



ARTIFICIAL INTELLIGENCE + CYBERSECURITY CONFERENCE

Thank You to
Our Sponsors

DIAMOND SPONSOR



PLATINUM SPONSORS





Welcome to #AICC2025

Hosted by the FedEx Institute of Technology, this is not your average conference—it's a movement. One day. Big energy. Deep insights. Unfiltered truth. Welcome to the front lines of scaling and securing AI-powered organizations.

We're assembling a high-signal network of enterprise leaders, AI architects, cybersecurity pioneers, and world-class researchers. Together, we're cutting through the hype to showcase what's actually working—AI in the real world, defending real infrastructure, at real scale.



M. Jeff Brittain
Managing Director, Emerging Technologies
& Workforce Development
FedEx Institute of Technology

Welcome to #AICC2025



9:15 AM	Opening Keynote	2:15 PM	Break & Networking
10:00 AM	Break	2:30 PM	Session 5: <i>Community Collaboration Panel</i>
10:15 AM	Session 1: <i>AI in Action</i>	3:15 PM	Session 6: <i>Real-World Cyber Attack Response & the Role of AI in Future Defense</i>
11:00 AM	Session 2: <i>Pulling AI and Cyber Together</i>	4:00 PM	Break
11:45 AM	Special Announcement from the University of Memphis	4:15 PM	Closing Keynote
NOON	Lunch	5:00 PM	Closing & Thank You
12:45 PM	Session 3: <i>New Ways of Working</i>	5:00-6:00 PM	Networking Reception
1:30 PM	Session 4: <i>New Ways of Living</i>	6:00-8:00 PM	Open House

OPENING KEYNOTE

AI and National + Organizational Transformations

As part of a lively, interactive keynote, Dr. David Bray will help skilled leaders explore how to navigate the unprecedented technological changes ahead. This talk examines the critical intersection of AI advancement and human needs, emphasizing grassroots collaboration, trust-building, and ethical considerations. The talk will highlight both why and how organizations must overcome past limitations while prioritizing people-first approaches to successfully implement generative AI at scale.



Dr. David Bray
CEO / Principal
LeadDoAdapt Ventures, Inc.





Break

15 Minutes | Return by 10:15 AM

**Thank You to
Our Sponsors**

DIAMOND SPONSOR



PLATINUM SPONSORS



901 AI





SESSION 1

AI in Action

Step beyond the hype and into the trenches of real-world AI deployment. In this dynamic session, industry leaders will share hard-earned lessons from the front lines—what worked, what didn't, and what companies need to know before launching AI initiatives.

Explore the everyday challenges organizations face when adopting AI, and discover the most immediate, practical opportunities where AI can deliver real value today.



Shridhar Sunkara
CEO
eBiz Solutions



Christoph Sieger
Former VP Head of Global Digital Workplace
Bayer



Payton Baran
Founder
AuditPro.ai



Ajitabh Gupta
VP - IT Innovation
Sedgwick

Session Sponsored By:





SESSION 2

Pulling AI and Cyber Together

What happens when AI meets the high-stakes world of broadband cybersecurity? In this forward-looking session, you'll hear directly from the experts shaping the future of cyber defense in one of the most critical sectors: broadband infrastructure.

Learn how organizations are rethinking their data strategies—not only to strengthen security, but also to unlock more powerful, responsible, and effective AI systems.



Travis Good
Enterprise Security Director
Ookla



Michael Silva
Founder & CEO
Emely AI



Dr. Dipankar Dasgupta
*Hill Professor in Cybersecurity and Director,
Center for Information Assurance*
University of Memphis



Dr. Pavankumar Mulgund
*Assistant Professor in the Management
Information Systems*
University of Memphis

SPECIAL ANNOUNCEMENT

Center for Emerging Technologies in Artificial Intelligence (CERTAIN)

The University of Memphis announces the establishment of a new research center for artificial intelligence, housed within the FedEx Institute of Technology. Led by Dr. Srikar Velichety, associate professor of Management Information Systems, Dr. Xiaolei Huang, assistant professor in Computer Science, and Dr. Bernie Daigle, associate professor of Biology, the research center will serve as a hub for advancing AI innovation and research.

This research center underscores the University's commitment to driving cutting-edge research, fostering interdisciplinary collaboration, and positioning Memphis as a leader in emerging technologies.



