

# Analysis Results for MSBA (FIR) Spring 2019 CTL Cycle (Data Collected in Fall 2017 thru Fall 2018)

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# Notes on this Assessment of the MSBA Program

- The MSBA in Finance was formerly combined with the MSIS program (both under the MSBA degree), but the two programs split in 2016. The original degree (including MSIS & FIR) had a common set of learning outcomes that were relatively general in nature to cover both disciplines.
- In the Fall of 2018, a committee in FIR was convened to develop a new set of degree learning outcomes specific to Finance in order to provide more meaningful data for program improvement.
- Data for this assessment was collected in the Fall of 2018 using those new learning outcomes.
- A small amount of student data for a subset of the previous outcomes was considered in this review, but did not offer meaningful insights for the committee.

# MSBA (FIR): Faculty/Course Assessment Matrix (Spring 2019 Results)

Goal	Objective	Courses Sampled
G1: Financial Knowledge	Obj1: Students can demonstrate an understanding and application of time value of money and concepts of advanced capital budgeting	FIR-7155 (Black)
	Obj2: Students can demonstrate an understanding and application of investments and portfolio management	FIR-7410 (Carrion)
G2: Pursue Careers in Finance	Obj1: Students will be prepared to take certification exams such as the CFA exam, the CFP exam, Series 66 exam, etc.	Dept Chair (Jain)
G3: Terminal Degree Academics Exposure	Obj1: Students can identify sources of information needed to track global trends affecting organizations	FIR-7410 (Carrion)
	Obj2: Students can process a wide variety of financial datasets	FIR-7410 (Carrion)
G4: Well-Rounded Professionals in Finance	Obj1: Students can produce financial reports that effectively communicate their recommendations based on quantitative justifications	FIR-7410 (Carrion)
	Obj2: Students can recognize and address ethical challenges in the area of financial decision-making for organizations	MIS-7650 (Schaeffer)
	Obj3: Students can demonstrate an understanding of foreign currency markets	FIR-7410 (Carrion)
	Obj4: Students can independently use software tools commonly used in financial decision-making and reporting by large organizations.	MIS-7650 (Schaeffer)

# MSIS Degree, Spring 2019 CTL: Summary of Outcomes

Learning Outcome Area (Goal)		%Fair (1)	%Good (2)	%Exemplary (3)	(n)
Goal 1: Financial Knowledge	Obj1	19%	29%	52%	21
	Obj2	40%	47%	13%	15
Goal 2: Prepared for Financial Careers	Obj1	0%	100%	0%	11
Goal 3: Terminal Degree Academic Exposure	Obj1	20%	40%	40%	15
	Obj2	0%	40%	60%	15
Goal 4: Well-rounded Financial Professionals	Obj1	11%	11%	78%	9
	Obj2	33%	31%	36%	64
	Obj3	0%	0%	100%	11
	Obj4	25%	27%	48%	64

