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| **PERSONAL DATA** |

**Allison Potter, Ph.D.**

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| **EDUCATION** | | | |
| DEGREE | DISCIPLINE | INSTITUTION | YEAR |
| B.S. | Accounting | Arkansas State University | 1986 |
| M.B.A | Business | Arkansas State University | 1988 |
| Ph.D. | Educational Psychology and Research | University of Memphis | 2004 |

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| COMMITTEES/TEAMS/MEMBERSHIPS | | | |
| Master of Science in Finance (MSF)  Educational Course Monitor Committee (MAAR)  Memphis Area Association of Realtors (MAAR)  Institute of Real Estate Management (IREM)  Undergraduate Curriculum Committee – Dept of Finance  Educational Advisory Board, Memphis Branch of The Federal Reserve Bank of St. Louis  Financial Planning Association (FPA)  FCBE Morgan Morton Study Abroad Committee  University-wide Study Abroad Committee | | Faculty Advisor  Member  Member  Member  Member  Member  Member  Member  Member | |
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| **EXPERIENCE** | | | |
| POSITION | DEPARTMENT/INSTITUTION | | PERIOD |
| Asst Prof of Teaching  Affiliate Broker  Business Officer | Department of Finance, Insurance, and  Real Estate in the FCBE, The University  of Memphis  Crye-Leike Real Estate Services, East Memphis Office  Sparks Bureau of Business & Economic Research, The University of Memphis | | 2020 - present  2022 - present  2007 – 2019 |
| Adjunct Professor  Adjunct Professor | Department of Finance, Insurance, and Real Estate in the FCBE, The University of Memphis  Department and Academic Counseling,  The University of Memphis | | 2018 – 2019  2015 – 2019 |
| Adjunct Professor | Department of Counseling, Educational Psychology and Research  The University of Memphis | | 2002 – 2018 |
| Research Associate  Adjunct Professor  Staff Accountant/Auditor  Field Auditor | Center for Research in Educational Policy  The University of Memphis  ASU-Mid-South Community College, West Memphis, AR  Dodge, Thomas, Goss and Owens, CPAs, West Memphis, AR  Division of Legislative Audit, State of Arkansas, Little Rock, AR | | 2000 – 2007  1995-1999  1993-1997  1988-1992 |
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| **RECENT COURSES TAUGHT** | | | |
| Personal Financial Management, Real Estate Principles, Cases in Financial Planning, Field Experiences in Finance  Honors Finance Class  ACAD Academic Strategies    Introduction to Educational Research | Department of Finance, Insurance, and Real Estate, Fogelman College of Business & Economics (FCBE)  Helen Hardin Honors College  Academic Counseling Department  Department of Counseling, Educational Psychology and Research | |  |
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| **INVITED PRESENTATIONS** | | | |

*Financial Literacy Basics,* MEMBound Day, Fogelman College of Business & Economics, The University of Memphis, September 2021.

*Banking Basics: Page One Economics.* Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN April 2021 and August 2021.

*Individual Income Tax: The Basics and New Changes, Focus on Finance.* Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN April 2021 and August 2021.

*Financial Literacy and Education in the Community,* Financial Education Series presented by the CFA Society of Memphis and the FISC Center at the University of Memphis. Spring semester, 2021

*Financial Education and Finance Focus,* FCBE Recruitment Week, The University of Memphis, October 2020.

*Fast Cash and Payday Loans, Focus on Finance.* Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN October 2019.

*Graduate Student Association Financial Presentation.* Graduate Student Association monthly meeting. Ned McWherter Library,The University of Memphis, Memphis, TN September 2019

*Memphis Economic Study for Paragon Bank,* Sparks Bureau of Business and Economic Research, September 2019.

*Financial Literacy for High School Students.* Summer Business Institute. Fogelman College of Business and Economics, The University of Memphis, Memphis, TN July 2019

*Dorthy Day House Economic Impact Study,* Sparks Bureau for Business and Economic Research, Apri 2019.

*Individual Income Tax: The Basics and New Changes, Focus on Finance.* Federal Reserve Bank of St. Louis, Memphis Branch, Teacher Training for Finance Course Certification. Memphis, TN March 2019.

*Educational Research: Survey Methods.* University of Tennessee College of Pharmacy, Dr. Shelley White-Means Research Class. Memphis, TN October 2018.

*Educational Research: Survey Methods.* University of Tennessee College of Pharmacy, Dr. Shelley White-Means Research Class. Memphis, TN October 2017.