Srikar Velichety
Director
MIS

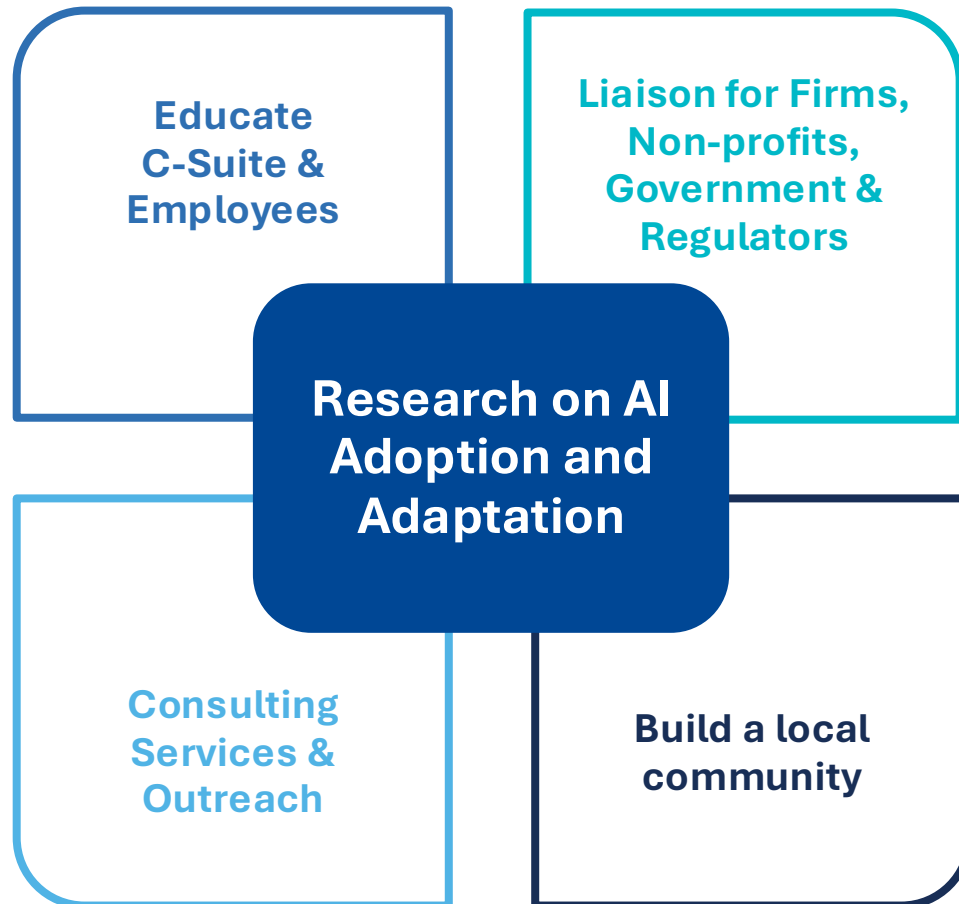


Bernie J. Daigle Jr.
Co-Director
Biological Sciences



Xiaolei Huang
Co-Director
Computer Science

Center for Emerging Technologies in Artificial Intelligence (CERTAIN)



Partners and Affiliates



INSTITUTE OF APPLIED
ARTIFICIAL INTELLIGENCE
AND ROBOTICS



Center for Emerging Technologies in Artificial Intelligence (CERTAIN)



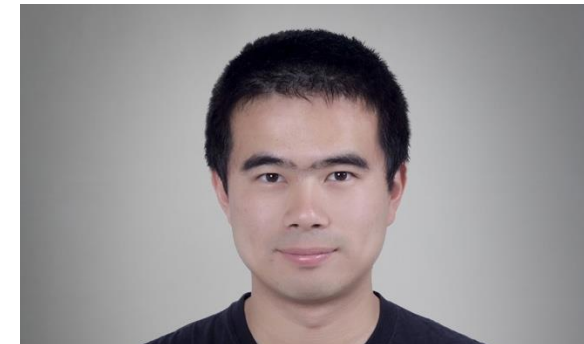
Feel free to reach out to CERTAIN's directors for more information. Updates on the research center will be posted at fedex.memphis.edu.



Srikar Velichety, PhD
svlchety@memphis.edu



Bernie J Daigle Jr, PhD
bjdaigle@memphis.edu



Xiaolei Huang, PhD
xhuang7@memphis.edu



Lunch & Networking

45 Minutes | Return by 12:45 PM

**Thank You to
Our Sponsors**

DIAMOND SPONSOR



PLATINUM SPONSORS



901 AI





SESSION 3

New Ways of Working

How is the fusion of AI and cybersecurity reshaping the future of work? This session explores the transformative impact on students, emerging professionals, and the organizations that will employ them.

Discover how evolving technologies are redefining what it means to build a meaningful career—and how universities around the world are stepping up as hubs of innovation, talent, and breakthrough value in this rapidly changing landscape.



Pierre Landaiche
CEO
UMRF Ventures, Inc.



Angela Wilkins
Executive Director of the Ken Kennedy Institute
Rice University



SESSION 4

New Ways of Living

AI is no longer just behind the scenes—it's shaping how we live, shop, and make decisions every day. This session dives into the real-world impact of AI on consumers and the ripple effects across industries.

Explore how AI-empowered individuals are transforming the marketplace, shifting expectations, and redefining the relationship between buyers and sellers.



Dr. Srikar Velichety
Associate Professor
University of Memphis



Steve Phipps
Founder / President
Wayfind Marketing



James Miller
Mergers and Acquisitions
VRC Companies, LLC



Austin Harris
Deputy Director & CTO
Center for Urban Informatics and Progress at
UTC Research Institute



Break & Networking

15 Minutes | Return by 2:30 PM

Sponsored by:



MEMPHIS

WHERE
IT
LEADERS
CONNECT



SESSION 5

Community Collaboration Panel

In a time defined by rapid change and emerging technologies, collaboration across communities, sectors, and skillsets has never been more essential—or more inspiring.