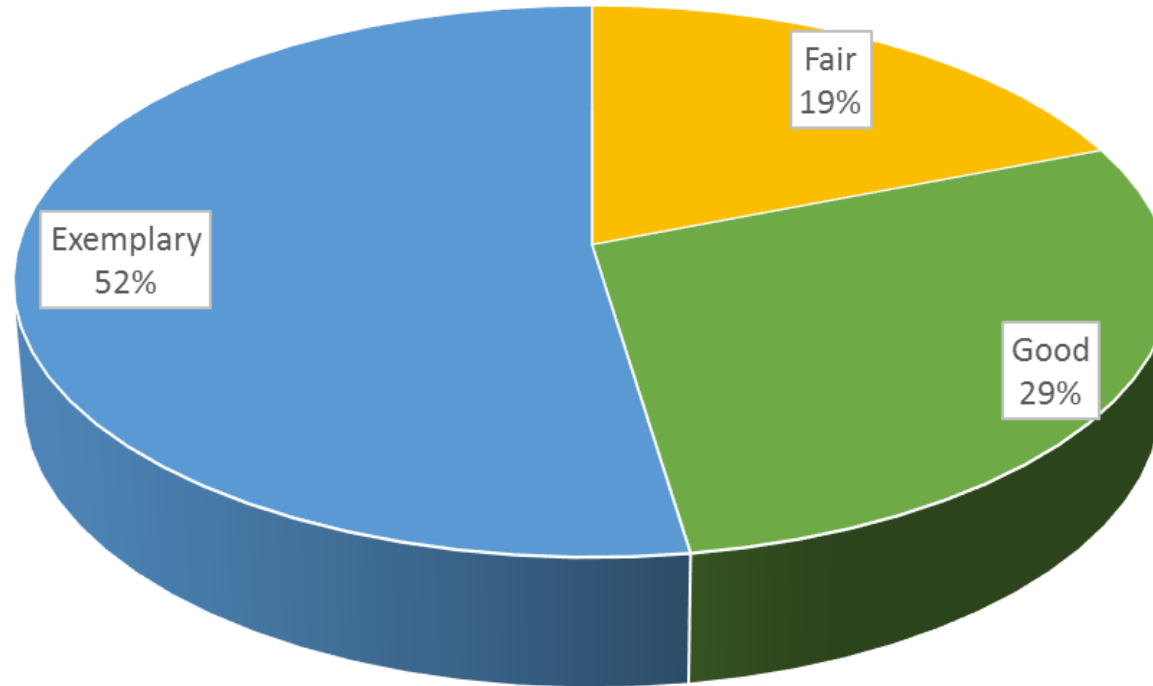
## MSBA (FIR) Degree

Goal 1: Graduates will possess both theoretical and practical financial knowledge and skills consistent with 21st century organizational needs

- Obj1: Students can demonstrate an understanding and application of time value of money and concepts of advanced capital budgeting
- Obj2: Students can demonstrate an understanding and application of investments and portfolio management

Goal 1 - Graduates will possess both theoretical and practical financial knowledge and skills consistent with 21st century organizational needs

Objective 1 - Students can demonstrate an understanding and application of time value of money and concepts of advanced capital budgeting



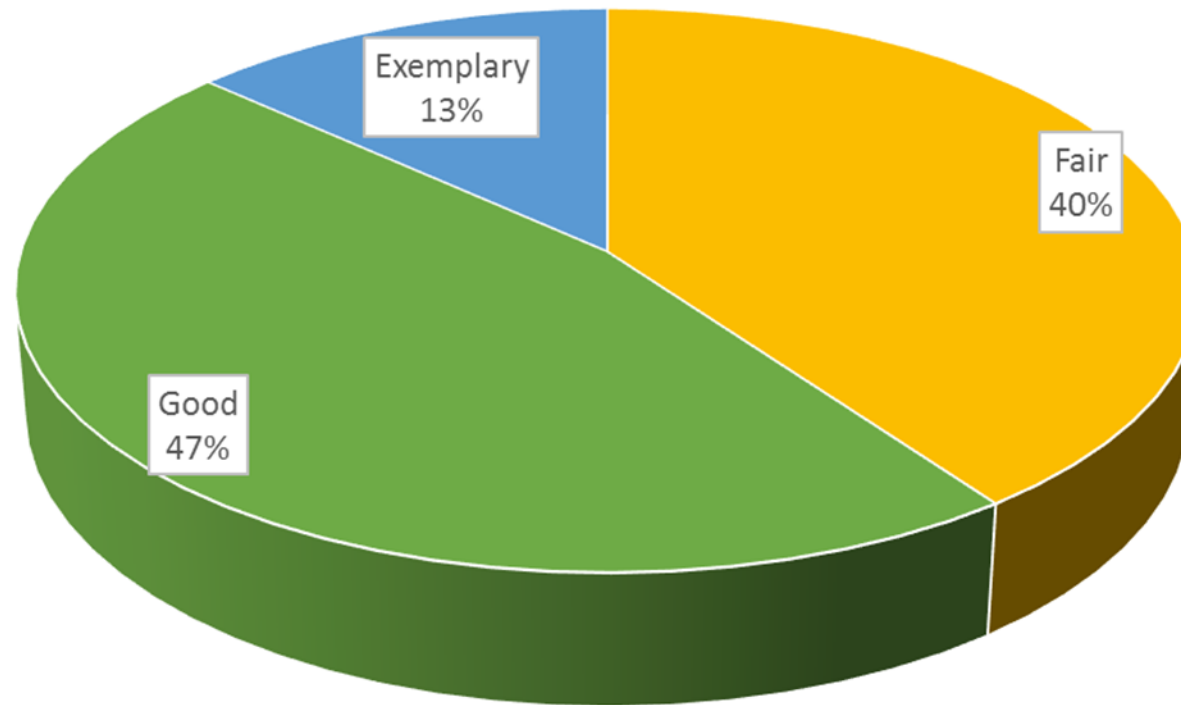
n= 21

Fall2018

■ Fair ■ Good ■ Exemplary

Goal 1 - Graduates will possess both theoretical and practical financial knowledge and skills consistent with 21st century organizational needs

