

INTERNATIONAL BUSINESS

WHAT YOU CAN DO WITH IT

The primary objective of the International Business Program is to provide a broad, interdisciplinary education for a career in international business. Through the study of theoretical and practical aspects of the operations of international and multinational business and through work in several liberal arts disciplines, the graduate of this program should be prepared, after receiving a basic orientation training in a particular international firm, to apply the knowledge acquired to the solution of problems faced by the company.

CAREER OPPORTUNITIES

International Business is an interdisciplinary major that provides the student with basic problem-solving and analytical tools, while providing opportunities to explore several international areas of interest. It is a rigorous and highly respected field of study that prepares students for many career options. International Business graduates may go on to careers as economists, managers, administrators, legislators, analysts, lawyers, consultants, financial planners, and entrepreneurs. Opportunities for International Business majors should be best in businesses having international connections and government at all levels. Employment is expected to grow faster than the average for all occupations.

INTERNSHIPS

Internships are available with a variety of businesses, in such diverse activities as manufacturing or financial services, or with local or state governments and agencies.

Course Requirements Major (27 hours) *A minimum 2.00 GPA is required in the major.*

Choose 4 international business courses from the following (12 hours): ECON 4350, ECON 4351, FIR 4550, MGMT 4510, MGMT 4810, MKTG 4530, MIS 4310, MIS 4321

Choose 2 additional courses from the following (6 hours): BA 4911, ECON 4350, ECON 4351, FIR 3720, FIR 4440, FIR 4550, FIR 4720, MGMT 4510, MGMT 4810, MKTG 3410, MKTG 4080, MKTG 4470, MKTG 4530, MIS 4310, MIS 4321, SCMS 2610, SCMS 4510, SCMS 4511. **A maximum of 3 credit hours of BA 4911 can be used for this category.**

Choose 1 (3 hours): International Internship (BA 4911), International Independent Study (BA 4910), or Study Abroad

Foreign Language (6-12 hours): Complete 6 semester hours in one modern foreign language at or above the 2000 level or equivalent

Minor (12 hours): For students whose major is in The Fogelman College of Business and Economics:

Choose 4 courses with the approval of the International Business advisor from: ECON 4350, 4351; FIR 3720, 4440, 4550, 4720; MGMT 4510, 4810; MIS 4310, 4321; MKTG 3410, 4080, 4470, 4530; SCMS 2610, 4510, 4511.

Minor (18 hours): For students whose major is in another college of the university:

Choose 6 courses with the approval of the International Business advisor from: 18 hours, at least 9 of these hours must be from ECON 4350, 4351; FIR 3720, 4440, 4550, 4720; MGMT 4510, 4810; MIS 4310, 4321; MKTG 3410, 4080, 4470, 4530; SCMS 2610, 4510, 4511.

Valid Catalog: 2020

Email fcbeadvising@memphis.edu for more information.

INTERNATIONAL BUSINESS: Typical 4 year sequence

FRESHMAN Year

	Hours		Hours
ENGL 1010 ¹	3	ENGL 1020 ¹ (ENGL 1010)	3
Humanities ¹	3	Elective ²	3
Foreign Language 1010 (if needed)	3	Foreign Language 1020 (if needed)	3
MIS 2749	3	ECON 2010	3
MATH 1710	3	SCMS 2710 (MATH 1710) or MATH 1530	3
Semester Total	15	Semester Total	15

SOPHOMORE Year

	Hours		Hours
ACCT 2010	3	ACCT 2020 (ACCT 2010; MATH 1710 or 1830)	3
ENGL 2201 or 2202 ¹ (ENGL 1010, 1020)	3	COMM 2381	3
Foreign Language 2010	3	Foreign Language 2020	3
Natural Science with lab ¹	4	ECON 2020	3
Elective ²	3	Natural Science with lab ¹	4
Semester Total	16	Semester Total	16

JUNIOR Year

	Hours		Hours
MGMT 3510 (MIS 2749)	3	Major elective	3
ACCT 3130	3	Humanities ¹	3
SCMS 3711 (SCMS 2710 or MATH 1530)	3	MKTG 3010	3
MIS 3210 (LD business core completed)	3	SCMS 3510 (SCMS 3711)	3
MGMT 3110	3	FIR 3410 (ACCT 2010; ECON 2020; SCMS 2710 or MATH 1530)	3
Semester Total	15	Semester Total	15

SENIOR Year

	Hours		Hours
Major elective	3	Major elective	3
Major elective	3	History ¹	3
History ¹	3	Elective ²	1-3
Major elective	3	MGMT 4710 (MGMT 3110, 3510, graduating senior)	3
Major requirement ³	3	Major elective	3
Semester Total	15	Semester Total	13-15

(Prerequisites)

Effective catalog: 2020

TOTAL Hours: 120 - 122

Total hours required for graduation: 120

¹General Education Requirements

²Electives can be any lower or upper division course offered by the University. Any course specific prerequisites must be met. Student may apply no more than two semester hours of physical activity courses to the minimum degree requirements of 120 hours

³ International Internship (BA 4911), International Independent Study (BA 4910), or Study Abroad. Contact advisor for more information