# Curriculum Map for PhD Program

## Fogelman College of Business and Economics

### updated (Fall 2020)

<table>
<thead>
<tr>
<th>Program Learning Goals</th>
<th>PLG1: Knowledge in Area of Specialization</th>
<th>PLG2: Research Methods Skills</th>
<th>PLG3: Conduct Research</th>
<th>PLG4: Teaching Skills</th>
<th>PLG5: Communicate Research Results</th>
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</thead>
<tbody>
<tr>
<td><strong>Where Covered</strong></td>
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<tr>
<td>Research Methods Foundation Courses</td>
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<tr>
<td>Discipline Seminars</td>
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<td>Comprehensive Exam</td>
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<tr>
<td><strong>Teaching</strong></td>
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<tr>
<td>Research Presentations</td>
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<td>Dissertation</td>
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<td>Research Publication</td>
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**Note:** M = Mastery level of PLG achieved

### Additional explanation of PhD map elements:

- Each PLG (Program Learning Goal) includes two or more MLOs (Measured Learning Outcome) for a total of sixteen (16) individual MLOs across the entire PhD program. Full details can be viewed on the [PhD Degree Outcomes](https://www.memphis.edu/management/programs/phd.php)
- Table View of [PhD Program Research Methods/Foundation Courses](https://www.memphis.edu/accountancy/programs/phd.php) (all disciplines)
- Discipline-Level Seminars
  - Management: [https://www.memphis.edu/management/programs/phd.php](https://www.memphis.edu/management/programs/phd.php)
  - Accounting: [https://www.memphis.edu/accountancy/programs/phd.php](https://www.memphis.edu/accountancy/programs/phd.php)
  - Economics: [https://www.memphis.edu/economics/programs/phd_economics.php](https://www.memphis.edu/economics/programs/phd_economics.php)
  - Marketing: [TBD]
  - BIT: [https://www.memphis.edu/bitm/programs/phdcourses.php](https://www.memphis.edu/bitm/programs/phdcourses.php)
  - Finance: [https://www.memphis.edu/finance/programs/doctoral_program.php](https://www.memphis.edu/finance/programs/doctoral_program.php)
- Comprehensive Exams: Completed after coursework, typically end of year 2
- Dissertation / proposal defense, dissertation defense: Completed in Year 4 and 5
- Research Publication: Done throughout program; goal with minimum of one by graduation.
• Teaching: PhD students typically teach at least one course before graduation. While this is not a formal component of their curriculum, this concrete experience is essential in preparing them for academic careers.
• Research Presentations: In seminars, department colloquia, and at conferences