Objective 2 - Students can demonstrate an understanding and application of investments and portfolio management



n= 15

Fall2018

■ Fair ■ Good ■ Exemplary

## MSBA (FIR) Degree

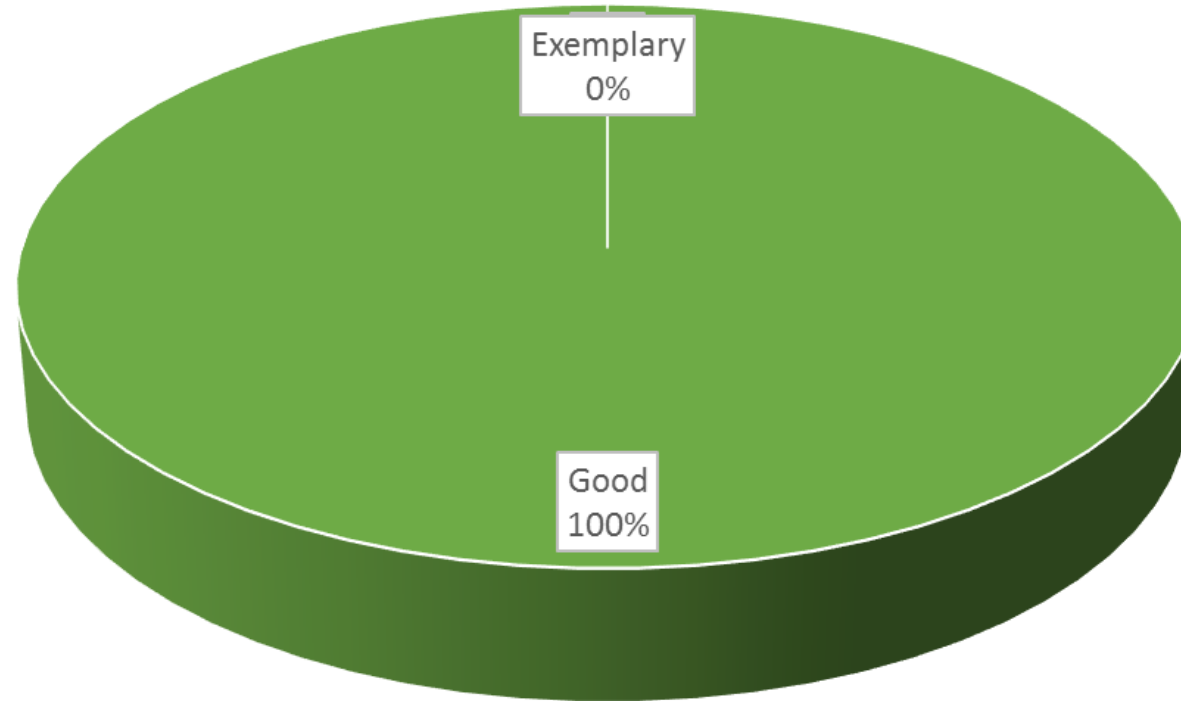
Goal 2: Graduates can successfully pursue industry careers in the field of finance

- Obj1: Students will be prepared to take certification exams such as the CFA exam, the CFP exam, Series 66 exam, etc.



Goal 2 - Graduates can successfully pursue industry careers in the field of finance

Objective 1 - Students will be prepared to take certification exams such as the CFA exam, the CFP exam, Series 66 exam, etc.



