

SUPPLY CHAIN MANAGEMENT

WHAT YOU CAN DO WITH IT

- Identify a company's purchasing requirements and develop effective sourcing strategies to meet those requirements
- Design and develop a distribution network that meets desired customer service levels at the lowest total cost
- Develop and manage an efficient and effective transportation function
- Manage distribution center or production operations
- Utilize state-of-the-art information systems and technologies to manage supply chain activities

CAREER OPPORTUNITIES

- Supply analyst, buyer, commodity manager, purchasing manager
- Inventory analyst, demand manager, production planner, inventory manager, materials manager
- Operations analyst, quality control specialist, operations manager
- Transportation analyst, transportation/traffic manager, international logistics operations, logistics manager
- Customer service manager, distribution center operations, distribution center manager
- Supply chain analyst, supply chain manager, logistics and SCM consultant

SCHOLARSHIPS AND INTERNSHIPS

- A number of scholarships are available to qualified students majoring in logistics/supply chain management.
- Student internships are available with leading companies in the Memphis and Mid-South area, including Autozone, FedEx, Cummins, International Paper, Medtronic, Smith & Nephew, Target, Thomas & Betts, Warner Brothers, and many others.

Course Requirements Major (24 hours)

Valid Catalog: 2012

A minimum 2.25 GPA is required in the major.

Required Courses: (15 - 18 hours)

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| MKTG 2610 (3) | Introduction to Supply Chain Management |
| MKTG 3620 (3) | Global Logistics Management (Prerequisite: MKTG 2610) |
| MKTG 3650 (3) | Strategic Sourcing and Purchasing (Prerequisite: MKTG 2610) |
| ISDS 4510 (3) | Operations Planning and Resources Management (Prerequisites: ISDS 3510) |

AND

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| MKTG 4810 (3) | Problems in Supply Chain Management (Prerequisites: MKTG 2610, junior standing, permission of department chair or SCM program coordinator) |
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OR

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| MKTG 4811 (3-6) | Internship in Supply Chain Management (Prerequisites: 2.5 overall GPA, completion of lower division business core, MKTG 2610 and permission of department chair or SCM program coordinator) |
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Choose 2 or 3 courses from following list of major electives: (6-9 hours)

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| ACCT 3310 (3) | Cost Accounting (Prerequisite: ACCT 2020) |
| ISDS 4511 (3) | Supply Chain Management Strategy (Prerequisite: ISDS 3510, MKTG 2610) |
| ISDS 4512 (3) | Current Topics in Supply Chain Management (Prerequisite: MKTG 2610) |
| MGMT 3215 (3) | Management of Human Resources |
| MGMT 4420 (3) | Organizational Behavior in Business (Prerequisite: MGMT 3110, 3510) |
| MGMT 4510 (3) | International Business Communication and Negotiation (Prerequisite: MGMT 3510) |
| MIS 3885 (3) | Strategic Information Technology Project Management (Prerequisite: MGMT 3110) |
| MIS 4310 (3) | Global Information Technology |
| MKTG 3410 (3) | Consultative Selling |
| MKTG 4470 (3) | Negotiation Skills |
| MKTG 4810 (3) | Problems in Supply Chain Management (if MKTG 4811 is used as a major required course) |

Minor (9 hours): MKTG 2610 and two of the following courses: MKTG 3620, MKTG 3650, ISDS 4510.

Minor for Marketing Management majors (9 hours): Choose any three of the following courses: MKTG 3620, MKTG 3650, MKTG 4810, ISDS 4510, ISDS 4511, ISDS 4512.

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