

LOGISTICS/SUPPLY CHAIN MANAGEMENT

WHAT YOU CAN DO WITH IT

- Identify a company's purchasing, distribution, and transportation needs and develop an effective set of solutions to meet those needs.
- Utilize systems approach to minimize a firm's logistics costs while maximizing the company's customer service levels.
- Develop effective transportation solutions for a firm's distribution requirements.
- Utilize state-of-the-art computer software tools to plan inventory purchase models and minimize transportation costs.

CAREER OPPORTUNITIES

- Purchasing manager
- Production control or inventory manager
- Transportation/traffic manager; logistics manager
- Supply chain management

SCHOLARSHIPS AND INTERNSHIPS

- A variety of scholarships are available to qualified students majoring in logistics/supply chain management.
- Student internships are available with many of the leading companies in the Memphis and Mid-South area, such as FedEx, Cummins Inc., M.S. Carriers, Warner Brothers, and Target.

Course Requirements Major (24 hours)

Valid Catalog: 2010

A minimum 2.25 GPA is required in the major.

Required Courses: (15 - 18 hours)

MKTG 2610 (3)	Introduction to Supply Chain Management
MKTG 3620 (3)	Global Logistics Management (Prerequisite: MKTG 2610)
MKTG 3650 (3)	Strategic Sourcing and Purchasing (Prerequisite: MKTG 2610)
ISDS 4510 (3)	Operations Planning and Resources Management (Prerequisites: ISDS 3510)

MKTG 4810 (3)	Problems in Supply Chain Management (Prerequisites: MKTG 2610, junior standing, permission of department chair or SCM program coordinator)
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MKTG 4811 (3-6)	Internship in Supply Chain Management (Prerequisites: 2.5 overall GPA, completion of lower division business core, MKTG 2610 and permission of department chair or SCM program director)
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Choose 2 or 3 courses from: (6-9 hours)

ACCT 3310 (3)	Cost Accounting (Prerequisite: ACCT 2020)
ISDS 4511 (3)	Supply Chain Management Strategy (Prerequisite: ISDS 3510, MKTG 2610)
ISDS 4512 (3)	Current Topics in Supply Chain Management (Prerequisite: MKTG 2610)
MGMT 3215 (3)	Management of Human Resources
MGMT 4420 (3)	Organizational Behavior in Business (Prerequisite: MGMT 3110, 3510)
MGMT 4510 (3)	International Business Communication and Negotiation (Prerequisite: MGMT 3510)
MIS 3885 (3)	Strategic Information Technology Project Management (Prerequisite: MGMT 3110)
MIS 4310 (3)	Global Information Technology
MKTG 3410 (3)	Consultative Selling
MKTG 4470 (3)	Negotiation Skills
MKTG 4810 (3)	Problems in Supply Chain Management (if MKTG 4811 is used as a required course)

Minor (9 hours): MKTG 2610 and two of the following courses: MKTG 3620, MKTG 3650, ISDS 4510.

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