n= 11

Spring 2019

■ Fair ■ Good ■ Exemplary

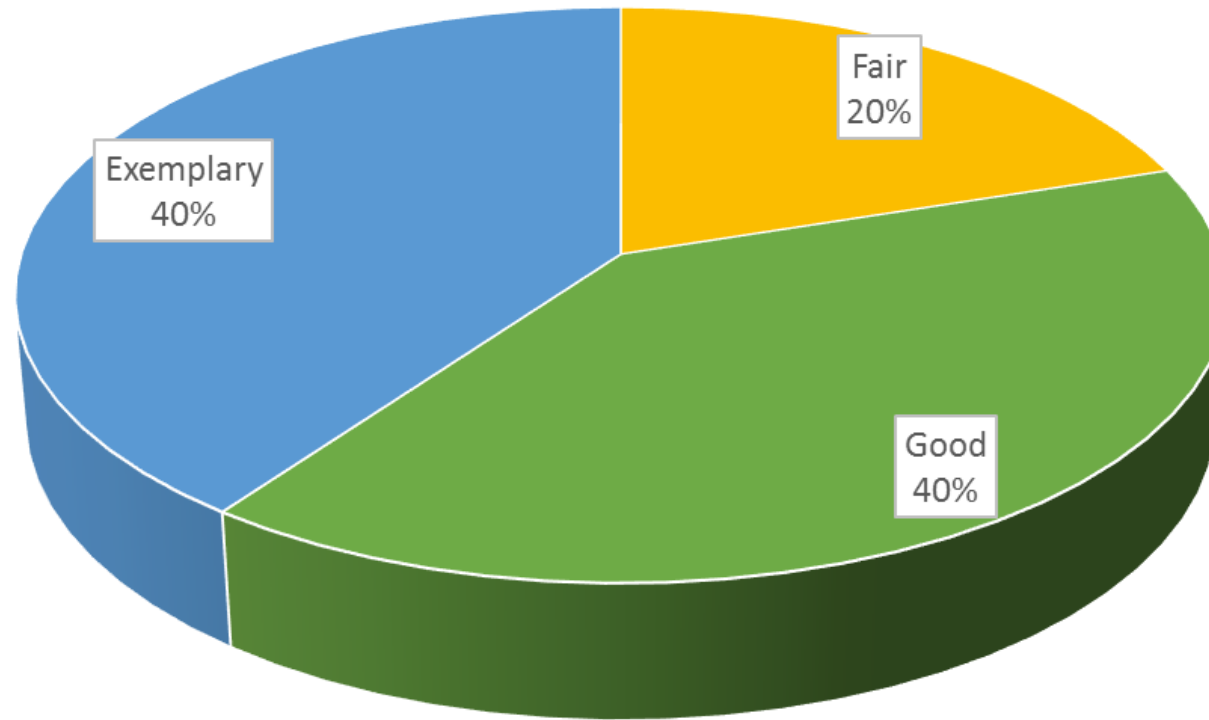
## MSBA (FIR) Degree

Goal 3: Graduates will be exposed to academic opportunities for future success in a terminal degree in Finance

- Obj1: Students can identify sources of information needed to track global trends affecting organizations
- Obj2: Students can process a wide variety of financial datasets

Goal 3 - Graduates will be exposed to academic opportunities for future success in a terminal degree in Finance

Objective 1 - Students can identify sources of information needed to track global trends affecting organizations



