

Fogelman College of Business and Economics
Close the Loop Improvements
Master of Business Administration (MBA) Degree
Fall 2009

Goal	Recommendation	Action	Improvement
1	Greater attention should be placed on how leaders serve as positive role models, motivate and inspire groups and individuals to communicate a vision and create positive organizational change.	MGMT faculty should make appropriate adjustments in curriculum and/or delivery.	Leadership and organizational change issues will be further incorporated in Mgmt 7135 and Mgmt 7130, both leadership classes taught to MBA students.
2	More attention should be given in ACCT 7080 to assure that students are more technologically proficient to include use of Excel and PowerPoint applications.	Instructors in ACCT 7080 should increase instructional emphasis relative to Excel and PowerPoint applications.	Students enrolled in ACCT 7080 will be required to present various topics using PowerPoint beginning with the Spring 2010 semester. Students will be assigned an Excel based group assignment, where students have to perform multivariate regression analysis to segregate total costs into fixed and variable components.
2	More attention given to assuring that students can critically analyze financial accounting standards, Online articles and the FASB website.	ACCT faculty should review the curriculum for the MBA courses to assure that students can critically analyze financial accounting standards, Online articles and the FASB website.	The School of Accountancy will assure that students can critically analyze all case materials. The Director of Accountancy will provide access to executive summaries of accounting standards and updates on a regular basis and that students will have online access to the materials.
3	More attention to corporate governance and ethics should be included in FIR 7150 and perhaps add modules in other courses relating to this topic.	FIR faculty revise FIR 7150 to include modules relating to governance and ethics.	The FIR 7150 course will be reviewed to determine ways that corporate governance and ethics can be incorporated into the course.
4	Project topics should be added to include estimation of cost of capital and valuation of target firm for acquisition.	ACCT faculty should review the MBA courses to include emphasis on estimation of cost of capital and valuation of target firm for acquisition.	Estimation and cost of capital and valuation of target firm for acquisition will be expanded in the course content for ACCT 7080 beginning in the Spring 2010 term.
5	Add projects that promote critical thinking, problem solving, and decision making skills in the MBA curriculum. A broader conceptualization of "critical thinking" is needed.	Ad hoc committee should be appointed to address this recommendation.	Marketing 7555: Creativity and Innovation was added to the Core MBA curriculum beginning with the Fall 2009 term. A major emphasis of this course includes projects that relate to decision making skills development and critical thinking skills development.