*Educational Research: Survey Methods.* University of Tennessee College of Pharmacy, Dr. Shelley White-Means Research Class. Memphis, TN October 2016.

*SES Institute: Biopharmaceutical Technology Center Institute.* Great Lakes West Comprehensive Assistance Center and Learning Point Associates, Seven State Regional Meeting, Madison, WI, February 22 & 23, 2007.

*Supplemental Educational Services: Sharing Challenges and Strategies for Success.* 2006 Meeting of the State Education Agencies, Council of Chief State School Officers, Silver Spring, MD, October 17, 2006.

*State Evaluation of SES.* Center on Innovation and Improvement, Institute for School Improvement and Education Options, Des Plaines, IL, September 25-26, 2006.

*Regional Supplemental Educational Services: Sharing Challenges and Strategies for Success.* Northwest Regional Educational Laboratory and Northwest Regional Comprehensive Center, Portland, OR, September 21, 2006.

*Evaluation of Supplemental Educational Services -Review and Discussion of Data Collection Instruments*, The Mid-Continent Comprehensive Center at the University of Oklahoma, Norman, OK, August 16, 2006

### **PROFESSIONAL SERVICE**

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| Trainer | School Observation Measure Tool Training for Learning Point Associates Site Researchers, Naperville, IL | 9/27/2006 |
| Presenter | Charter School and FEPSI Overview, Teacher-in-service workshop, City University Charter School, Memphis, TN | 7/10/2006 |
| Presenter | Beginning Principals Academy, Nashville, TN  School Climate Inventory and  Principal Self-Assessment | 4/2007, 4/2006, 3/2005, 6/2004, 6/2003, 5/2002 |
| Presenter | Charter School and FEPSI Overview, Teacher-in-service workshop, Memphis Business Academy Charter School, Memphis, TN | 2/10/2006 |
| Trainer | School Observation Measure Tool Training for CSR Site Researchers, Decater, IL | 1/9/2006 |
| Trainer | School Observation Measure Tool Training for TN Charter School Site Researchers, Memphis, TN | 11-30-2005 |
| Trainer | School Observation Measure Tool Training for Comprehensive School Reform Site Researchers, Bowling Green, KY | 9/23/2005 |
| Trainer | School Observation Measure Tool Training for CSR Site Researchers, Nashville, TN | 3/17/2005 |
| Site Researcher | City University Charter School, Memphis City Schools | 9/2004–4/2005 |
| Presenter | Freshman Academy Background and Evaluation, Teacher-in-service workshop, Millington Central High School, Millington, TN | 4/2003 |

### **RESEARCH/SCHOLARSHIP/CREATIVE ACTIVITES**

**Certifications**

State of Tennessee Real Estate License, May 2022.

Bloomberg Market Concepts certification, December 2021.

**Awards**

Academic Member of the Year, Institute of Real Estate Management, October 2022

**Book Chapters**

Potter, A., Ross, S.M., E. Goldfeder, & A.J. McDonald (2007). *Small High Schools* in Borman, K. M., Cahill, S. E., and Cotner, B. A. (Eds.). The Praeger Handbook of American High Schools (pp. 364-366). Westport, CT: Praeger.

**Journal Publications, Research Papers, and Technical Reports**

Potter, A., (2019) *Dorothy Day House Economic Impact Study*. Memphis, TN: The University of Memphis, Sparks Bureau of Business and Economic Research.

Gnuschke, J., Wallace, J., Potter, A., Hanson, R. (2019) *Outlook 2019, Memphis Economic Study.* Sponsored by Paragon Bank*.* Memphis, TN: The University of Memphis, Sparks Bureau of Business and Economic Research.

Gnuschke, J., Wallace, J., Potter, A., Hanson, R. (2018) *Outlook 2018, Memphis Economic Study.* Sponsored by Paragon Bank*.* Memphis, TN: The University of Memphis, Sparks Bureau of Business and Economic Research.

Potter, A., Ross, S.M., Redding, S. (2007). Supplemental Educational Services Evaluations, BackTalk. *Phi Delta Kappan, 88(6)*, 479.