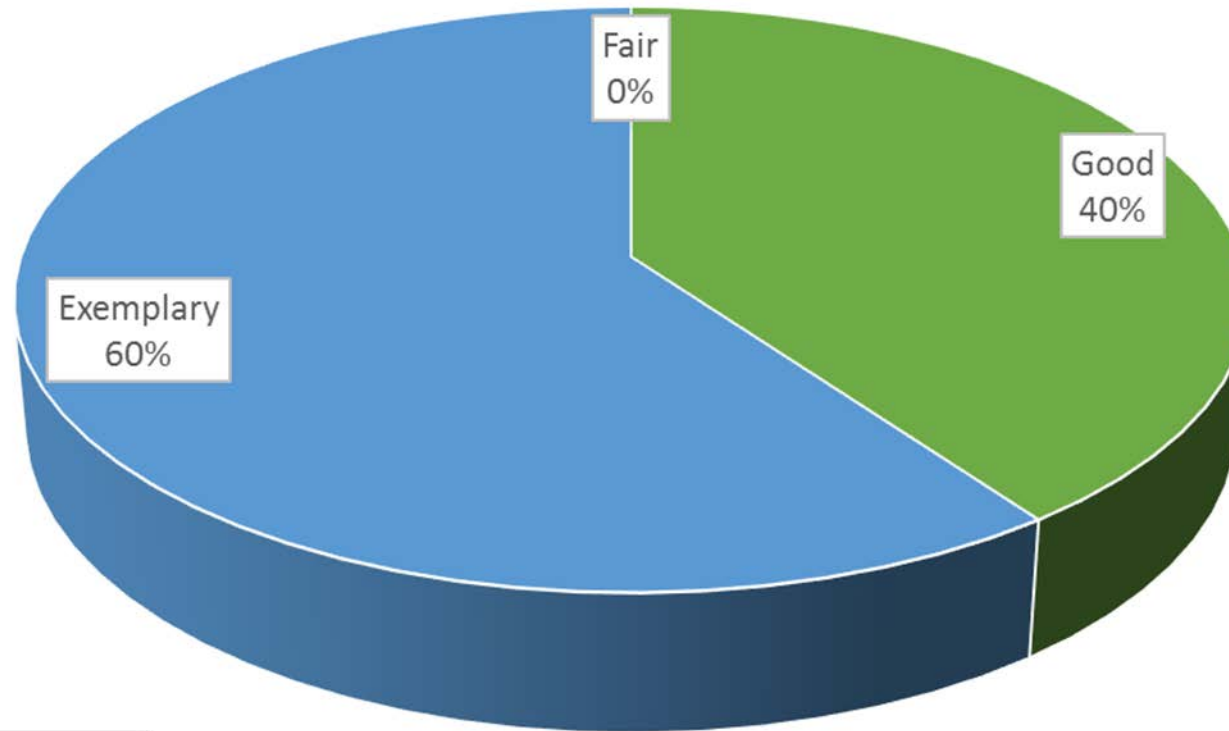
n= 15

Fall2018

Fair Good Exemplary

Goal 3 - Graduates will be exposed to academic opportunities for future success in a terminal degree in Finance

Objective 2 - Students can process a wide variety of financial datasets



n= 15

Fall2018

■ Fair ■ Good ■ Exemplary

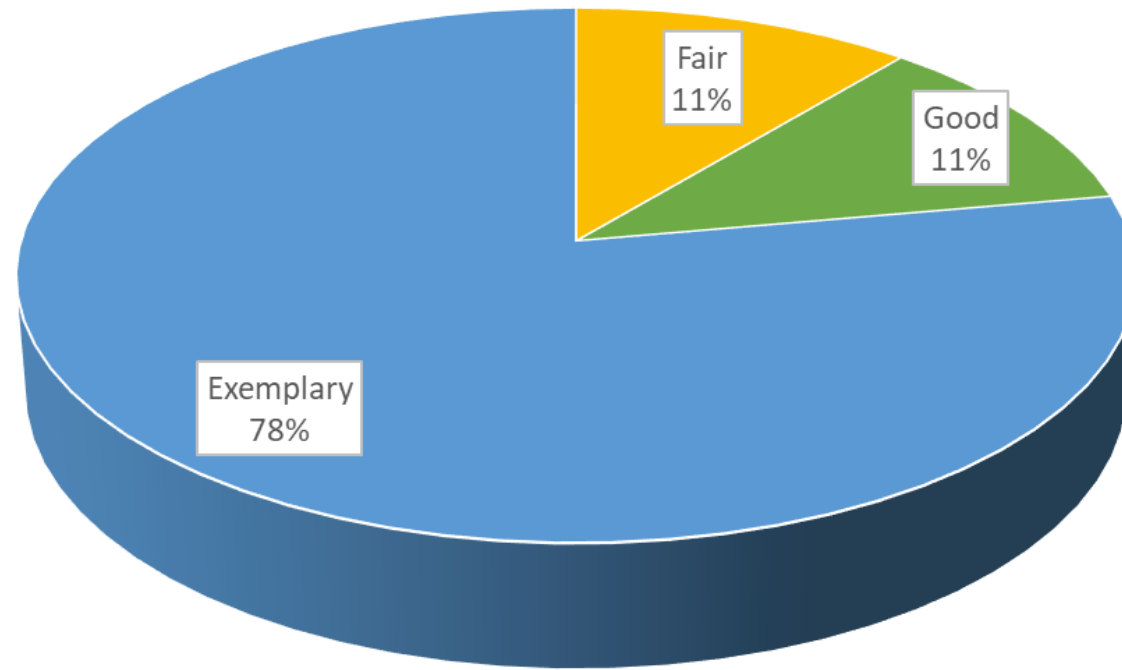
## MSBA (FIR) Degree

Goal 4: Graduates will be well-rounded professionals consistent with the needs in a wide variety of working situations.

