

Assurance of Learning Assessment - Fogelman College of Business & Economics

**Degree: Ph.D.**

<b>Goal1:</b>		<b>Students will demonstrate a detailed knowledge of their areas of specialization</b>			
		Fair	Good	Exemplary	Measures
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links
	Score:	1	2	3	
Objective1:	Complete a research paper as part of student's coursework requirements.	Paper did not contain required components and/or did not exhibit expected quality	Paper met requirements and exhibited adequate quality	Paper exceeded all requirements; makes a contribution to knowledge on topic	Per Committee at Graduation
Objective2:	Complete questions on theoretical topics from comprehensive exam.	Question was not fully addressed, weak knowledge of topic exhibited, or did not exhibit expected quality	Adequate knowledge of topic exhibited and demonstrated adequate quality	Thorough answer to question; Good knowledge of topic exhibited	Per Committee at Graduation
Objective3:	Publish a manuscript in peer-reviewed journal.	Manuscript started but not submitted	Manuscript accepted in a non-peer reviewed journal or "B" or "C" level journal	Manuscript revision invited or acceptance given for publication in an "A" level journal	Per Committee at Graduation
Objective4:	Manuscript started but not submitted.	Manuscript started but not submitted	Manuscript accepted for presentation at a local, state, or regional academic conference	Manuscript accepted for presentation at a national or international academic conference	Per Committee at Graduation

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<b>Goal2: Students will master the analytical/ methodological skills needed to evaluate and conduct research in their areas of specialization</b>					
		Fair	Good	Exemplary	Measures
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links
	Score:	1	2	3	
Objective1:	Complete analytical/ methodological questions from students' comprehensive exams.	Question was not fully addressed, Weak knowledge of topic exhibited, or did not exhibit expected quality	Adequate knowledge of topic exhibited and demonstrated adequate quality	Thorough answer to question; Good knowledge of topic exhibited	Per Committee at Graduation
Objective2:	Publish a manuscript in peer-reviewed journal.	Manuscript started but not submitted	Manuscript accepted in a non-peer reviewed journal or "B" or "C" level journal	Manuscript revision invited or acceptance given for publication in an "A" level journal	Per Committee at Graduation
Objective3:	Present a paper at academic conference.	Manuscript started but not submitted	Manuscript accepted for presentation at a local, state, or regional academic conference	Manuscript accepted for presentation at a national or international academic conference	Per Committee at Graduation

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<b>Goal3: Students will demonstrate their ability to design and conduct original research in their chosen fields of specialization</b>					
		Fair	Good	Exemplary	Measures
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links
	Score:	1	2	3	
Objective1:	Present a completed paper in research seminar to faculty.	Research poorly constructed; weak analysis; unorganized presentation; and/or did not exhibit expected quality	Adequate research study; exhibited adequate quality	Good research study; Presentation well-organized	Per Committee at Graduation
Objective2:	Publish a manuscript in peer-reviewed journal.	Manuscript started but not submitted	Manuscript accepted in a non-peer reviewed journal or "B" or "C" level journal	Manuscript revision invited or acceptance given for publication in an "A" level journal	Per Committee at Graduation
Objective3:	Present a paper at academic conference.	Manuscript started but not submitted	Manuscript accepted for presentation at a local, state or regional academic conference	Manuscript accepted for presentation at a national or international academic conference	Per Committee at Graduation

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<b>Goal4:</b>		<b>Students will be able to teach college-level courses in their areas of specialization</b>			
		Fair	Good	Exemplary	Measures
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links
	Score:	1	2	3	
Objective1:	Complete instruction of assigned college course or classes within course.	Problems in course administration; poor instructional style; student interaction difficulties	Adequate course organization; Some difficulties in course administration	Good course administration; Favorable student comments	Per Committee at Graduation
Objective2:	Assess student teaching evaluations for each course taught by a Ph.D. student.	Student teaching evaluations below College average for course	Student teaching evaluations meet College average for course	Student teaching evaluations exceed College average for course	Per Committee at Graduation

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<b>Goal5: Students will be able to communicate the results of their research in a clear and effective manner</b>					
		Fair	Good	Exemplary	Measures
		Did Not Meet Expectations, Limited Accomplishments	Met Expectations, Some Problems, Needs Improvement	Met Expectations, Considerable Expertise Shown With Project	Direct or Indirect Measurements and/or Measurement Links
	Score:	1	2	3	
Objective1:	Evaluate written and oral presentations from student's coursework.	Poorly organized presentation; Poor oral presentation – confused and ineffective	Adequate presentation; good organization	Excellent organization of material; effective presentation	Per Committee at Graduation
Objective2:	Evaluate oral presentation in research seminar.	Poorly organized presentation; Poor oral presentation – confused and ineffective	Adequate presentation; good organization	Excellent organization of material; effective presentation	Per Committee at Graduation
Objective3:	Evaluate written presentations given in comprehensive exams.	Poor presentation; confused and unprepared	Adequate presentation; good preparation	Excellent presentation; very good preparation	Per Committee at Graduation
Objective4:	Evaluate oral presentations given in comprehensive exams.	Poorly organized presentation; Poor oral presentation – confused and ineffective	Adequate presentation; good organization	Excellent organization of material; effective presentation	Per Committee at Graduation