal 6 / Objective 3: Students will be able to analyze alternatives and identify consequences that result from unethical behavior.

- **Exemplary**: 46%
- **Good**: 45%
- **Fair**: 9%
- **(blank)**: n/a

*Fall 2016*

n = 22
BBA-ACCT
**Goal 7**: Graduates will demonstrate critical thinking skills.

- **Obj1**: Students will be able to present, assess, and analyze appropriate supporting data/evidence relating to the problem or issue.

- **Obj2**: Students will be able to present, assess, and analyze appropriate supporting data/evidence relating to the problem or issue.

- **Obj3**: Students will be able to identify the problem and then formulate a summary.
BBA-Accounting, Goal 7 / Objective 1: Students will be able to present, assess, and analyze appropriate supporting data/evidence relating to the problem or issue.

- Exemplary: 42%
- Good: 58%

Fall 2016

n = 19
BBA-Accounting, Goal 7 / Objective 2: Students will be able to identify and assess conclusions, implications, and consequences that support financial and accounting decision-making using available data.

- Exemplary: 70%
- Good: 26%
- Fair: 4%

Fall 2016, n = 27
BBA-Accounting, Goal 7 / Objective 3: Students will be able to identify the problem and then formulate a summary.

- **Exemplary**: 61%
- **Good**: 36%
- **Fair**: 3%

Fall 2016

n = 28
BBA-ACCT

Goal 8: Graduates will be effective communicators.

- **Obj1**: Students will be able to develop a clear and concise topic statement of the issues to be addressed.

- **Obj2**: Students will be able to explain the approach taken to evaluate an issue relating to a business topic.

- **Obj3**: Students will be able to summarize the results of the analysis of an issue in a clear set of conclusions.

- **Obj3**: Students will be able to present the topic in a professional manner.
BBA-Accounting, Goal 8 / Objective 1: Students will be able to develop a clear and concise topic statement of the issues to be addressed.

- **Exemplary**: 82%
- **Good**: 12%
- **Fair**: 6%

Fall 2016

\( n = 17 \)
BBA-Accounting, Goal 8 / Objective 2: Students will be able to explain the approach taken to evaluate an issue relating to a business topic.

Exemplary 76%
Good 12%
Fair 12%

Fall 2016
n = 17
BBA-Accounting, Goal 8 / Objective 3: Students will be able to summarize the results of the analysis of an issue in a clear set of conclusions.

Exemplary: 65%
Good: 17%
Fair: 18%

n = 17
Fall 2016
BBA-Accounting, Goal 8 / Objective 4: Students will be able to present the topic in a professional manner.

- Exemplary: 65%
- Good: 12%
- Fair: 23%

Fall 2016
n = 17