- Obj1: Students can produce financial reports that effectively communicate their recommendations based on quantitative justifications
- Obj2: Students can recognize and address ethical challenges in the area of financial decision-making for organizations
- Obj3: Students can demonstrate an understanding of foreign currency markets
- Obj4: Students can independently use software tools commonly used in financial decision-making and reporting by large organizations

Goal 4 - Graduates will be well-rounded professionals consistent with the needs in a wide variety of working situations

Objective 1 - Students can produce financial reports that effectively communicate their recommendations based on quantitative justifications



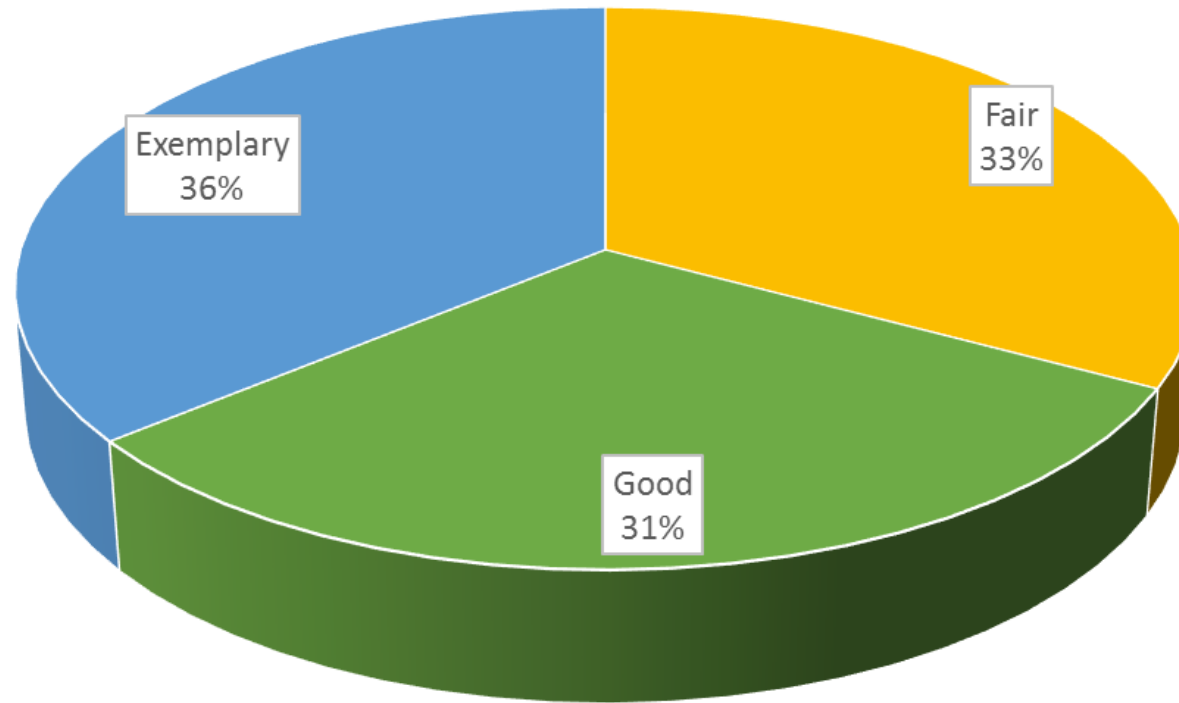
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Fall2018

Fair Good Exemplary

Goal 4 - Graduates will be well-rounded professionals consistent with the needs in a wide variety of working situations

Objective 2 - Students can recognize and address ethical challenges in the area of financial decision-making for organizations



