Analysis Results for MS-ACCT
Data Collected in Fall 2016/Spring 2018

Director of AoL Process – Sandy Schaeffer

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Notes on this Assessment Cycle

• Data for this assessment was collected in the Fall of 2016 and Spring 2017.

• The CTL analysis was delayed in Spring 2018 to coordinate the committee’s work with the BBA-Accounting analysis that was expanded with new learning outcomes recommended by the AACSB on-site committee.

• Changes to assessment process from previous cycle:
  • Replaced a 9-point scale with a 3-point scale.
  • Modified the benchmark: A minimum of 90% of the students should be assessed at a minimum score of either Exemplary (3) or Good (2) for each objective. For any objective where 10% or more score at the Fair (1) level, intervention is required.
<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Course Assessed</th>
<th>Outcomes Assessed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kim</td>
<td>ACCT-7320 (001)</td>
<td>Goal 1 (Objective 1) / Goal 2 (Objectives 1, 2, 3) / Goal 4 (Objectives 1, 2) / Goal 5 (Objective 2)</td>
</tr>
<tr>
<td>Langstraat</td>
<td>ACCT-7510 (001)</td>
<td>Goal 1 (Objective 2) / Goal 5 (Objective 2)</td>
</tr>
<tr>
<td>Lukawitz</td>
<td>ACCT-6211 (001, M50)</td>
<td>Goal 1 (Objective 1, 3) / Goal 3 (Objective 2)</td>
</tr>
<tr>
<td>Rezaee</td>
<td>ACCT-6241 (001)</td>
<td>Goal 1 (Objective 2) / Goal 2 (Objective 1, 2, 3) / Goal 4 (Objective 1, 2, 3) / Goal 5 (Objective 1, 2)</td>
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<tr>
<td>Zhang</td>
<td>ACCT-7120 (001)</td>
<td>Goal 1 (Objective 3) / Goal 2 (Objective 1, 3) / Goal 2 (Objective 1, 2), / Goal 4 (Objective 3)</td>
</tr>
</tbody>
</table>
## MS-Acct, Fall 2016/Spring 2017 Assessment: Summary of Outcomes

<table>
<thead>
<tr>
<th>Learning Outcome Area (Goal)</th>
<th>%Fair (1)</th>
<th>%Good (2)</th>
<th>%Exemplary (3)</th>
<th>(n)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal 1: Accounting and its functional support of organizations</td>
<td>Obj1 11%</td>
<td>13%</td>
<td>76%</td>
<td>38</td>
</tr>
<tr>
<td></td>
<td>Obj2 --</td>
<td>28%</td>
<td>72%</td>
<td>29</td>
</tr>
<tr>
<td></td>
<td>Obj3 8%</td>
<td>36%</td>
<td>56%</td>
<td>52</td>
</tr>
<tr>
<td>Goal 2: Effective Communicators</td>
<td>Obj1 --</td>
<td>25%</td>
<td>75%</td>
<td>76</td>
</tr>
<tr>
<td></td>
<td>Obj2 --</td>
<td>14%</td>
<td>86%</td>
<td>37</td>
</tr>
<tr>
<td></td>
<td>Obj3 --</td>
<td>32%</td>
<td>68%</td>
<td>77</td>
</tr>
<tr>
<td>Goal 3: Critical Thinkers</td>
<td>Obj1 --</td>
<td>44%</td>
<td>56%</td>
<td>39</td>
</tr>
<tr>
<td></td>
<td>Obj2 6%</td>
<td>23%</td>
<td>71%</td>
<td>52</td>
</tr>
<tr>
<td>Goal 4: Ethical Implications / Global Implications</td>
<td>Obj1 --</td>
<td>3%</td>
<td>97%</td>
<td>37</td>
</tr>
<tr>
<td></td>
<td>Obj2 --</td>
<td>3%</td>
<td>97%</td>
<td>37</td>
</tr>
<tr>
<td></td>
<td>Obj3 --</td>
<td>36%</td>
<td>64%</td>
<td>56</td>
</tr>
<tr>
<td>Goal 5: Technologically Competent</td>
<td>Obj1 --</td>
<td>--</td>
<td>100%</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td>Obj2 --</td>
<td>29%</td>
<td>71%</td>
<td>49</td>
</tr>
</tbody>
</table>
MS-ACCT

**Goal 1:** Graduates will be knowledgeable in accounting and its functional support of organizations.

- **Obj1:** Students will be able to understand and process the information and outputs needed by various organizations using appropriate documentation.

