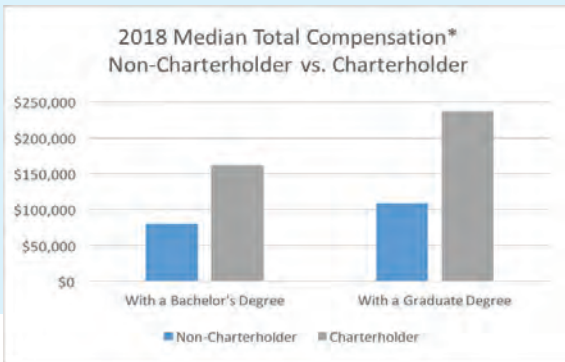




DOUBLE YOUR INCOME PROSPECTS

Among those with a bachelor's degree, one study of reported salaries of finance professionals holding a CFA® designation shows a median total compensation of \$162,500, whereas those without a CFA® charter reported a median compensation of \$79,800.



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FOR MORE INFORMATION

[memphis.edu/finance/
programs/cfa.php](http://memphis.edu/finance/programs/cfa.php)

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FINANCIAL ANALYST CERTIFICATE

Earn CFA® Charter.
Earn More Money.

FOGELMAN COLLEGE OF BUSINESS & ECONOMICS



GET GROUNDED ON CHARTERED TERRITORY

The Financial Analyst Certificate program in the Finance, Insurance and Real Estate Department (FIR) at the Fogelman College of Business & Economics (FCBE) provides firm footing for you to pursue a Chartered Financial Analyst® credential. If you are interested in a career in investment analysis or portfolio management, set yourself apart by earning a CFA® charter.

Our six-course program lays the foundation for topics on the Level I, II and III CFA® exams, setting you on the path to earning one of the most respected and recognized designations in finance worldwide.

STEP UP AND STAND OUT

A CFA® designation is recognized as the gold standard in investment management. Stand out in the competitive field of finance by taking that first step toward becoming a CFA® charterholder. Join the Financial Analyst Certificate program.

When you earn a CFA® charter, you

- Gain knowledge to excel at all stages of your career
- Practice navigating ethical issues
- Go global
 - Earn waivers from international agencies and graduate programs
 - Become recognized by 28 countries/territories*
- Connect with exclusive network of more than 140,000 professionals
- Access career guides and leadership resources

WHETHER YOU'RE PURSUING A MASTER'S OR BBA, YOU CAN BECOME A CFA.



CHART YOUR COURSE TO A CHARTER

Include these courses with your FIR degree path to earn a Financial Analyst Certificate from FCBE at the University of Memphis. Then you'll be better prepared to earn a CFA® credential.

- FIR 3410 – Financial Management
- FIR 3710 – Investments
- FIR 3720 – Financial Markets
- FIR 4730 – Financial Analysis/Certification

And select two of the following classes:

- FIR 4331 – Stock Portfolio Management
- FIR 4721 – Financial Derivative Markets
- FIR 4911 – Internship with a CFA® charterholder member

Must meet grade requirements and departmental approval to receive certificate.

TAKE THE LEAD IN JOB PROSPECTS

New employment opportunities in financial services expect continued growth, but the applicant pool is increasing along with demand. Improve your job prospects significantly by achieving a CFA® designation.

TOP TEN EMPLOYERS OF CFA® CHARTERHOLDERS GLOBALLY

JP Morgan Chase
RBC
Bank of America ML
UBS
HSBC

Wells Fargo
BlackRock
Morgan Stanley
Goldman Sachs
Citigroup



OCCUPATION OPPORTUNITIES

The Financial Analyst Certificate from FCBE prepares you to pursue careers in asset management, accounting and finance, investment banking management and analysis, wealth management, equities, private equities and risk management.

Portfolio Manager
Research Analyst
Chief-Level Executive
Consultant
Risk Manager
Relationship Manager
Corporate Financial Analyst
Financial Advisor