Fogelman College Assurance of Learning
MBA Degree Analysis Results
2015-16 CTL Cycle

Data collected in Fall 2015
MBA GOAL 1 - Objective 1: Understand how leaders can be positive role models

- Exemplary: 83%
- Fair: 1%
- Good: 16%

Fall 2015
MBA GOAL 1 - Objective 2: Understands how leaders motivate and inspire groups and individuals

- Exemplary: 70%
- Good: 28%
- Fair: 2%

Fall 2015
MBA GOAL 1 - Objective 3: Understands how leaders communicate a vision

- Exemplary: 70%
- Good: 28%
- Fair: 2%

Fall 2015
MBA GOAL 2 - Objective 1: Proficient in the use of business application software packages for financial analysis of data

- Exemplary: 90%
- Good: 9%
- Fair: 1%

Fall 2015
MBA GOAL 2 - Objective 2: Proficient in utilizing the internet to collect relevant business research data

- Exemplary: 89%
- Fair: 0%
- Good: 11%

Fall 2015
MBA GOAL 2 - Objective 3: Proficient in using current communication technologies

- Exemplary: 88%
- Fair: 0%
- Good: 12%

Fall 2015
MBA GOAL 2 - Objective 4: Proficient in the use of analytical tools and their applications

- Exemplary: 83%
- Fair: 2%
- Good: 15%

Fall 2015
MBA GOAL 3 - Objective 1: Understands how social, ethical and cultural trends affect business

- Exemplary: 66%
- Fair: 3%
- Good: 31%

Fall 2015
MBA GOAL 3 - Objective 2: Understands differences across markets and customers

- Exemplary: 93%
- Good: 7%

Fall 2015
MBA GOAL 3 - Objective 3: Understands how social and ethical issues affect organizational strategies, structures, and systems.

- Exemplary: 66%
- Good: 31%
- Fair: 3%

Fall 2015
MBA GOAL 4 - Objective 1: Understand and use disciplinary knowledge and skills

- Exemplary: 87%
- Good: 12%
- Fair: 1%

Fall 2015
MBA GOAL 4 - Objective 2: Integrate disciplinary expertise across functional areas

- Exemplary: 96%
- Good: 4%

Fall 2015
MBA GOAL 5 - Objective 1: Proficient in identifying and framing common organizational problems

- Exemplary: 87%
- Fair: 1%
- Good: 12%

Fall 2015
MBA GOAL 5 - Objective 2: Determine the relevant decision criterion or criteria for the problem

**Fall 2015**

- **Exemplary:** 78%
- **Good:** 21%
- **Fair:** 1%

Chart shows the distribution of students' performance in determining relevant decision criteria.
MBA GOAL 5 - Objective 3: Given the decision criteria, identify and analyze relevant alternatives

- Exemplary: 83%
- Fair: 1%
- Good: 16%

Fall 2015