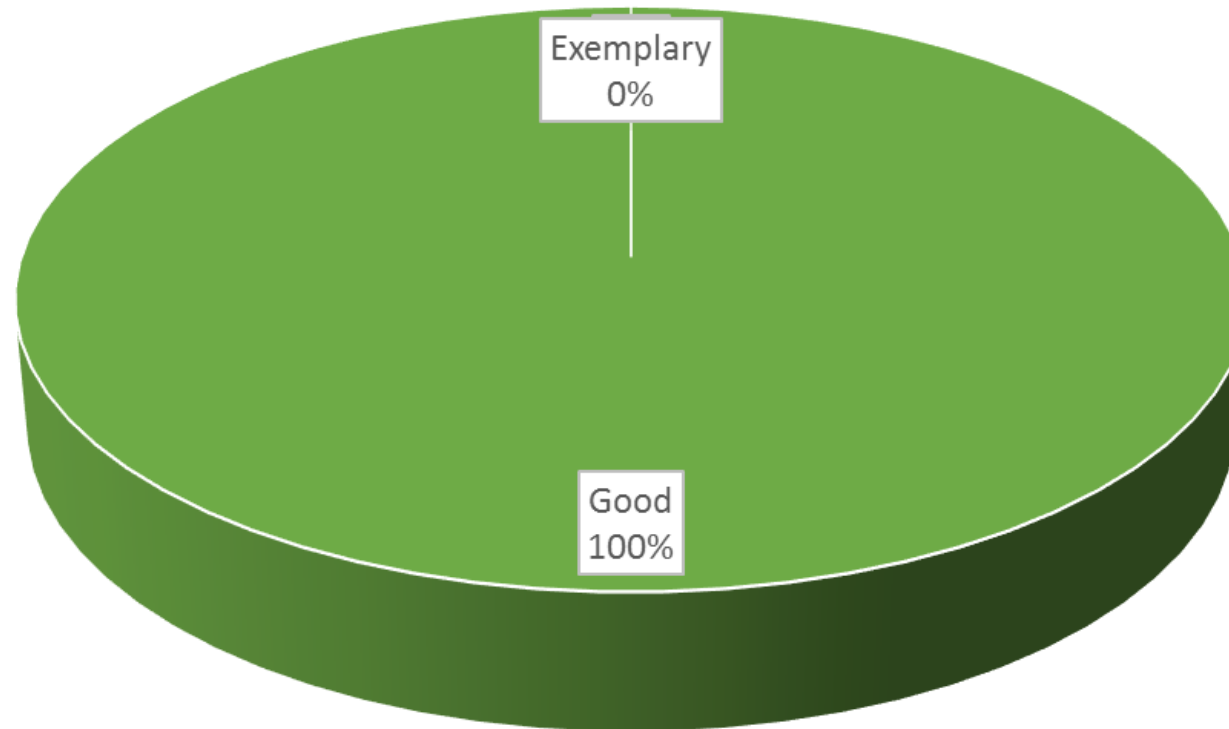
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Fall2018

Fair Good Exemplary

Goal 4 - Graduates will be well-rounded professionals consistent with the needs in a wide variety of working situations

Objective 3 - Students can demonstrate an understanding of foreign currency markets



