



FOGELMAN COLLEGE OF BUSINESS AND ECONOMICS

GRADUATE PROGRAMS



THE UNIVERSITY OF
MEMPHIS

Fogelman College
of Business and Economics

Why should you choose FCBE?

Exceptional Value

A graduate degree is one of the most important investments you will ever make. At FCBE, you will learn modern, real-world applicable skills from world-renowned faculty at a price that delivers exceptional value. With tuition rates that are a fraction of the cost compared to other peer universities, you will graduate with the credentials employers value and without the overwhelming debt that often comes with a graduate education.

Top-Tier Research University

As a Carnegie R1 institution, the University of Memphis is among the nation's leading research institutions. This elite distinction means our research activity operates at the highest level. As a FCBE graduate student, you will gain access to cutting-edge knowledge that will help you to solve today's most complex business challenges.

Accredited and Award-Winning

FCBE is accredited by AACSB International — the highest standard of quality in business education and an honor earned by fewer than 6% of business schools worldwide. Our graduate programs are also recognized by *U.S. News & World Report* and *The Princeton Review* for their quality, flexibility and value.

Major Metropolis

The best place to study business is in a business city. Home to Fortune 500 companies, global logistics leaders, thriving healthcare organizations, financial institutions and an expanding entrepreneurial ecosystem, Memphis provides unmatched opportunities for internships, networking and career advancement.

Flexible for Busy Professionals

Whether you're balancing work, family or other commitments, FCBE offers part-time evening, hybrid and fully online class options that will allow you to earn your degree on your schedule without sacrificing academic quality.



Graduate Programs Designed Around Your Goals

Whether you want to broaden your business knowledge, specialize in a high-demand field or pivot to a new career entirely, FCBE has a graduate program for you.

Master of Business Administration (MBA)

Both MBA degrees can be earned in 36 credit hours. You can also complement the Professional MBA with a concentration (two additional courses or 42 total credit hours).

- **Professional MBA:** Flexible, part-time program comprised of a mix of evening classes and 100% asynchronous online classes to accommodate full-time, working professionals.
- **Online MBA:** Award-winning, 100% asynchronous online program designed for professionals whose demanding schedules make it difficult to attend classes in person.

Specialized Master's Degrees

All of our Specialized Master's degrees are STEM-designated.

- **Accounting Analytics (MS)**
 - Business Analysis and Reporting Concentration
 - Information Systems and Controls Concentration
 - Tax Compliance and Planning Concentration
- **Economics (MA)**
- **Finance (MS)**
- **Information Systems (MS)**
 - Applied Artificial Intelligence Concentration



Graduate Certificates

Advance your career quickly with focused graduate certificates that can typically be completed in just four courses. Certificates are ideal for professionals seeking new skills, career advancement or a pathway toward a future graduate degree.

- **Applied AI**
- **Business Information Assurance**
- **Business Project Management**
- **Data Analytics for Management**
- **Data Analytics for Technology**
- **Financial Analysis and Planning**
- **General Business**
- **Professional Real Estate Program**
- **Supply Chain Management**

Dual Degree Programs

Expand your professional opportunities by combining an MBA with a JD, PharmD or MHA. A dual degree allows you to complete two degrees in less time than it takes to pursue both degrees independently.

- **JD/MBA**
- **PharmD/MBA**
- **MHA/MBA**

Doctoral (PhD) Programs

Prepare for careers in research, academia and industry through rigorous doctoral programs that emphasize innovation, scholarship and discovery.

- **Accounting**
- **Economics**
- **Finance**
- **Management**
- **Management Information Systems**
- **Marketing**



**Advance Your Career.
Fortify Your Future.
Maximize Your Investment.**

Located in the heart of Memphis, one of the nation's most dynamic business hubs, the Fogelman College of Business and Economics (FCBE) provides graduate education that extends beyond the classroom.

Through close partnerships with leading employers, you will gain industry-relevant knowledge, valuable professional connections and real-world experiences that will prepare you to make an immediate impact.



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Fogelman College of Business and Economics | Graduate Programs
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