

# MBA Degree - Assessment Rubric

Updated: Oct 2019

<b>PLG1</b>	<b>Graduates of the Fogelman MBA Program will be confident leaders and illustrate this by:</b>		
<b>MLO1</b>	<b>Working effectively in a team-centric (less hierarchical) business environment.</b>		
Score	Description	Activities to Assess	
Exemplary (3)	Consistently is able to inspire the trust and respect of the team and stimulate productive activities towards assigned tasks.	Assigned group activities (projects, reports, case studies, etc.)	MGMT-7160
Good (2)	Regularly, but not always is able to inspire the trust and respect of the team and stimulate productive activities towards assigned tasks.		MGMT-7135
Fair (1)	Is unable to inspire the trust and respect of the team and stimulate productive activities towards assigned tasks.		MIS-7650

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<b>PLG1</b>	<b>Graduates of the Fogelman MBA Program will be confident leaders and illustrate this by:</b>		
<b>MLO2</b>	<b>Communicating effectively to stakeholders in multiple formats (written, oral, presentation).</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently reflects strong communication skills (written, oral, listening, body language) that convey information clearly and lead to desired actions.	Individual assignments, projects, case studies	MGMT-7160
Good (2)	Regularly, but not always reflects good communication skills (written, oral, listening, body language) that convey information clearly and lead to desired actions.		MGMT-7135
Fair (1)	Struggles to be a good communicator in multiple in multiple forms (written, oral, listening, body language).		MIS-7650

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<b>PLG1</b>	<b>Graduates of the Fogelman MBA Program will be confident leaders and illustrate this by:</b>		
<b>MLO3</b>	<b>Initiating leadership behavior independent of hierarchy in the organization.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently reflects a strong ability to show leadership skills in a flat or decentralized organizational construct and can effectuate leadership behavior independent of hierarchical position.	Individual and group projects or other assignments	MGMT-7160
Good (2)	Regularly, but not always shows leadership skills in a flat or decentralized organizational construct and can effectuate leadership behavior independent of hierarchical position.		MGMT-7135
Fair (1)	Struggles to be an effective leader in a decentralized or flat organizational construct.		MIS-7650

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<b>PLG2</b>	<b>Graduates of the Fogelman MBA Program will be critical thinkers and problem solvers and illustrate this by:</b>		
<b>MLO1</b>	<b>Recognizing and framing business problems in a variety of contexts.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently is able to identify both obvious and subtle attributes of multiple "real world" business problems using a variety of sources.	Individual assignments, projects, case studies, or test questions	ACCT-7080, ECON-7100
Good (2)	Regularly, but not always is able to identify the general attributes of "real world" business problems using a variety of sources.		MIS-7650, FIR-7155
Fair (1)	Struggles to be successful at identifying the attributes of a typical business problem faced in the real world.		SCMS-7313, MGMT-7160

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<b>PLG2</b>	<b>Graduates of the Fogelman MBA Program will be critical thinkers and problem solvers and illustrate this by:</b>		
<b>MLO2</b>	<b>Developing and implementing flexible solutions to identified business problems.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently shows strong skills at using multiple forms of input to design and implement effective solutions to complex business problems.	Individual assignments, projects, case studies, or test questions	ACCT-7080, ECON-7100
Good (2)	Regularly, but not always is able to use more than one form of input to design and implement effective solutions to common business problems.		MIS-7650, FIR-7155
Fair (1)	Struggles at developing and/or implementing solutions to basic business problems.		SCMS-7313, MGMT-7160

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<b>PLG2</b>	<b>Graduates of the Fogelman MBA Program will be critical thinkers and problem solvers and illustrate this by:</b>		
<b>MLO3</b>	<b>Possessing proficiency with contemporary technology tools used to conduct research, gather/analyze data, and communicate solutions.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently shows strong independent skills at selecting and using contemporary technology tools appropriate for researching, organizing, and analyzing data and communicating solutions.	Individual assignments, projects, case studies, or test questions	ACCT-7080, ECON-7100
Good (2)	Regularly, but not always reflects independent skills at selecting and using contemporary technology tools appropriate for researching, organizing, and analyzing data and communicating solutions.		MIS-7650, FIR-7155
Fair (1)	Struggles to independently select or use contemporary technology tools for researching/organizing data or analyzing and communicating results.		SCMS-7313, MGMT-7160

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<b>PLG3</b>	<b>Graduates of the Fogelman MBA Program will be skilled in the core processes of modern organizations and illustrate this by:</b>		
<b>MLO1</b>	<b>Presenting multi-disciplinary business knowledge and skills.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently demonstrates a high level of knowledge and strong skills across the variety of disciplines used in contemporary business operations.	Exam questions, simulations, case projects, or individual activities	ACCT-7080, ECON-7100
Good (2)	Regularly, but not always demonstrates an adequate level of knowledge and skills across the variety of disciplines used in contemporary business operations.		MIS-7650, FIR-7155
Fair (1)	Struggles to reflect acceptable levels of knowledge or skills in multiple disciplines or in multiple areas of business operations.		SCMS-7313, MGMT-7160

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<b>PLG3</b>	<b>Graduates of the Fogelman MBA Program will be skilled in the core processes of modern organizations and illustrate this by:</b>		
<b>MLO2</b>	<b>Applying integrative expertise across and within functional areas of organizations.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently demonstrates a strong ability to see the "big picture" of an organization and how effective relationships across and between areas can be used for competitive advantage.	Exam questions, simulations, case projects, or individual activities	SCMS-7313
Good (2)	Regularly, but not always can demonstrate an ability to see the "big picture" of an organization and /or articulate how relationships across and between areas can be used for competitive advantage.		ECON-7100
Fair (1)	Struggles to see "big picture" issues for an organization or understand the competitive value of cross-functional activity.		



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<b>PLG4</b>	<b>Graduates of the Fogelman MBA Program will be knowledgeable of social, ethical, and cultural issues and trends in society and illustrate this by:</b>		
<b>MLO1</b>	<b>Recognizing how social, ethical, and cultural issues affect organizations, organizational structures, and internal systems.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently shows strong skills at identifying, explaining, and interpreting relevant social, ethical, and cultural issues faced by modern businesses.	Exam questions, simulations, case projects, or individual activities	MIS-7650
Good (2)	Regularly, but now always can identify, explain, and interpret relevant social, ethical, and cultural issues faced by modern businesses.		MKTG-7140
Fair (1)	Struggles to identify, explain, or interpret relevant social, ethical and cultural issues faced by modern businesses.		ECON-7100

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<b>PLG4</b>	<b>Graduates of the Fogelman MBA Program will be knowledgeable of social, ethical, and cultural issues and trends in society and illustrate this by:</b>		
<b>MLO2</b>	<b>Effectively integrating social and ethical issues into organizational strategies in an increasingly diverse and culturally complex business environment.</b>		
Score	Description	Activities to Assess	Where to Assess?
Exemplary (3)	Consistently shows strong skills at effectively integrating a wide variety of social, ethical, and cultural issues into organizational strategies and actions.	Exam questions, simulations, case projects, or individual activities	MIS-7650
Good (2)	Regularly, but not always is able to integrate a multiple social, ethical, and cultural issues into organizational strategies and actions.		MKTG-7140
Fair (1)	Struggles to integrate social, ethical, or cultural issues into organizational strategies or actions.		ECON-7100