n= 11

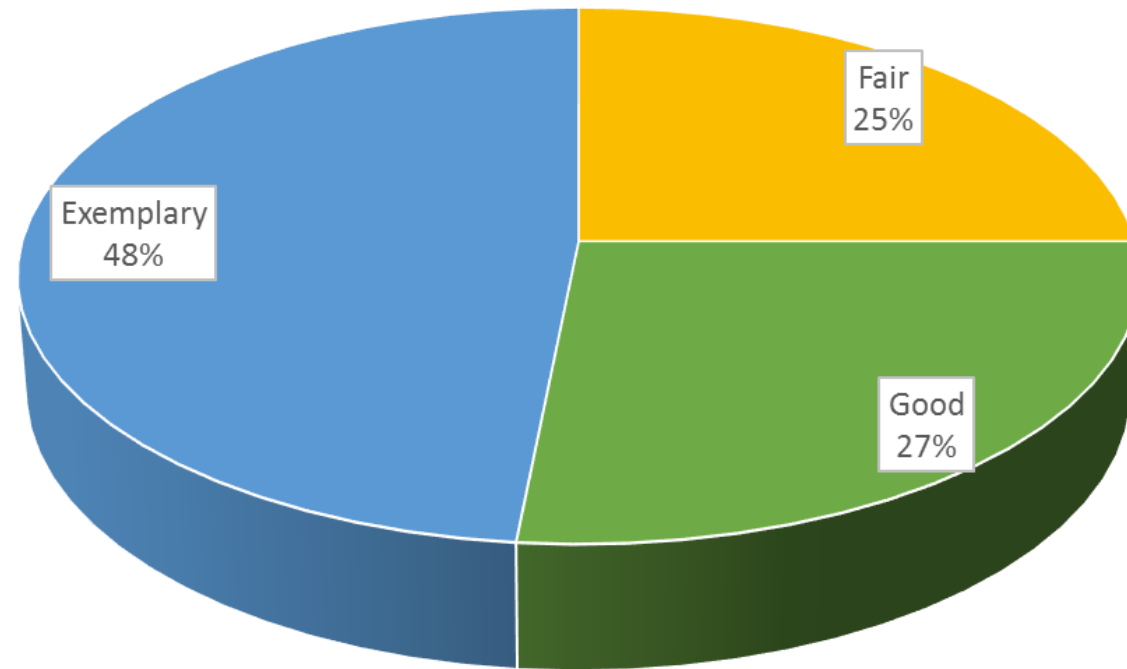
Fall2018

■ Fair ■ Good ■ Exemplary



Goal 4 - Graduates will be well-rounded professionals consistent with the needs in a wide variety of working situations

Objective 4 - Students can independently use software tools commonly used in financial decision-making and reporting by large organizations.



n= 64

Fall2018

■ Fair ■ Good ■ Exemplary

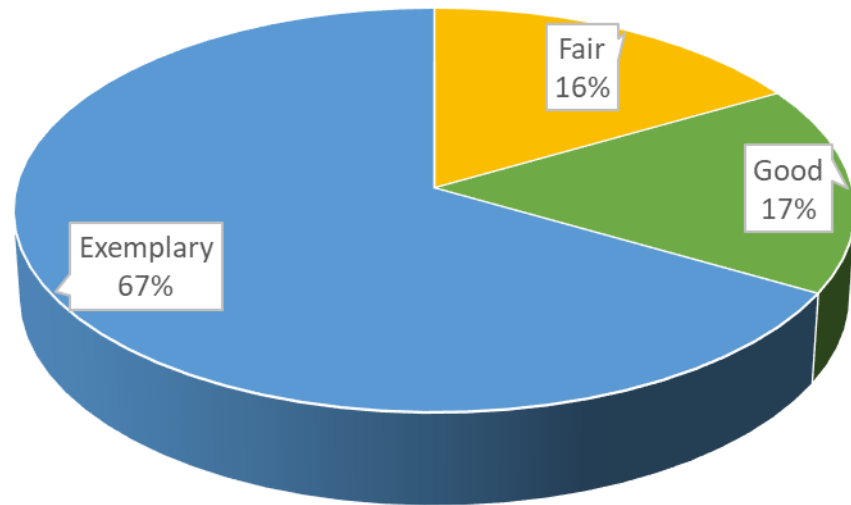
# MSBA (FIR) Degree – Comps Data (Q. Chu)

Data collected using oral comps from Fall 2017 & Summer 2018

- G2: Graduates will be effective communicators
  - Obj1: Students can state the purpose: early, clearly, creatively, skillfully
  
- G4: Graduates will be problem solvers
  - Obj1: Students can explain important theories and concepts needed to solve problems

Goal 2 - Graduates will be effective communicators

Objective 1: Students can state the purpose early, clearly, creatively, skillfully



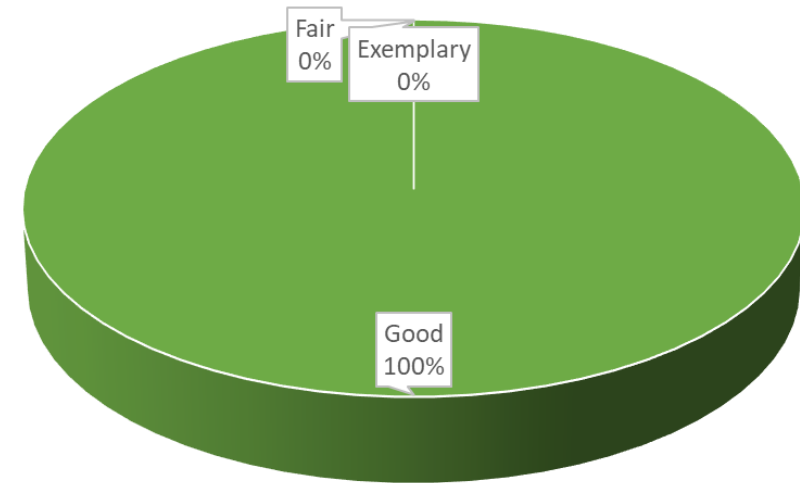
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Spring 2019

Fair Good Exemplary

Goal 4 - Graduates will be problem solvers

Objective 1: Students can explain important theories and concepts needed to solve problems



n= 6

Spring 2019

Fair Good Exemplary