

Degree: Master of Science - Accounting

Goal1:		The student will be knowledgeable in accounting and its functional support of organizations.				
		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Objective1:	The graduate will be able to understand and process the information and outputs needed by various organizations using appropriate documentation. (ACCT 7320, 7610)	Fails to adequately describe and differentiate the informational needs of different business lines. Fails to provide a clear and coherent understanding of the means by which the various information is produced.	Adequately describes and differentiates the informational needs of different and business lines although format may suffer minor flaws and errors.	Demonstrates a thorough understanding of and process the information and outputs needed by various organizations using appropriate documentation.	Examination Question(s)	ACCT-7610 ACCT-7320
Objective2:	The graduate will be able to demonstrate an acceptable level of competence in the graduate's area of concentration. (ACCT 6241, ACCT 7510, ACCT 7420, 7928)	Fails to demonstrate the level of competence expected of a master's graduate in accounting, tax or systems.	Adequately demonstrates the level of competence expected of a master's graduate in accounting, tax or systems.	Fully demonstrates the level of competence expected of a master's graduate in accounting, tax or systems.	Examination Question(s), Research Projects	ACCT-6241 ACCT-7510 ACCT 7420 ACCT 7928
Objective3:	The graduate will be able to demonstrate an acceptable level of competence in the financial accounting. (ACCT 6211, 7120, CPA Review)	Fails to demonstrate the level of competence expected of a master's graduate in financial reporting.	Adequately demonstrates the level of competence expected of a master's graduate in financial reporting.	Fully demonstrates the level of competence expected of a master's graduate in financial reporting.	Examination Question(s), CPA Review Course	ACCT-7120 ACCT-6211

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Goal2:	The student will be an effective communicator and team member.
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		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Objective1:	Deliver an organized and persuasive oral presentation that demonstrates focus, time management, and effective visuals. (ACCT 6241, 7320, 7120)	Message is without a clear and identifiable purpose or is not appropriate for purpose, occasion, or audience. Fails to use a clear and coherent organizational structure, follow a logical progression within and among ideas, or uses inappropriate or superfluous visuals.	Message has an appropriate, clear, and identifiable purpose. Uses a clear and coherent organizational structure, follows a logical progression within and among ideas, and effectively employs visuals.	Message has an exceptionally appropriate, clear, and identifiable purpose. Uses an exceptionally clear and coherent organizational structure, follows an exceptionally logical progression within and among ideas supported by lively and convincing visuals.	Oral Presentation, Team Debate	ACCT-6241, ACCT-7320, ACCT-7120
Objective2:	Create a clear, well-organized project using quantitative tools and documentation when appropriate. (ACCT 6241, 7320)	Minimally accomplishes the goals of the assignment. Composition flawed in the clarity of the report, its organization, or its development. Diction, syntax, or sentence style detract from clarity.	Accomplishes the goals of the assignment. Demonstrates good composition skills, although diction, syntax, or sentence style may suffer minor flaws.	Demonstrates excellent composition skills, appropriate and effective organization, persuasive message, convincing supporting materials, and effective diction, syntax, and sentence style.	Term Paper	ACCT-6241, ACCT-7320
Objective3:	Collaborate effectively in a team environment on a course project. (ACCT 7120, 7320, 7928)	Collaborates in a weak or one-sided manner or with individuals tending to operate independently.	Collaborates effectively, making valuable contributions to a group effort, sharing responsibility for planning, execution, and group analysis, but with imbalanced contributions among team members.	Collaborates exceptionally well, improving the ability of the group to effectively and efficiently meet its goals with little or no miscommunication or misdirection.	Team Project	ACCT-7120, ACCT-7320, ACCT-7928

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Goal3: The student will be a critical thinker and a problem solver.						
		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Objective1:	The graduate will be able to identify and frame problems involving accounting issues. (ACCT 7120, 6241, 7610)	Does not identify the key decision variables and their relationships.	Recognizes most of the key decision variables and has familiarity with issues specifically illustrated in textbooks.	Identifies subtle and forward-looking issues and aspects of business problems not explicitly laid out in textbooks.	Term Project or Presentation	ACCT-7120, ACCT-7610, ACCT-6241
Objective2:	The graduate will be able to formulate and defend an effective strategy for solving problems. (ACCT 7120, 7610, 6211, 7511)	Develop and defend a strategy, but includes misconceptions about an important tool or framework needed to solve the problem is missing.	Develop and defend a satisfactory strategy to solve the problem, but one or more of the key strategy elements related to the core problem are missing.	Develop a complete strategy and include all needed key elements needed to solve the problem. Defend the position that the strategy can be used to effectively solve the problem.	Team Debate, Term project, Presentation	ACCT-7120, ACCT-7610, ACCT-6211

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Goal4:		The student will be aware of ethical ramifications and global business implications of decisions.				
		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Objective1:	The graduate will understand the basic accounting ethical rules. (ACCT 7610, 6241, 7320)	Made a significant number of errors on ethics examination.	Made some errors on the examination but displayed a basic knowledge of ethical behavior.	Made minimal errors on the examination and displayed a advanced understanding of ethical behavior.	Examination	ACCT-7610, ACCT-6241, ACCT-7320
Objective2:	The graduate will recognize the ethical ramifications of various accounting decisions. (ACCT 7610, 6241, 7320)	Minimally accomplishes the goals of the assignment. Composition flawed in the clarity of the report, its organization, or its development.	Accomplishes the goals of the assignment. Demonstrates good composition skills.	Demonstrates excellent composition skills, appropriate and effective organization, persuasive message, convincing supporting materials	Written Assignment, Examination	ACCT-7610, ACCT-6241, ACCT-7320
Objective3:	The graduate will understand differences in global accounting practices. (ACCT 7120, 6241)	Minimally accomplishes the goals of the assignment. Composition flawed in the clarity of the report, its organization, or its development.	Accomplishes the goals of the assignment. Demonstrates good composition skills.	Demonstrates excellent composition skills, appropriate and effective organization, persuasive message, convincing supporting materials	Examination	ACCT-7120, ACCT-6241

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Goal5: The student will be technologically competent.						
		Fair	Good	Exemplary	Measures	
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links	
	Score:	1	2	3		
Objective1:	The graduate will be proficient in using online resources to solve problems relating to accounting applications. (ACCT 7510, 6241)	Can follow basic directives and perform basic searches on the Internet. Unable to independently identify and locate unspecified information needed to develop a suitable problem solution.	Can efficiently and effectively locate specified and some unspecified information to develop an adequate problem solution.	Can locate current, detailed, and appropriate information on specialized topics and effectively apply it to develop a sophisticated problem solution.	Research Projects	ACCT-7510, ACCT-6241
Objective2:	The graduate will be proficient in the use of computer-based problem-solving aids to solve problems relating to accounting applications. (ACCT 7510, 6241, 7420, 7320)	Often need assistance with selecting and applying computer-based problem-solving aids while completing a task to solve an accounting problem. Often unsure about problem solution and/or technology technique.	Complete applications after selecting appropriate computer-based problem-solving aids to solve a problem relating to an accounting application. Require very little help with selection of technology and problem solution.	Independently and effectively develop strategies to complete tasks while using appropriate computer-based problem-solving aids. Clearly understand selection of appropriate technology technique to solve the problem.	Research Projects, Individual Projects	ACCT-7510, ACCT-6241, ACCT-7420, ACCT-7320