Potter, A., Ross, S.M., Paek, J., McKay, D., Pribesh, S.L., Nunnery, J.A. (2007). *Supplemental Educational Services: Evaluation Report for 2005-2006 (Prepared for Commonwealth of Virginia, Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., Paek, J., McKay, D., Munoz, M. (2007). *Supplemental Educational Services: Evaluation Report for 2005-2006 (Prepared for Kentucky Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., Paek, J., McKay, D., Ashton, J., & Sanders, W.L. (2007). *Supplemental Educational Services: Evaluation Report for 2005-2006 (Prepared for Tennessee Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Paek, J., McKay, D. (2006). Georgia *Southern University Professional Development District: Second Year FIPSE Evaluation Report (Prepared for Georgia Southern University)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., Nunnery, J. & McDonald, A.J., (2006). *Supplemental Educational Services: Evaluation Report for 2004-2005 (Prepared for Tennessee Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Ross, S.M., & Nunnery, J. (2006). *Supplemental Educational Services: Evaluation Report for 2004-2005 (Prepared for Louisiana Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Grant, M. M., Ross, S. M., Wang, W., & Potter, A. (2005). Computers on wheels; an alternative to ‘each one has one.’ *British Journal of Educational Technology, 36(6)*, 1017-1034.

Potter, A., Ross, S.M., & McDonald, A.J., (2005). *Supplemental Educational Services: Evaluation Report for 2003-2004 (Prepared for Tennessee Department of Education)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., Avis, A., & McDonald, A.J., (2005). *Georgia Southern University Professional Development District: First Year FIPSE Evaluation Report (Prepared for Georgia Southern University)*. Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

**Non-refereed Publications**

**(Manuals and instruments)**

Potter, A., McDonald, A.J., & Ross, S.M. (2007) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Alabama.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of North Carolina.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Texas.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: Division, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –Commonwealth of Virginia.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: Parent Questionnaire –State of Illinois.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2006) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Kentucky.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2005) *Supplemental Educational Services: District, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Tennessee.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Ross, S.M. (2005) *Supplemental Educational Services: Parish, Principal/Site Coordinator, Teacher, Parent, and Provider Questionnaires –State of Louisiana.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A., McDonald, A.J., & Avis, A. (2004) *Georgia Southern University Teacher and University Questionnaires.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

Potter, A. (2002) *Ninth Grade Academy Teacher and Student Questionnaires – Millington High School.* Memphis, TN: The University of Memphis, Center for Research in Educational Policy.

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| **REFEREED CONFERENCE PRESENTATIONS** |

# Potter, A., Paek, J., McKay, D. (2007). *Georgia Southern University Professional Development District: Outcomes for the First Two Years.* Paper presented at the annual meeting of the American Educational Research Association. Chicago, IL.

# Potter, A., Alberg, M. (2006). *Assessment Strategies for Beginning Principals.* Paper presented at Phi Delta Kappa International’s Summit on Public Education 2006. Washington, D.C.

# Potter, A. (2006). *Beginning Principals Perceptions of Job Performance.* Paper presented at the annual meeting of the American Psychological Association. New Orleans, LA.

# Potter, A., Ross, S.M., (2006). *Evaluation of Supplemental Educational Services in Tennessee.* Paper presented at the Consortium for Research on Educational Accountability and Teacher Evaluation. Dallas, TX.

# Potter, A., Avis, A. & McDonald, A.J. (2006). *University and School District Collaborations: First-Year Results from a Professional Development District*. Paper presented at the annual meeting of the American Educational Research Association. San Francisco, CA.

# Potter, A. & Ross, S.M. (2004). *High School Reorganization: The Effects of a Freshman Academy Program on Teachers, Students, and Administrators*. Paper presented at the annual meeting of the American Educational Research Association. San Diego, CA.

Potter, A. & McDonald, A.J. (2003). *School Climate in High Schools: What Makes a Difference?* Paper presented at the annual meeting of the Mid-South Educational Research Association. Biloxi, MS.

Potter, A., Bailey, G., Bauer, S., Franklin, K., & Kondric, L. (2003). *Graduate Student Transitions: Moving Successfully into Education from a “Foreign” Discipline.* Symposium at the annual meeting of the Mid-South Educational Research Association. Biloxi, MS.

Potter, A. (2003). *High School Reform: First Year Results of a North Central Urban District.*

Poster displayed at the Annual Student Research Forum of The Graduate School and The University Honors Program. Memphis, TN.

Potter, A. (2002). *Smaller Learning Communities: A Ninth Grade Academy Initiative.* Paper presented at the annual meeting of the Mid-South Educational Research Association. Chattanooga, TN.

Potter, A. (2001). *How do Teacher Perceptions Effect the Implementation of Cooperative Learning Programs in School Reform Models?* Paper presented at the annual meeting of the Mid-South Educational Research Association. Little Rock, AR.