

Curriculum Map for PhD Program
Fogelman College of Business and Economics
 updated (Fall 2020)

Program Learning Goals	PLG1: Knowledge in Area of Specialization	PLG2: Research Methods Skills	PLG3: Conduct Research	PLG4: Teaching Skills	PLG5: Communicate Research Results
Where Covered					
Research Methods Foundation Courses		M			M
Discipline Seminars	M	M	M		M
Comprehensive Exam	M	M			M
Teaching				M	
Research Presentations	M	M	M		M
Dissertation	M	M	M		M
Research Publication	M	M	M		M

Note: M = Mastery level of PLG achieved

Additional explanation of PhD map elements:

- Each PLG (Program Learning Goal) includes two or more MLOs (Measured Learning Outcome) for a total of sixteen (16) individual MLOs across the entire PhD program. Full details can be viewed on the [PhD Degree Outcomes](#)
- Table View of [PhD Program Research Methods/Foundation Courses](#) (all disciplines)
- Discipline-Level Seminars
 - Management: <https://www.memphis.edu/management/programs/phd.php>
 - Accounting: <https://www.memphis.edu/accountancy/programs/phd.php>
 - Economics: https://www.memphis.edu/economics/programs/phd_economics.php
 - Marketing: [TBD]
 - BIT: <https://www.memphis.edu/bitm/programs/phdcourses.php>
 - Finance: https://www.memphis.edu/finance/programs/doctoral_program.php
- Comprehensive Exams: Completed after coursework, typically end of year 2
- Dissertation / proposal defense, dissertation defense: Completed in Year 4 and 5
- Research Publication: Done throughout program; goal with minimum of one by graduation.

- Teaching: PhD students typically teach at least one course before graduation. While this is not a formal component of their curriculum, this concrete experience is essential in preparing them for academic careers.
- Research Presentations: In seminars, department colloquia, and at conferences