- **Obj2:** Demonstrate an acceptable level of competence in the graduate’s area of concentration.

- **Obj3:** Demonstrate an acceptable level of competence in the financial accounting.
MS-ACCT-G1-01 Understand and process the information and outputs needed by various organizations using appropriate documentation.

- Exemplary: 76%
- Fair: 11%
- Good: 13%

Note: corrected on 3/20/2018

Fall 2016

n = 38
MS-ACCT-G1-02 Demonstrate an acceptable level of competence in the graduate's area of concentration.

- Exemplary: 72%
- Good: 28%

n = 29  Fall 2016
MS-ACCT-G1-03 The graduate will be able to demonstrate an acceptable level of competence in the financial accounting.

- Exemplary: 56%
- Fair: 8%
- Good: 36%

Fall 2016: n = 52
Goal 2: Graduates will be effective communicators and team members.

- **Obj1**: Deliver an organized and persuasive oral presentation that demonstrates focus, time management, and effective visuals.

- **Obj2**: Create a clear, well-organized project using quantitative tools and documentation when appropriate.

- **Obj3**: Collaborate effectively in a team environment on a course project.
MS-ACCT-G2-01 Deliver an organized and persuasive oral presentation that demonstrates focus, time management, and effective visuals.

Exemplary 75%

Good 25%

n = 76

Fall 2016

Note: corrected on 3/20/2018
MS-ACCT-G2-02 Create a clear, well-organized paper using quantitative tools and documentation when appropriate.

Note: corrected on 3/20/2018

Exemplary 86%
Good 14%

n = 37
Fall 2016
MS-ACCT-G2-03 Collaborate effectively in a team environment on a course project.

- Exemplary: 68%
- Good: 32%

Total: 77

Note: corrected on 3/20/2018
Goal 3: Graduates will be critical thinkers and problem solvers.

- **Obj1**: The graduate will be able to identify and frame problems involving accounting issues.

- **Obj2**: The graduate will be able to formulate and defend an effective strategy for solving problems.
MS-ACCT-G3-01 The graduate will be able to identify and frame problems involving accounting issues.

- Exemplary: 56%
- Good: 44%

Fall 2016: n = 39
MS-ACCT-G3-02 The graduate will be able to formulate and defend an effective strategy for solving problems.

- Exemplary: 71%
- Fair: 6%
- Good: 23%

Fall 2016

n = 52
MS-ACCT

Goal 4: Graduates will be aware of ethical ramifications and global business implications of decisions.

- **Obj1**: The graduate will understand the basic accounting ethical rules.

- **Obj2**: The graduate will recognize the ethical ramifications of various accounting decisions in a written assignment.

- **Obj3**: The graduate will understand differences in global accounting practices.
MS-ACCT-G4-01 The graduate will understand the basic accounting ethical rules.

Exemplary: 97%
Good: 3%

n = 37

Note: corrected on 3/20/2018

Fall 2016
MS-ACCT-G4-02 The graduate will recognize the ethical ramifications of various accounting decisions in a written assignment.

Exemplary 97%

Good 3%

Note: corrected on 3/20/2018

n = 37

Fall 2016
MS-ACCT-G4-03 The graduate will understand differences in global accounting practices as demonstrated in a case study.

- Exemplary: 64%
- Good: 36%

Fall 2016

n = 56
MS-ACCT

Goal 5: Graduates will be technologically competent.

- **Obj1**: The graduate will be proficient in using online resources to solve problems relating to accounting applications.

- **Obj2**: The graduate will be proficient in the use of computer-based problem-solving aids to solve problems relating to accounting applications.
MS-ACCT-G5-01 The graduate will be proficient in using online resources to solve problems relating to accounting applications.

Exemplary

Fall 2016

n = 17
MS-ACCT-G5-02 The graduate will be proficient in the use of computer-based problem-solving aids to solve problems relating to accounting applications.

Exemplary 71%
Good 29%

n = 49
Fall 2016

Note: corrected on 3/20/2018