EMBA Degree Outcomes (v1.0)
Used prior to 2020

EMBA Degree Learning Outcomes

Goal 1: Graduates will be effective leaders
- Assess and support the learning and development of others.
- Organize and lead a team to collective group accomplishment.

Goal 2: Graduates will be good communicators
- Prepare an executive summary in an appropriate structure.
- Organize an effective presentation.

Goal 3: Graduates will be critical thinkers and problem solvers
- Develop an effective strategy for solving business problems.
- Implement a strategy to create an effective solution to business problems.
- Effectively evaluate potential solutions to business problems.

Goal 4: Graduates will be knowledgeable about the strategic role that technology plays in the global environment
- Illustrate how current and emerging technologies can be applied to achieve organizational strategic goals.
- Demonstrate proficiency while adapting to and managing changes brought about by evolving and emerging technologies.

Goal 5: Graduates will be knowledgeable about the implications of ethical and multicultural issues in the global business environment
- Synthesize and analyze the implications of globalization for the functional areas.
- Apply ethical decision frameworks to business problems.