

INTERNATIONAL BUSINESS

WHAT YOU CAN DO WITH IT

The primary objective of the International Business Program is to provide a broad, interdisciplinary education for a career in international business. Through the study of theoretical and practical aspects of the operations of international and multinational business and through work in several liberal arts disciplines, the graduate of this program should be prepared, after receiving a basic orientation training in a particular international firm, to apply the knowledge acquired to the solution of problems faced by the company.

CAREER OPPORTUNITIES

International Business is an interdisciplinary major that provides the student with basic problem-solving and analytical tools, while providing opportunities to explore several international areas of interest. It is a rigorous and highly respected field of study that prepares students for many career options. International Business graduates may go on to careers as economists, managers, administrators, legislators, analysts, lawyers, consultants, financial planners, and entrepreneurs. Opportunities for International Business majors should be best in businesses having international connections and government at all levels. Employment is expected to grow faster than the average for all occupations.

INTERNSHIPS

Internships are available with a variety of businesses, in such diverse activities as manufacturing or financial services, or with local or state governments and agencies.

HONOR SOCIETY

Epsilon Chi Omicron, an International Business Honor Society, is open to International Business majors who are juniors and have a 3.65+ GPA and to seniors who have a 3.5+ GPA.

Course Requirements Major (21 - 27 hours)

A minimum 2.25 GPA is required in the major.

Choose 5 courses from the following (15 hours): ACCT 4625, BA 4911, ECON 4350, ECON 4351, FIR 3720, FIR 4440, FIR 4550, HPRM 4400, ISDS 4510, ISDS 4511, MGMT 4510, MGMT 4810, MKTG 2610, MKTG 4080, MKTG 4470, MKTG 4530

Foreign Language (6-12 hours): Complete 6 semester hours in one modern foreign language at or above the 2000 level or equivalent

Minor (12 hours): For students whose major is in The Fogelman College of Business and Economics: Choose 4 courses with the approval of the International Business advisor from: ACCT 4625, ECON 4350, 4351; FIR 3720, 4440, 4550; HPRM 4400; ISDS 4510, 4511; MGMT 4510, 4810; MKTG 2610, 4080, 4470, 4530.

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International Business Advisor: Contact Wang Center for International Business (901) 678-2038