



**FOGELMAN COLLEGE OF BUSINESS AND ECONOMICS**

DEPARTMENT OF  
**FINANCE, INSURANCE  
AND REAL ESTATE**



THE UNIVERSITY OF  
**MEMPHIS**

Department of Finance,  
Insurance and Real Estate

Do you have an aptitude for math and thrive in a fast-paced, high-risk/high-reward environment? Are you fascinated by how markets and money work? Are you inquisitive, outgoing and able to express your ideas clearly? If so, you should consider a degree in finance. And if you are interested in real estate enterprises — whether residential or commercial — then finance is the right choice for you.

As a finance major, you'll study the theory, structure and techniques for making decisions that impact businesses, including the acquisition of funds and capital budgeting. Our program provides the foundations of investment analysis, investment banking, trading market microstructure, commercial banking and financial institutions management, international finance and real estate. Additionally, finance majors can pursue holistic development by taking courses in accounting, economics and technology.



## ACADEMIC OFFERINGS

### Bachelor of Business Administration (BBA) | Finance

- **Concentration** (*available to students majoring in Finance*)
  - Real Estate
- **Minors** (*available to business majors and non-business majors*)
  - Banking and Financial Services
  - Business Finance
  - Financial Planning
  - Property Management
  - Real Estate
  - Risk Management and Insurance

### Master of Science (MS) | Finance *\*STEM Designated Program*



### Graduate Certificates

- Financial Analysis and Planning
- Professional Real Estate

### Professional Tracks

- **Financial Analyst Track**
  - Six-course program can be incorporated into your FIR degree path to earn a certificate and prepare you to obtain a CFA® credential.
- **Financial Planning Track**
  - Six-course program endorsed by the national CFP Board\* to meet educational core requirements to sit for the CFP® exam.
- **Professional Real Estate Track**
  - Six-course program, independent of a degree path, that provides enhanced foundational knowledge in real estate law, real estate finance, real estate appraisal and real estate investment. There is more to real estate than being a sales agent or broker. This track is offered both on-campus or online to best fit your schedule.

### Doctor of Philosophy (PhD) in Business Administration | Finance





## **STUDENT RESOURCES**

### **FINANCIAL MANAGEMENT ASSOCIATION**

The Financial Management Association is a student-led club dedicated to promoting interest in Finance and related areas. Students hear speakers from the professional world and learn about opportunities in corporate finance, banking and investments. FIR students have won numerous inter-university competitions at regional, national and international levels.

### **LAMBDA ALPHA INTERNATIONAL (LAI) – REAL ESTATE FRATERNITY**

Lambda Alpha Real Estate Student Organization is sponsored by Lambda Alpha International (LAI), an honorary society for the advancement of land economics.

### **COOK ANALYTICS AND TRAINING LAB**

Our Cook Analytics and Trading Lab is a host of leading-edge technology and serves as a data center providing pragmatic, hands-on learning in an academic environment, through simulations with data and observations on how decisions could impact the market. Mimicking Wall Street trading firm equipped with glass walls, New York Stock Exchange (NYSE) tickers, 12 Bloomberg terminals and WRDS datasets.

## A CAREER IN DEMAND

Careers in finance, insurance and real estate offer lucrative earning potential in a field that expects continued growth. Holding a degree in finance makes you adaptable to every industry, because the crux of any business is financial return for all stakeholders. Companies (including not-for-profit and profit-with-purpose sectors) rely on financial professionals to manage corporate assets and attract capital investment.

## CAREER OPPORTUNITIES

Our FIR graduates have secured exciting and well-compensated positions including, but not limited to:

- Credit Analyst
- Equity Analyst
- Financial Advisor/Analyst/Planner
- Financial Service Jobs
- Hedge Fund Analyst/Manager
- Investment Advisor/Banker
- Life Insurance and Annuities Producer
- Mortgage Broker
- Portfolio Manager
- Private Banker
- Property Manager
- Quantitative Analyst
- Real Estate Analyst
- Real Estate Development
- Real Estate Investment
- Real Estate Finance
- Real Estate Loan Officer
- Risk Manager
- Securities Sales
- Stockbroker/Commodities Sales
- Trust Officers
- Underwriter

# FAST FACTS

# 41:1

**Student-to-Faculty Ratio**

*\*Department of Finance, Insurance  
and Real Estate*

# 3%

**JOB GROWTH RATE (2022-32)**

*bls.gov/ooh*

# \$70,000

**MEDIAN SALARY FOR FINANCIAL MANAGERS (2024)**



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**SCAN TO VISIT**  
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