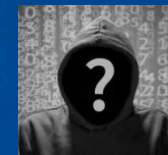
This session brings together voices from across the innovation ecosystem: from citizen developers creating tools at the grassroots level, to tech organizers shaping Memphis' thriving tech scene, to leaders driving city-wide innovation and broadband infrastructure.



Brian Swanson
Co-Founder
GiveCamp Memphis



JC Smiley
Founder
Tech Scene Media



HackerMane
Founder
MEMSEC DEFCON901



Kathy MacDonald
Senior Director
Ookla

SESSION 6

Real-World Cyber Attack Response & the Role of AI in Future Defense

Learn what really happens when a cyber-attack hits? In this eye-opening session, members of the Memphis SIM Chapter draw from firsthand experience to walk you through real-world cyber incidents—what unfolded, what went wrong, what worked, and what they'd do differently next time.

Additionally, there will be discussion regarding leveraging A.I. for future protection of the business. How does Agentic A.I. fit in today's landscape?

Session Sponsored By:



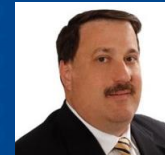
Jimmy Arbelaez

Governance, Risk, and Compliance Manager
Methodist Le Bonheur Healthcare



Lana Davenport

Chief Information Security Officer
Sylvamo



Alex Tartera

SVP Information Security & Privacy
MAA



Lynette Larkins

Senior Director Information Security
St. Jude Children's Research Hospital



Tony Fischer

Chief Information Officer / Director of Information Technology
City of Germantown



Break

15 Minutes | Return by 4:15 PM

**Thank You to
Our Sponsors**

DIAMOND SPONSOR



PLATINUM SPONSORS



901 AI





CLOSING KEYNOTE

AI, Cybersecurity, and Trust: Building Resilient Systems for a Human-Focused Future

In this keynote, Dr. Seth Dobrin explores how AI is reshaping the arms race and enhancing resilience. Attendees will learn how to build resilient, human-focused security systems that balance innovation with trust and transparency. Dr. Dobrin will share strategies for integrating AI ethically and responsibly, including best practices for explainable AI, bias mitigation, and user empowerment. The session will highlight the importance of collaboration between security professionals, AI developers, and organizational leaders to ensure that AI augments-not replaces-human expertise, and that security remains a shared, values-driven mission.



Dr. Seth Dobrin
CEO
QANTM AI

FedEx Institute of Technology



ARTIFICIAL INTELLIGENCE +
CYBERSECURITY CONFERENCE

Speaker Series



901AI
Distinguished Speaker Series
Technology Serving Humanity
Blockchain 901
ConvergeX Series Open House

Community Collaboration



MEM-SEC DEFCON901
SIM Meetings
CodeCrew
TEN CPA
Tech Community Meet-ups

Training & Certifications



Artificial Intelligence
Change Management
EV Fleet Management
Cybersecurity
Machine Learning
Data Driven Decision Making

Applied Research Areas



Additive Manufacturing
AI GPU
Biologistics
Cybersecurity & Tech
AgTech
Data Science
DRONES
Smart Cities
Electric Vehicles
Environmental Humanities
Next Generation Supply Chain

FIT Sponsored Research Centers & Initiatives



Upcoming Events



SEPTEMBER

- **Sept. 18**
901 AI | Vasileios Maroulas, *UTK and AI Tennessee Initiative*
- **Sept. 25**
Technology Serving Humanity | McKay Jenkins, University of Delaware

OCTOBER

- **Oct. 16**
901 AI | Tomer du Sautoy, *Co-Founder ATOM*
- **Oct. 21**
Technology Serving Humanity | Ramayya Krishnan, *Carnegie Mellon*
- **Oct. 23**
Technology Serving Humanity | Celeste Ray, *University of the South - Sewanee*



**View All Events
& Sign-Up**

fedex.institute/events



Contact Us & Sign-Up for Our Monthly Newsletter

FedEx Institute of Technology

The University of Memphis
365 Fogelman Drive, Suite 303
Memphis, TN 38152-3115

fedex.memphis.edu

fedex@memphis.edu

(o) 901.678.1596



Research & Innovation Monthly Newsletter

fedex.institute/newsletter



Dr. Jasbir Dhaliwal

Executive Vice President, Research & Innovation
jdhaliwl@memphis.edu



Mary Ann Dawson

Director, Operations & Technology Initiatives
mdawson@memphis.edu



M. Jeff Brittain

*Managing Director, Emerging Technologies
& Workforce Development*
m.brittain@memphis.edu



Thank You

We appreciate you joining us for #AI+CC2025! The conversation doesn't stop here—stay and connect with fellow attendees.

Networking Reception | 5-6 PM

Continue the dialogue, exchange ideas, and meet new collaborators over light refreshments.

Open House | 6-8 PM

Local tech leaders, citizen developers, and innovation organizations are invited to hold their meet-up right here at the FedEx Institute of Technology after the conference.